

Global Seaside Chair Market Growth 2026-2032

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Abstracts

The global Seaside Chair market size is predicted to grow from US\$ 308 million in 2025 to US\$ 537 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

In 2025, global Seaside Chair production reached approximately 7,295 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. A Seaside Chair is a seating product designed for coastal, beach, resort, poolside, and outdoor leisure environments. It typically emphasizes comfort, weather resistance, moisture resistance, and portability. Common types include folding beach chairs, reclining chairs, low beach chairs, wooden seaside chairs, and aluminum leisure chairs. Materials often include aluminum alloy, steel tubes, plastic, wood, Oxford fabric, polyester fabric, or mesh fabric to withstand humidity, sunlight, sand, and outdoor transportation. Seaside chairs are mainly used by individual consumers, beach resorts, tourist attractions, pool clubs, and outdoor retail channels.

The future development of seaside chairs will move toward lightweight design, better weather resistance, improved comfort, and scenario-based product positioning. With the continued growth of beach tourism, resorts, camping, and outdoor leisure lifestyles, consumers will pay more attention to portability, moisture resistance, UV resistance, compact storage, and ergonomic comfort. Aluminum alloy frames, high-strength plastics, anti-corrosion coatings, quick-dry mesh fabrics, and recycled materials will become more widely used. Features such as adjustable backrests, cup holders, headrests, sunshade designs, and quick-folding structures will also become key areas of product upgrading. Market competition will gradually shift from price-based competition to material innovation, functional differentiation, brand design, and multi-scenario applications.

LP Information, Inc. (LPI) ' newest research report, the "Seaside Chair Industry Forecast" looks at past sales and reviews total world Seaside Chair sales in 2025, providing a comprehensive analysis by region and market sector of projected Seaside Chair sales for 2026 through 2032. With Seaside Chair sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Seaside Chair industry.

This Insight Report provides a comprehensive analysis of the global Seaside Chair landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Seaside Chair portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Seaside Chair market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Seaside Chair and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Seaside Chair.

This report presents a comprehensive overview, market shares, and growth opportunities of Seaside Chair market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wood

Plastic

Other

Segmentation by Structure:

Armless

With Armrests

Segmentation by Weight:

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Seaside Chair market?

What factors are driving Seaside Chair market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Seaside Chair market opportunities vary by end market size?

How does Seaside Chair break out by Type, by Application?

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