

# Global Self-Tanners Market Growth 2024-2030

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## Abstracts

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Self-Tanners are moisturizing tanning paint for face and body. It is easy to apply and can create a bright, long-lasting, natural bronze luster at any time of the year.

The global Self-Tanners market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Self-Tanners Industry Forecast" looks at past sales and reviews total world Self-Tanners sales in 2023, providing a comprehensive analysis by region and market sector of projected Self-Tanners sales for 2024 through 2030. With Self-Tanners sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Self-Tanners industry.

This Insight Report provides a comprehensive analysis of the global Self-Tanners landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Self-Tanners portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Self-Tanners market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Self-Tanners and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Self-Tanners.

United States market for Self-Tanners is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Self-Tanners is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Self-Tanners is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Self-Tanners players cover L'Oréal, Lancome, Avon, Shiseido, Unilever, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Self-Tanners market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Spray

Mousse

Lotion

Paste

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oréal

Lancome

Avon

Shiseido

Unilever

Dior

South Seas Skin Care

GUERLAIN

TanOrganic

NARS

Hawaiian Tropic

Banana Boat

ArtNaturals

Sun Bum

Australian Gold

Maui Babe

St. Tropez

Ed Hardy Tanning

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Self-Tanners market?

What factors are driving Self-Tanners market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Self-Tanners market opportunities vary by end market size?

How does Self-Tanners break out by Type, by Application?

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