

Global Self-Service BI Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Self-Service BI Industry Forecast” looks at past sales and reviews total world Self-Service BI sales in 2022, providing a comprehensive analysis by region and market sector of projected Self-Service BI sales for 2023 through 2029. With Self-Service BI sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Self-Service BI industry.

This Insight Report provides a comprehensive analysis of the global Self-Service BI landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Self-Service BI portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Self-Service BI market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Self-Service BI and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Self-Service BI.

The global Self-Service BI market size is projected to grow from US\$ 6141.6 million in 2022 to US\$ 14680 million in 2029; it is expected to grow at a CAGR of 13.3% from

2023 to 2029.

United States market for Self-Service BI is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Self-Service BI is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Self-Service BI is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Self-Service BI players cover Microsoft Corporation (U.S.), IBM Corporation (U.S.), Oracle Corporation (U.S.), SAP SE (Germany), SAS Institute (U.S.), Tableau Software (U.S.), MicroStrategy (U.S.), TIBCO Software (U.S.) and Qlik Technologies (U.S.), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Self-Service BI market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Managed Services

Professional Services

Segmentation by application

BFSI

Retail

Government/Public

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft Corporation (U.S.)

IBM Corporation (U.S.)

Oracle Corporation (U.S.)

SAP SE (Germany)

SAS Institute (U.S.)

Tableau Software (U.S.)

MicroStrategy (U.S.)

TIBCO Software (U.S.)

Qlik Technologies (U.S.)

Zoho Corporation (U.S.)

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