

# Global Search Monetization Platform Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G1176D1752D2EN.html>

Date: January 2023

Pages: 103

Price: US\$ 3,660.00 (Single User License)

ID: G1176D1752D2EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Search monetization platforms monetizes search results on a company's website, mobile app, web browser extension, or desktop application. This type of software platform can match targeted ads with consumer's search results by adding a few lines of code to a company's website. These tools can monetize search in one of two ways. First, search monetization software can redirect desktop and mobile search queries from a web extension, browser, and mobile app directly to search partners like Google, Bing, Yahoo, etc., as well as affiliate shops. Second, these tools can also have the capability to integrate a search box directly to a business' website, mobile app, or web extension.

LPI (LP Information)' newest research report, the "Search Monetization Platform Industry Forecast" looks at past sales and reviews total world Search Monetization Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Search Monetization Platform sales for 2023 through 2029. With Search Monetization Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Search Monetization Platform industry.

This Insight Report provides a comprehensive analysis of the global Search Monetization Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Search Monetization Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Search Monetization Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Search Monetization Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Search Monetization Platform.

The global Search Monetization Platform market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Search Monetization Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Search Monetization Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Search Monetization Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Search Monetization Platform players cover Monty Mobile, Adcash, Cro-Bit Ltd, Coinis Ltd, Kodio, MonetizeAd, Perion, Search-Monetizer and StackIdeas, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Search Monetization Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Monty Mobile

Adcash

Cro-Bit Ltd

Coinis Ltd

Kodio

MonetizeAd

Perion

Search-Monetizer

StackIdeas

StartMedia.io

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