

Global Self-Cooling Paint Market Growth 2026-2032

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Abstracts

The global Self-Cooling Paint market size is predicted to grow from US\$ 1232 million in 2025 to US\$ 2735 million in 2032; it is expected to grow at a CAGR of 12.1% from 2026 to 2032.

Self-cooling paint is an advanced functional coating engineered to reduce surface temperature by reflecting solar radiation and/or emitting heat efficiently to the atmosphere, thereby lowering heat absorption without external energy input; it typically relies on high-solar-reflectance pigments (such as titanium dioxide or aluminum-based fillers), infrared-emissive ceramic or polymer additives, and optimized binder systems (acrylic, silicone, or fluoropolymer) to achieve passive cooling performance. The supply chain begins upstream with raw materials including specialty pigments, ceramic microspheres, polymers, solvents, and functional additives supplied by chemical and materials producers, followed by midstream formulation and compounding by coating manufacturers who tailor reflectivity, emissivity, durability, and application properties, and downstream distribution through construction materials suppliers, OEM channels, and project contractors to end-use sectors such as buildings, industrial facilities, transportation infrastructure, and energy-efficient roofing and facades. In 2025, the global self-cooling paint market produces about 240,000 tons annually against a global capacity of roughly 310,000 tons, with an average unit price of USD 4,200–7,500 per ton and a 37% gross margin.

United States market for Self-Cooling Paint is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Self-Cooling Paint is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Self-Cooling Paint is estimated to increase from US\$ million in 2025

to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Self-Cooling Paint players cover Coolshield (Australia), Excel Coatings (India), Precision Coatings (USA), Tex-Cote (USA), Nippon Paint (Japan), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Self-Cooling Paint Industry Forecast" looks at past sales and reviews total world Self-Cooling Paint sales in 2025, providing a comprehensive analysis by region and market sector of projected Self-Cooling Paint sales for 2026 through 2032. With Self-Cooling Paint sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Self-Cooling Paint industry.

This Insight Report provides a comprehensive analysis of the global Self-Cooling Paint landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Self-Cooling Paint portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Self-Cooling Paint market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Self-Cooling Paint and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Self-Cooling Paint.

This report presents a comprehensive overview, market shares, and growth opportunities of Self-Cooling Paint market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Solar Reflective Paint

Radiative Cooling Paint

Segmentation by Carrier System:

Water Based

Solvent Based

Segmentation by Application:

Residential Building

Commercial Building

Industrial Facility

Infrastructure

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Coolshield (Australia)

Excel Coatings (India)

Precision Coatings (USA)

Tex-Cote (USA)

Nippon Paint (Japan)

Thermo-Shield (USA)

StarShield (USA)

Sika (Switzerland)

GAF Materials (USA)

PPG Industries (USA)

AkzoNobel (Netherlands)

Kansai Paint (Japan)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Self-Cooling Paint market?

What factors are driving Self-Cooling Paint market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Self-Cooling Paint market opportunities vary by end market size?

How does Self-Cooling Paint break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Self-Cooling Paint Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Self-Cooling Paint by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Self-Cooling Paint by Country/Region, 2021, 2025 & 2032

2.2 Self-Cooling Paint Segment by Type

- 2.2.1 Solar Reflective Paint
- 2.2.2 Radiative Cooling Paint
- 2.2.3 Self-Cooling Paint Sales by Type
 - 2.2.3.1 Global Self-Cooling Paint Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Self-Cooling Paint Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Self-Cooling Paint Sale Price by Type (2021-2026)

2.3 Self-Cooling Paint Segment by Carrier System

- 2.3.1 Water Based
- 2.3.2 Solvent Based
- 2.3.3 Self-Cooling Paint Sales by Carrier System
 - 2.3.3.1 Global Self-Cooling Paint Sales Market Share by Carrier System (2021-2026)
 - 2.3.3.2 Global Self-Cooling Paint Revenue and Market Share by Carrier System (2021-2026)
 - 2.3.3.3 Global Self-Cooling Paint Sale Price by Carrier System (2021-2026)

2.4 Self-Cooling Paint Segment by Application

- 2.4.1 Residential Building
- 2.4.2 Commercial Building

- 2.4.3 Industrial Facility
- 2.4.4 Infrastructure
- 2.4.5 Others
- 2.4.6 Self-Cooling Paint Sales by Application
 - 2.4.6.1 Global Self-Cooling Paint Sale Market Share by Application (2021-2026)
 - 2.4.6.2 Global Self-Cooling Paint Revenue and Market Share by Application (2021-2026)
 - 2.4.6.3 Global Self-Cooling Paint Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Self-Cooling Paint Breakdown Data by Company
 - 3.1.1 Global Self-Cooling Paint Annual Sales by Company (2021-2026)
 - 3.1.2 Global Self-Cooling Paint Sales Market Share by Company (2021-2026)
- 3.2 Global Self-Cooling Paint Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Self-Cooling Paint Revenue by Company (2021-2026)
 - 3.2.2 Global Self-Cooling Paint Revenue Market Share by Company (2021-2026)
- 3.3 Global Self-Cooling Paint Sale Price by Company
- 3.4 Key Manufacturers Self-Cooling Paint Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Self-Cooling Paint Product Location Distribution
 - 3.4.2 Players Self-Cooling Paint Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SELF-COOLING PAINT BY GEOGRAPHIC REGION

- 4.1 World Historic Self-Cooling Paint Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Self-Cooling Paint Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Self-Cooling Paint Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Self-Cooling Paint Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Self-Cooling Paint Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Self-Cooling Paint Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Self-Cooling Paint Sales Growth
- 4.4 APAC Self-Cooling Paint Sales Growth

4.5 Europe Self-Cooling Paint Sales Growth

4.6 Middle East & Africa Self-Cooling Paint Sales Growth

5 AMERICAS

5.1 Americas Self-Cooling Paint Sales by Country

5.1.1 Americas Self-Cooling Paint Sales by Country (2021-2026)

5.1.2 Americas Self-Cooling Paint Revenue by Country (2021-2026)

5.2 Americas Self-Cooling Paint Sales by Type (2021-2026)

5.3 Americas Self-Cooling Paint Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Self-Cooling Paint Sales by Region

6.1.1 APAC Self-Cooling Paint Sales by Region (2021-2026)

6.1.2 APAC Self-Cooling Paint Revenue by Region (2021-2026)

6.2 APAC Self-Cooling Paint Sales by Type (2021-2026)

6.3 APAC Self-Cooling Paint Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Self-Cooling Paint by Country

7.1.1 Europe Self-Cooling Paint Sales by Country (2021-2026)

7.1.2 Europe Self-Cooling Paint Revenue by Country (2021-2026)

7.2 Europe Self-Cooling Paint Sales by Type (2021-2026)

7.3 Europe Self-Cooling Paint Sales by Application (2021-2026)

7.4 Germany

7.5 France

- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Self-Cooling Paint by Country
 - 8.1.1 Middle East & Africa Self-Cooling Paint Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Self-Cooling Paint Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Self-Cooling Paint Sales by Type (2021-2026)
- 8.3 Middle East & Africa Self-Cooling Paint Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Self-Cooling Paint
- 10.3 Manufacturing Process Analysis of Self-Cooling Paint
- 10.4 Industry Chain Structure of Self-Cooling Paint

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Self-Cooling Paint Distributors
- 11.3 Self-Cooling Paint Customer

12 WORLD FORECAST REVIEW FOR SELF-COOLING PAINT BY GEOGRAPHIC

REGION

- 12.1 Global Self-Cooling Paint Market Size Forecast by Region
 - 12.1.1 Global Self-Cooling Paint Forecast by Region (2027-2032)
 - 12.1.2 Global Self-Cooling Paint Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Self-Cooling Paint Forecast by Type (2027-2032)
- 12.7 Global Self-Cooling Paint Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Coolshield (Australia)
 - 13.1.1 Coolshield (Australia) Company Information
 - 13.1.2 Coolshield (Australia) Self-Cooling Paint Product Portfolios and Specifications
 - 13.1.3 Coolshield (Australia) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Coolshield (Australia) Main Business Overview
 - 13.1.5 Coolshield (Australia) Latest Developments
- 13.2 Excel Coatings (India)
 - 13.2.1 Excel Coatings (India) Company Information
 - 13.2.2 Excel Coatings (India) Self-Cooling Paint Product Portfolios and Specifications
 - 13.2.3 Excel Coatings (India) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Excel Coatings (India) Main Business Overview
 - 13.2.5 Excel Coatings (India) Latest Developments
- 13.3 Precision Coatings (USA)
 - 13.3.1 Precision Coatings (USA) Company Information
 - 13.3.2 Precision Coatings (USA) Self-Cooling Paint Product Portfolios and Specifications
 - 13.3.3 Precision Coatings (USA) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Precision Coatings (USA) Main Business Overview
 - 13.3.5 Precision Coatings (USA) Latest Developments
- 13.4 Tex-Cote (USA)
 - 13.4.1 Tex-Cote (USA) Company Information
 - 13.4.2 Tex-Cote (USA) Self-Cooling Paint Product Portfolios and Specifications

13.4.3 Tex-Cote (USA) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Tex-Cote (USA) Main Business Overview

13.4.5 Tex-Cote (USA) Latest Developments

13.5 Nippon Paint (Japan)

13.5.1 Nippon Paint (Japan) Company Information

13.5.2 Nippon Paint (Japan) Self-Cooling Paint Product Portfolios and Specifications

13.5.3 Nippon Paint (Japan) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Nippon Paint (Japan) Main Business Overview

13.5.5 Nippon Paint (Japan) Latest Developments

13.6 Thermo-Shield (USA)

13.6.1 Thermo-Shield (USA) Company Information

13.6.2 Thermo-Shield (USA) Self-Cooling Paint Product Portfolios and Specifications

13.6.3 Thermo-Shield (USA) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Thermo-Shield (USA) Main Business Overview

13.6.5 Thermo-Shield (USA) Latest Developments

13.7 StarShield (USA)

13.7.1 StarShield (USA) Company Information

13.7.2 StarShield (USA) Self-Cooling Paint Product Portfolios and Specifications

13.7.3 StarShield (USA) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 StarShield (USA) Main Business Overview

13.7.5 StarShield (USA) Latest Developments

13.8 Sika (Switzerland)

13.8.1 Sika (Switzerland) Company Information

13.8.2 Sika (Switzerland) Self-Cooling Paint Product Portfolios and Specifications

13.8.3 Sika (Switzerland) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Sika (Switzerland) Main Business Overview

13.8.5 Sika (Switzerland) Latest Developments

13.9 GAF Materials (USA)

13.9.1 GAF Materials (USA) Company Information

13.9.2 GAF Materials (USA) Self-Cooling Paint Product Portfolios and Specifications

13.9.3 GAF Materials (USA) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 GAF Materials (USA) Main Business Overview

13.9.5 GAF Materials (USA) Latest Developments

13.10 PPG Industries (USA)

13.10.1 PPG Industries (USA) Company Information

13.10.2 PPG Industries (USA) Self-Cooling Paint Product Portfolios and Specifications

13.10.3 PPG Industries (USA) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 PPG Industries (USA) Main Business Overview

13.10.5 PPG Industries (USA) Latest Developments

13.11 AkzoNobel (Netherlands)

13.11.1 AkzoNobel (Netherlands) Company Information

13.11.2 AkzoNobel (Netherlands) Self-Cooling Paint Product Portfolios and Specifications

13.11.3 AkzoNobel (Netherlands) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 AkzoNobel (Netherlands) Main Business Overview

13.11.5 AkzoNobel (Netherlands) Latest Developments

13.12 Kansai Paint (Japan)

13.12.1 Kansai Paint (Japan) Company Information

13.12.2 Kansai Paint (Japan) Self-Cooling Paint Product Portfolios and Specifications

13.12.3 Kansai Paint (Japan) Self-Cooling Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Kansai Paint (Japan) Main Business Overview

13.12.5 Kansai Paint (Japan) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Self-Cooling Paint Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Self-Cooling Paint Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Solar Reflective Paint
- Table 4. Major Players of Radiative Cooling Paint
- Table 5. Global Self-Cooling Paint Sales by Type (2021-2026) & (Tons)
- Table 6. Global Self-Cooling Paint Sales Market Share by Type (2021-2026)
- Table 7. Global Self-Cooling Paint Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Self-Cooling Paint Revenue Market Share by Type (2021-2026)
- Table 9. Global Self-Cooling Paint Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 10. Major Players of Water Based
- Table 11. Major Players of Solvent Based
- Table 12. Global Self-Cooling Paint Sales by Carrier System (2021-2026) & (Tons)
- Table 13. Global Self-Cooling Paint Sales Market Share by Carrier System (2021-2026)
- Table 14. Global Self-Cooling Paint Revenue by Carrier System (2021-2026) & (\$ million)
- Table 15. Global Self-Cooling Paint Revenue Market Share by Carrier System (2021-2026)
- Table 16. Global Self-Cooling Paint Sale Price by Carrier System (2021-2026) & (US\$/Ton)
- Table 17. Global Self-Cooling Paint Sale by Application (2021-2026) & (Tons)
- Table 18. Global Self-Cooling Paint Sale Market Share by Application (2021-2026)
- Table 19. Global Self-Cooling Paint Revenue by Application (2021-2026) & (\$ million)
- Table 20. Global Self-Cooling Paint Revenue Market Share by Application (2021-2026)
- Table 21. Global Self-Cooling Paint Sale Price by Application (2021-2026) & (US\$/Ton)
- Table 22. Global Self-Cooling Paint Sales by Company (2021-2026) & (Tons)
- Table 23. Global Self-Cooling Paint Sales Market Share by Company (2021-2026)
- Table 24. Global Self-Cooling Paint Revenue by Company (2021-2026) & (\$ millions)
- Table 25. Global Self-Cooling Paint Revenue Market Share by Company (2021-2026)
- Table 26. Global Self-Cooling Paint Sale Price by Company (2021-2026) & (US\$/Ton)
- Table 27. Key Manufacturers Self-Cooling Paint Producing Area Distribution and Sales Area
- Table 28. Players Self-Cooling Paint Products Offered
- Table 29. Self-Cooling Paint Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

- Table 30. New Products and Potential Entrants
- Table 31. Market M&A Activity & Strategy
- Table 32. Global Self-Cooling Paint Sales by Geographic Region (2021-2026) & (Tons)
- Table 33. Global Self-Cooling Paint Sales Market Share Geographic Region (2021-2026)
- Table 34. Global Self-Cooling Paint Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 35. Global Self-Cooling Paint Revenue Market Share by Geographic Region (2021-2026)
- Table 36. Global Self-Cooling Paint Sales by Country/Region (2021-2026) & (Tons)
- Table 37. Global Self-Cooling Paint Sales Market Share by Country/Region (2021-2026)
- Table 38. Global Self-Cooling Paint Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 39. Global Self-Cooling Paint Revenue Market Share by Country/Region (2021-2026)
- Table 40. Americas Self-Cooling Paint Sales by Country (2021-2026) & (Tons)
- Table 41. Americas Self-Cooling Paint Sales Market Share by Country (2021-2026)
- Table 42. Americas Self-Cooling Paint Revenue by Country (2021-2026) & (\$ millions)
- Table 43. Americas Self-Cooling Paint Sales by Type (2021-2026) & (Tons)
- Table 44. Americas Self-Cooling Paint Sales by Application (2021-2026) & (Tons)
- Table 45. APAC Self-Cooling Paint Sales by Region (2021-2026) & (Tons)
- Table 46. APAC Self-Cooling Paint Sales Market Share by Region (2021-2026)
- Table 47. APAC Self-Cooling Paint Revenue by Region (2021-2026) & (\$ millions)
- Table 48. APAC Self-Cooling Paint Sales by Type (2021-2026) & (Tons)
- Table 49. APAC Self-Cooling Paint Sales by Application (2021-2026) & (Tons)
- Table 50. Europe Self-Cooling Paint Sales by Country (2021-2026) & (Tons)
- Table 51. Europe Self-Cooling Paint Revenue by Country (2021-2026) & (\$ millions)
- Table 52. Europe Self-Cooling Paint Sales by Type (2021-2026) & (Tons)
- Table 53. Europe Self-Cooling Paint Sales by Application (2021-2026) & (Tons)
- Table 54. Middle East & Africa Self-Cooling Paint Sales by Country (2021-2026) & (Tons)
- Table 55. Middle East & Africa Self-Cooling Paint Revenue Market Share by Country (2021-2026)
- Table 56. Middle East & Africa Self-Cooling Paint Sales by Type (2021-2026) & (Tons)
- Table 57. Middle East & Africa Self-Cooling Paint Sales by Application (2021-2026) & (Tons)
- Table 58. Key Market Drivers & Growth Opportunities of Self-Cooling Paint
- Table 59. Key Market Challenges & Risks of Self-Cooling Paint
- Table 60. Key Industry Trends of Self-Cooling Paint

- Table 61. Self-Cooling Paint Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Self-Cooling Paint Distributors List
- Table 64. Self-Cooling Paint Customer List
- Table 65. Global Self-Cooling Paint Sales Forecast by Region (2027-2032) & (Tons)
- Table 66. Global Self-Cooling Paint Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 67. Americas Self-Cooling Paint Sales Forecast by Country (2027-2032) & (Tons)
- Table 68. Americas Self-Cooling Paint Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 69. APAC Self-Cooling Paint Sales Forecast by Region (2027-2032) & (Tons)
- Table 70. APAC Self-Cooling Paint Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 71. Europe Self-Cooling Paint Sales Forecast by Country (2027-2032) & (Tons)
- Table 72. Europe Self-Cooling Paint Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 73. Middle East & Africa Self-Cooling Paint Sales Forecast by Country (2027-2032) & (Tons)
- Table 74. Middle East & Africa Self-Cooling Paint Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 75. Global Self-Cooling Paint Sales Forecast by Type (2027-2032) & (Tons)
- Table 76. Global Self-Cooling Paint Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 77. Global Self-Cooling Paint Sales Forecast by Application (2027-2032) & (Tons)
- Table 78. Global Self-Cooling Paint Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 79. Coolshield (Australia) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 80. Coolshield (Australia) Self-Cooling Paint Product Portfolios and Specifications
- Table 81. Coolshield (Australia) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 82. Coolshield (Australia) Main Business
- Table 83. Coolshield (Australia) Latest Developments
- Table 84. Excel Coatings (India) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 85. Excel Coatings (India) Self-Cooling Paint Product Portfolios and Specifications
- Table 86. Excel Coatings (India) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

- Table 87. Excel Coatings (India) Main Business
- Table 88. Excel Coatings (India) Latest Developments
- Table 89. Precision Coatings (USA) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 90. Precision Coatings (USA) Self-Cooling Paint Product Portfolios and Specifications
- Table 91. Precision Coatings (USA) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 92. Precision Coatings (USA) Main Business
- Table 93. Precision Coatings (USA) Latest Developments
- Table 94. Tex-Cote (USA) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 95. Tex-Cote (USA) Self-Cooling Paint Product Portfolios and Specifications
- Table 96. Tex-Cote (USA) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 97. Tex-Cote (USA) Main Business
- Table 98. Tex-Cote (USA) Latest Developments
- Table 99. Nippon Paint (Japan) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 100. Nippon Paint (Japan) Self-Cooling Paint Product Portfolios and Specifications
- Table 101. Nippon Paint (Japan) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 102. Nippon Paint (Japan) Main Business
- Table 103. Nippon Paint (Japan) Latest Developments
- Table 104. Thermo-Shield (USA) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 105. Thermo-Shield (USA) Self-Cooling Paint Product Portfolios and Specifications
- Table 106. Thermo-Shield (USA) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 107. Thermo-Shield (USA) Main Business
- Table 108. Thermo-Shield (USA) Latest Developments
- Table 109. StarShield (USA) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors
- Table 110. StarShield (USA) Self-Cooling Paint Product Portfolios and Specifications
- Table 111. StarShield (USA) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 112. StarShield (USA) Main Business

Table 113. StarShield (USA) Latest Developments

Table 114. Sika (Switzerland) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors

Table 115. Sika (Switzerland) Self-Cooling Paint Product Portfolios and Specifications

Table 116. Sika (Switzerland) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 117. Sika (Switzerland) Main Business

Table 118. Sika (Switzerland) Latest Developments

Table 119. GAF Materials (USA) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors

Table 120. GAF Materials (USA) Self-Cooling Paint Product Portfolios and Specifications

Table 121. GAF Materials (USA) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 122. GAF Materials (USA) Main Business

Table 123. GAF Materials (USA) Latest Developments

Table 124. PPG Industries (USA) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors

Table 125. PPG Industries (USA) Self-Cooling Paint Product Portfolios and Specifications

Table 126. PPG Industries (USA) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 127. PPG Industries (USA) Main Business

Table 128. PPG Industries (USA) Latest Developments

Table 129. AkzoNobel (Netherlands) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors

Table 130. AkzoNobel (Netherlands) Self-Cooling Paint Product Portfolios and Specifications

Table 131. AkzoNobel (Netherlands) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 132. AkzoNobel (Netherlands) Main Business

Table 133. AkzoNobel (Netherlands) Latest Developments

Table 134. Kansai Paint (Japan) Basic Information, Self-Cooling Paint Manufacturing Base, Sales Area and Its Competitors

Table 135. Kansai Paint (Japan) Self-Cooling Paint Product Portfolios and Specifications

Table 136. Kansai Paint (Japan) Self-Cooling Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 137. Kansai Paint (Japan) Main Business

Table 138. Kansai Paint (Japan) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Self-Cooling Paint
- Figure 2. Self-Cooling Paint Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Self-Cooling Paint Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Self-Cooling Paint Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Self-Cooling Paint Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Self-Cooling Paint Sales Market Share by Country/Region (2025)
- Figure 10. Self-Cooling Paint Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Solar Reflective Paint
- Figure 12. Product Picture of Radiative Cooling Paint
- Figure 13. Global Self-Cooling Paint Sales Market Share by Type in 2026
- Figure 14. Global Self-Cooling Paint Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Water Based
- Figure 16. Product Picture of Solvent Based
- Figure 17. Global Self-Cooling Paint Sales Market Share by Carrier System in 2026
- Figure 18. Global Self-Cooling Paint Revenue Market Share by Carrier System (2021-2026)
- Figure 19. Self-Cooling Paint Consumed in Residential Building
- Figure 20. Global Self-Cooling Paint Market: Residential Building (2021-2026) & (Tons)
- Figure 21. Self-Cooling Paint Consumed in Commercial Building
- Figure 22. Global Self-Cooling Paint Market: Commercial Building (2021-2026) & (Tons)
- Figure 23. Self-Cooling Paint Consumed in Industrial Facility
- Figure 24. Global Self-Cooling Paint Market: Industrial Facility (2021-2026) & (Tons)
- Figure 25. Self-Cooling Paint Consumed in Infrastructure
- Figure 26. Global Self-Cooling Paint Market: Infrastructure (2021-2026) & (Tons)
- Figure 27. Self-Cooling Paint Consumed in Others
- Figure 28. Global Self-Cooling Paint Market: Others (2021-2026) & (Tons)
- Figure 29. Global Self-Cooling Paint Sale Market Share by Application (2025)
- Figure 30. Global Self-Cooling Paint Revenue Market Share by Application in 2026
- Figure 31. Self-Cooling Paint Sales by Company in 2026 (Tons)
- Figure 32. Global Self-Cooling Paint Sales Market Share by Company in 2026

- Figure 33. Self-Cooling Paint Revenue by Company in 2026 (\$ millions)
- Figure 34. Global Self-Cooling Paint Revenue Market Share by Company in 2026
- Figure 35. Global Self-Cooling Paint Sales Market Share by Geographic Region (2021-2026)
- Figure 36. Global Self-Cooling Paint Revenue Market Share by Geographic Region in 2026
- Figure 37. Americas Self-Cooling Paint Sales 2021-2026 (Tons)
- Figure 38. Americas Self-Cooling Paint Revenue 2021-2026 (\$ millions)
- Figure 39. APAC Self-Cooling Paint Sales 2021-2026 (Tons)
- Figure 40. APAC Self-Cooling Paint Revenue 2021-2026 (\$ millions)
- Figure 41. Europe Self-Cooling Paint Sales 2021-2026 (Tons)
- Figure 42. Europe Self-Cooling Paint Revenue 2021-2026 (\$ millions)
- Figure 43. Middle East & Africa Self-Cooling Paint Sales 2021-2026 (Tons)
- Figure 44. Middle East & Africa Self-Cooling Paint Revenue 2021-2026 (\$ millions)
- Figure 45. Americas Self-Cooling Paint Sales Market Share by Country in 2026
- Figure 46. Americas Self-Cooling Paint Revenue Market Share by Country (2021-2026)
- Figure 47. Americas Self-Cooling Paint Sales Market Share by Type (2021-2026)
- Figure 48. Americas Self-Cooling Paint Sales Market Share by Application (2021-2026)
- Figure 49. United States Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Canada Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Mexico Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Brazil Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 53. APAC Self-Cooling Paint Sales Market Share by Region in 2026
- Figure 54. APAC Self-Cooling Paint Revenue Market Share by Region (2021-2026)
- Figure 55. APAC Self-Cooling Paint Sales Market Share by Type (2021-2026)
- Figure 56. APAC Self-Cooling Paint Sales Market Share by Application (2021-2026)
- Figure 57. China Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 58. Japan Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 59. South Korea Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 60. Southeast Asia Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 61. India Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Australia Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 63. China Taiwan Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Europe Self-Cooling Paint Sales Market Share by Country in 2026
- Figure 65. Europe Self-Cooling Paint Revenue Market Share by Country (2021-2026)
- Figure 66. Europe Self-Cooling Paint Sales Market Share by Type (2021-2026)
- Figure 67. Europe Self-Cooling Paint Sales Market Share by Application (2021-2026)
- Figure 68. Germany Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 69. France Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)

- Figure 70. UK Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Italy Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Russia Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Middle East & Africa Self-Cooling Paint Sales Market Share by Country (2021-2026)
- Figure 74. Middle East & Africa Self-Cooling Paint Sales Market Share by Type (2021-2026)
- Figure 75. Middle East & Africa Self-Cooling Paint Sales Market Share by Application (2021-2026)
- Figure 76. Egypt Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 77. South Africa Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Israel Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 79. Turkey Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 80. GCC Countries Self-Cooling Paint Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Manufacturing Cost Structure Analysis of Self-Cooling Paint in 2026
- Figure 82. Manufacturing Process Analysis of Self-Cooling Paint
- Figure 83. Industry Chain Structure of Self-Cooling Paint
- Figure 84. Channels of Distribution
- Figure 85. Global Self-Cooling Paint Sales Market Forecast by Region (2027-2032)
- Figure 86. Global Self-Cooling Paint Revenue Market Share Forecast by Region (2027-2032)
- Figure 87. Global Self-Cooling Paint Sales Market Share Forecast by Type (2027-2032)
- Figure 88. Global Self-Cooling Paint Revenue Market Share Forecast by Type (2027-2032)
- Figure 89. Global Self-Cooling Paint Sales Market Share Forecast by Application (2027-2032)
- Figure 90. Global Self-Cooling Paint Revenue Market Share Forecast by Application (2027-2032)

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