

# Global Security Awareness Training Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Security Awareness Training Software market size was valued at US\$ 1581.8 million in 2023. With growing demand in downstream market, the Security Awareness Training Software is forecast to a readjusted size of US\$ 2690.7 million by 2030 with a CAGR of 7.9% during review period.

The research report highlights the growth potential of the global Security Awareness Training Software market. Security Awareness Training Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Security Awareness Training Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Security Awareness Training Software market.

Security Awareness Training Software is a software category that helps businesses train and assess their employees' security readiness. Security Awareness Training Software can provide features such as ready-to-use training and educational content, employee testing and knowledge checks, phishing and other social engineering attack simulations, platform and awareness analytics, and integration with corporate learning management systems (LMSs). Security Awareness Training Software can help businesses reduce the risk of human error and social engineering attacks, which are the primary reasons behind data breaches affecting organizations.

The industry trend of Security Awareness Training Software is expected to be positive and growing in the coming years. As more businesses adopt SaaS solutions for various functions and needs, the demand for Security Awareness Training Software will also increase to help them manage their complex and diverse SaaS environments. Some of the factors that will drive the growth of this market are:

The rise of remote work and hybrid work models due to the COVID-19 pandemic, which require more flexibility and accessibility of SaaS applications across different devices and locations.

The increasing complexity and fragmentation of SaaS ecosystems, which pose challenges for IT teams in terms of visibility, governance, security, integration, and automation.

The growing awareness and adoption of SaaS Ops as a framework for streamlining and automating the operational processes of SaaS management.

The emergence of new technologies and innovations that enhance the capabilities and functionalities of Security Awareness Training Software, such as artificial intelligence (AI), machine learning (ML), natural language processing (NLP), blockchain, etc.

#### Key Features:

The report on Security Awareness Training Software market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Security Awareness Training Software market. It may include historical data, market segmentation by Type (e.g., Cloud Based, Web Based), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Security Awareness Training Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Security Awareness Training Software market. It includes profiles

of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Security Awareness Training Software industry. This include advancements in Security Awareness Training Software technology, Security Awareness Training Software new entrants, Security Awareness Training Software new investment, and other innovations that are shaping the future of Security Awareness Training Software.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Security Awareness Training Software market. It includes factors influencing customer ' purchasing decisions, preferences for Security Awareness Training Software product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Security Awareness Training Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Security Awareness Training Software market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Security Awareness Training Software market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Security Awareness Training Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Security Awareness Training Software market.

**Market Segmentation:**

Security Awareness Training Software market is split by Type and by Application. For

the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Segmentation by type

Cloud Based

Web Based

### Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KnowBe4

Webroot

Infosec IQ

Inspired eLearning

Proofpoint

The Defence Works

SANS

Symantec

Ataata

(ISC)2

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Figure 75. GCC Countries Security Awareness Training Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Security Awareness Training Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Security Awareness Training Software Market Size Market Share Forecast by Application (2025-2030)

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