

# Global Security Hologram Market Growth 2026-2032

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## Abstracts

The global Security Hologram market size is predicted to grow from US\$ 1643 million in 2025 to US\$ 2247 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Holographic anti-counterfeiting labels are security markers produced using laser holography, micro-nano gratings, laser imaging, or composite printing technologies. They feature dynamic optical effects, three-dimensional patterns, hidden information, and unique serial codes, serving to enhance product identification, anti-copying capabilities, tamper resistance, and brand protection.

The upstream supply chain comprises PET/BOPP films, aluminized films, holographic master plates, inks, adhesives, release paper, as well as laser platemaking and printing equipment. Downstream applications span the packaging of tobacco and alcohol products, pharmaceuticals, cosmetics, tickets and vouchers, ID cards, electronic goods, and luxury items.

Globally, the average unit price for holographic anti-counterfeiting labels stands at \$35 per thousand pieces, with global sales reaching approximately 48 billion units. The industry's annual production capacity ranges from 70 billion to 120 billion units, maintaining a profit margin of approximately 25%.

Moving forward, the global holographic anti-counterfeiting label market is poised to evolve toward digitalization, integration of multiple technologies, and higher security standards. Traditional, standalone laser effects will be progressively combined with QR codes, serial numbers, NFC technology, blockchain-based traceability systems, invisible inks, and tamper-evident structures, thereby establishing a comprehensive anti-counterfeiting framework that integrates both online verification and offline visual authentication. As the demand for anti-counterfeiting and traceability solutions

intensifies across the pharmaceutical, food and beverage, consumer electronics, and luxury brand sectors, the need for customized labels and smart packaging solutions is expected to continue its upward trajectory. Future market competition will center primarily on capabilities in master plate design, high-precision mass replication, material durability, data encoding systems, and the comprehensive integration of anti-counterfeiting solutions.

LP Information, Inc. (LPI) ' newest research report, the "Security Hologram Industry Forecast" looks at past sales and reviews total world Security Hologram sales in 2025, providing a comprehensive analysis by region and market sector of projected Security Hologram sales for 2026 through 2032. With Security Hologram sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Security Hologram industry.

This Insight Report provides a comprehensive analysis of the global Security Hologram landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Security Hologram portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Security Hologram market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Security Hologram and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Security Hologram.

This report presents a comprehensive overview, market shares, and growth opportunities of Security Hologram market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Holographic Anti-Counterfeit Label

Laser Hologram Label

Optical Variable Device Label

Microtext Hologram Label

Hidden Image Hologram Label

QR Code Hologram Label

RFID/NFC Hologram Label

#### Segmentation by Holographic Effect:

2D Hologram Label

3D Hologram Label

Dot Matrix Hologram Label

True Color Hologram Label

Dynamic Hologram Label

Flip-Flop Hologram Label

#### Segmentation by Material Structure:

PET Hologram Label

BOPP Hologram Label

Paper-Based Hologram Label

Aluminum-Coated Hologram Label

Transparent Hologram Label

Laminated Hologram Label

### Segmentation by Application:

Tobacco and Alcohol

Pharmaceutical

Cosmetics

Food and Beverages

Electronic Products

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Crane Authentication

Authentix

KURZ SCRIBOS

CCL Design

SURYS

TOPPAN

Dai Nippon Printing

SATO

K Laser Technology

Zhejiang Jinghua Laser

HG Image

TungKong

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Security Hologram market?

What factors are driving Security Hologram market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Security Hologram market opportunities vary by end market size?

How does Security Hologram break out by Type, by Application?

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