

Global Scrunchies Market Growth 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Scrunchies market size was valued at US\$ million in 2023. With growing demand in downstream market, the Scrunchies is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Scrunchies market. Scrunchies are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Scrunchies. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Scrunchies market.

Scrunchies are circular bands of fabric-covered elastic used for fastening the hair.

Key Features:

The report on Scrunchies market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Scrunchies market. It may include historical data, market segmentation by Type (e.g., Cotton Scrunchies, Silk Scrunchies), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving



the growth of the Scrunchies market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Scrunchies market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Scrunchies industry. This include advancements in Scrunchies technology, Scrunchies new entrants, Scrunchies new investment, and other innovations that are shaping the future of Scrunchies.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Scrunchies market. It includes factors influencing customer ' purchasing decisions, preferences for Scrunchies product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Scrunchies market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Scrunchies market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Scrunchies market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Scrunchies industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Scrunchies market.

Market Segmentation:



Scrunchies market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Cotton Scrunchies

Silk Scrunchies

Rayon Scrunchies

Other

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China



Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.



Lele Sadoughi

Lelet NY

Donni

Urban Outfitters

France Luxe

TASHA

Jennifer Behr

Free People

Slip

ZARA

Veda

Dannijo

Claire's

LOVESHACKFANCY

Lululemon

Icing

Key Questions Addressed in this Report

What is the 10-year outlook for the global Scrunchies market?

What factors are driving Scrunchies market growth, globally and by region?



Which technologies are poised for the fastest growth by market and region?

How do Scrunchies market opportunities vary by end market size?

How does Scrunchies break out type, application?



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Scrunchies Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Scrunchies by Geographic Region, 2019,

2023 & 2030

2.1.3 World Current & Future Analysis for Scrunchies by Country/Region, 2019, 2023

& 2030

- 2.2 Scrunchies Segment by Type
 - 2.2.1 Cotton Scrunchies
 - 2.2.2 Silk Scrunchies
 - 2.2.3 Rayon Scrunchies
 - 2.2.4 Other
- 2.3 Scrunchies Sales by Type
- 2.3.1 Global Scrunchies Sales Market Share by Type (2019-2024)
- 2.3.2 Global Scrunchies Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Scrunchies Sale Price by Type (2019-2024)
- 2.4 Scrunchies Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Scrunchies Sales by Application
 - 2.5.1 Global Scrunchies Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Scrunchies Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Scrunchies Sale Price by Application (2019-2024)

3 GLOBAL SCRUNCHIES BY COMPANY



- 3.1 Global Scrunchies Breakdown Data by Company
- 3.1.1 Global Scrunchies Annual Sales by Company (2019-2024)
- 3.1.2 Global Scrunchies Sales Market Share by Company (2019-2024)
- 3.2 Global Scrunchies Annual Revenue by Company (2019-2024)
- 3.2.1 Global Scrunchies Revenue by Company (2019-2024)
- 3.2.2 Global Scrunchies Revenue Market Share by Company (2019-2024)
- 3.3 Global Scrunchies Sale Price by Company

3.4 Key Manufacturers Scrunchies Producing Area Distribution, Sales Area, Product Type

- 3.4.1 Key Manufacturers Scrunchies Product Location Distribution
- 3.4.2 Players Scrunchies Products Offered
- 3.5 Market Concentration Rate Analysis
- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SCRUNCHIES BY GEOGRAPHIC REGION

- 4.1 World Historic Scrunchies Market Size by Geographic Region (2019-2024)
- 4.1.1 Global Scrunchies Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global Scrunchies Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Scrunchies Market Size by Country/Region (2019-2024)
- 4.2.1 Global Scrunchies Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Scrunchies Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Scrunchies Sales Growth
- 4.4 APAC Scrunchies Sales Growth
- 4.5 Europe Scrunchies Sales Growth
- 4.6 Middle East & Africa Scrunchies Sales Growth

5 AMERICAS

- 5.1 Americas Scrunchies Sales by Country
 - 5.1.1 Americas Scrunchies Sales by Country (2019-2024)
 - 5.1.2 Americas Scrunchies Revenue by Country (2019-2024)
- 5.2 Americas Scrunchies Sales by Type
- 5.3 Americas Scrunchies Sales by Application
- 5.4 United States



- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Scrunchies Sales by Region
 - 6.1.1 APAC Scrunchies Sales by Region (2019-2024)
- 6.1.2 APAC Scrunchies Revenue by Region (2019-2024)
- 6.2 APAC Scrunchies Sales by Type
- 6.3 APAC Scrunchies Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Scrunchies by Country
- 7.1.1 Europe Scrunchies Sales by Country (2019-2024)
- 7.1.2 Europe Scrunchies Revenue by Country (2019-2024)
- 7.2 Europe Scrunchies Sales by Type
- 7.3 Europe Scrunchies Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Scrunchies by Country
- 8.1.1 Middle East & Africa Scrunchies Sales by Country (2019-2024)
- 8.1.2 Middle East & Africa Scrunchies Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Scrunchies Sales by Type
- 8.3 Middle East & Africa Scrunchies Sales by Application



8.4 Egypt8.5 South Africa8.6 Israel8.7 Turkey8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Scrunchies
- 10.3 Manufacturing Process Analysis of Scrunchies
- 10.4 Industry Chain Structure of Scrunchies

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
- 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Scrunchies Distributors
- 11.3 Scrunchies Customer

12 WORLD FORECAST REVIEW FOR SCRUNCHIES BY GEOGRAPHIC REGION

- 12.1 Global Scrunchies Market Size Forecast by Region
- 12.1.1 Global Scrunchies Forecast by Region (2025-2030)
- 12.1.2 Global Scrunchies Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Scrunchies Forecast by Type
- 12.7 Global Scrunchies Forecast by Application



13 KEY PLAYERS ANALYSIS

13.1 Lele Sadoughi

- 13.1.1 Lele Sadoughi Company Information
- 13.1.2 Lele Sadoughi Scrunchies Product Portfolios and Specifications
- 13.1.3 Lele Sadoughi Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Lele Sadoughi Main Business Overview
- 13.1.5 Lele Sadoughi Latest Developments
- 13.2 Lelet NY
- 13.2.1 Lelet NY Company Information
- 13.2.2 Lelet NY Scrunchies Product Portfolios and Specifications
- 13.2.3 Lelet NY Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Lelet NY Main Business Overview
- 13.2.5 Lelet NY Latest Developments

13.3 Donni

- 13.3.1 Donni Company Information
- 13.3.2 Donni Scrunchies Product Portfolios and Specifications
- 13.3.3 Donni Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Donni Main Business Overview
- 13.3.5 Donni Latest Developments
- 13.4 Urban Outfitters
- 13.4.1 Urban Outfitters Company Information
- 13.4.2 Urban Outfitters Scrunchies Product Portfolios and Specifications
- 13.4.3 Urban Outfitters Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.4.4 Urban Outfitters Main Business Overview
 - 13.4.5 Urban Outfitters Latest Developments
- 13.5 France Luxe
- 13.5.1 France Luxe Company Information
- 13.5.2 France Luxe Scrunchies Product Portfolios and Specifications
- 13.5.3 France Luxe Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 France Luxe Main Business Overview
- 13.5.5 France Luxe Latest Developments
- 13.6 TASHA
 - 13.6.1 TASHA Company Information
 - 13.6.2 TASHA Scrunchies Product Portfolios and Specifications
 - 13.6.3 TASHA Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 TASHA Main Business Overview



- 13.6.5 TASHA Latest Developments
- 13.7 Jennifer Behr
 - 13.7.1 Jennifer Behr Company Information
 - 13.7.2 Jennifer Behr Scrunchies Product Portfolios and Specifications
- 13.7.3 Jennifer Behr Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.7.4 Jennifer Behr Main Business Overview
- 13.7.5 Jennifer Behr Latest Developments

13.8 Free People

- 13.8.1 Free People Company Information
- 13.8.2 Free People Scrunchies Product Portfolios and Specifications
- 13.8.3 Free People Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.8.4 Free People Main Business Overview
- 13.8.5 Free People Latest Developments

13.9 Slip

- 13.9.1 Slip Company Information
- 13.9.2 Slip Scrunchies Product Portfolios and Specifications
- 13.9.3 Slip Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 Slip Main Business Overview
- 13.9.5 Slip Latest Developments
- 13.10 ZARA
 - 13.10.1 ZARA Company Information
 - 13.10.2 ZARA Scrunchies Product Portfolios and Specifications
- 13.10.3 ZARA Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.10.4 ZARA Main Business Overview
- 13.10.5 ZARA Latest Developments
- 13.11 Veda
 - 13.11.1 Veda Company Information
 - 13.11.2 Veda Scrunchies Product Portfolios and Specifications
- 13.11.3 Veda Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 Veda Main Business Overview
- 13.11.5 Veda Latest Developments

13.12 Dannijo

- 13.12.1 Dannijo Company Information
- 13.12.2 Dannijo Scrunchies Product Portfolios and Specifications
- 13.12.3 Dannijo Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.12.4 Dannijo Main Business Overview
- 13.12.5 Dannijo Latest Developments
- 13.13 Claire's
 - 13.13.1 Claire's Company Information



- 13.13.2 Claire's Scrunchies Product Portfolios and Specifications
- 13.13.3 Claire's Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.13.4 Claire's Main Business Overview
- 13.13.5 Claire's Latest Developments
- 13.14 LOVESHACKFANCY
- 13.14.1 LOVESHACKFANCY Company Information
- 13.14.2 LOVESHACKFANCY Scrunchies Product Portfolios and Specifications
- 13.14.3 LOVESHACKFANCY Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.14.4 LOVESHACKFANCY Main Business Overview
- 13.14.5 LOVESHACKFANCY Latest Developments
- 13.15 Lululemon
- 13.15.1 Lululemon Company Information
- 13.15.2 Lululemon Scrunchies Product Portfolios and Specifications
- 13.15.3 Lululemon Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.15.4 Lululemon Main Business Overview
- 13.15.5 Lululemon Latest Developments
- 13.16 Icing
 - 13.16.1 Icing Company Information
 - 13.16.2 Icing Scrunchies Product Portfolios and Specifications
 - 13.16.3 Icing Scrunchies Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 Icing Main Business Overview
 - 13.16.5 Icing Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

Table 1. Scrunchies Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Scrunchies Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

- Table 3. Major Players of Cotton Scrunchies
- Table 4. Major Players of Silk Scrunchies
- Table 5. Major Players of Rayon Scrunchies

Table 6. Major Players of Other

- Table 7. Global Scrunchies Sales by Type (2019-2024) & (K Units)
- Table 8. Global Scrunchies Sales Market Share by Type (2019-2024)
- Table 9. Global Scrunchies Revenue by Type (2019-2024) & (\$ million)
- Table 10. Global Scrunchies Revenue Market Share by Type (2019-2024)
- Table 11. Global Scrunchies Sale Price by Type (2019-2024) & (USD/Unit)
- Table 12. Global Scrunchies Sales by Application (2019-2024) & (K Units)
- Table 13. Global Scrunchies Sales Market Share by Application (2019-2024)
- Table 14. Global Scrunchies Revenue by Application (2019-2024)
- Table 15. Global Scrunchies Revenue Market Share by Application (2019-2024)
- Table 16. Global Scrunchies Sale Price by Application (2019-2024) & (USD/Unit)
- Table 17. Global Scrunchies Sales by Company (2019-2024) & (K Units)
- Table 18. Global Scrunchies Sales Market Share by Company (2019-2024)
- Table 19. Global Scrunchies Revenue by Company (2019-2024) (\$ Millions)
- Table 20. Global Scrunchies Revenue Market Share by Company (2019-2024)
- Table 21. Global Scrunchies Sale Price by Company (2019-2024) & (USD/Unit)
- Table 22. Key Manufacturers Scrunchies Producing Area Distribution and Sales Area
- Table 23. Players Scrunchies Products Offered
- Table 24. Scrunchies Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 25. New Products and Potential Entrants
- Table 26. Mergers & Acquisitions, Expansion
- Table 27. Global Scrunchies Sales by Geographic Region (2019-2024) & (K Units)
- Table 28. Global Scrunchies Sales Market Share Geographic Region (2019-2024)
- Table 29. Global Scrunchies Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Scrunchies Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Scrunchies Sales by Country/Region (2019-2024) & (K Units) Table 32. Global Scrunchies Sales Market Share by Country/Region (2019-2024)



Table 33. Global Scrunchies Revenue by Country/Region (2019-2024) & (\$ millions) Table 34. Global Scrunchies Revenue Market Share by Country/Region (2019-2024) Table 35. Americas Scrunchies Sales by Country (2019-2024) & (K Units) Table 36. Americas Scrunchies Sales Market Share by Country (2019-2024) Table 37. Americas Scrunchies Revenue by Country (2019-2024) & (\$ Millions) Table 38. Americas Scrunchies Revenue Market Share by Country (2019-2024) Table 39. Americas Scrunchies Sales by Type (2019-2024) & (K Units) Table 40. Americas Scrunchies Sales by Application (2019-2024) & (K Units) Table 41. APAC Scrunchies Sales by Region (2019-2024) & (K Units) Table 42. APAC Scrunchies Sales Market Share by Region (2019-2024) Table 43. APAC Scrunchies Revenue by Region (2019-2024) & (\$ Millions) Table 44. APAC Scrunchies Revenue Market Share by Region (2019-2024) Table 45. APAC Scrunchies Sales by Type (2019-2024) & (K Units) Table 46. APAC Scrunchies Sales by Application (2019-2024) & (K Units) Table 47. Europe Scrunchies Sales by Country (2019-2024) & (K Units) Table 48. Europe Scrunchies Sales Market Share by Country (2019-2024) Table 49. Europe Scrunchies Revenue by Country (2019-2024) & (\$ Millions) Table 50. Europe Scrunchies Revenue Market Share by Country (2019-2024) Table 51. Europe Scrunchies Sales by Type (2019-2024) & (K Units) Table 52. Europe Scrunchies Sales by Application (2019-2024) & (K Units) Table 53. Middle East & Africa Scrunchies Sales by Country (2019-2024) & (K Units) Table 54. Middle East & Africa Scrunchies Sales Market Share by Country (2019-2024) Table 55. Middle East & Africa Scrunchies Revenue by Country (2019-2024) & (\$ Millions) Table 56. Middle East & Africa Scrunchies Revenue Market Share by Country (2019-2024)Table 57. Middle East & Africa Scrunchies Sales by Type (2019-2024) & (K Units) Table 58. Middle East & Africa Scrunchies Sales by Application (2019-2024) & (K Units) Table 59. Key Market Drivers & Growth Opportunities of Scrunchies Table 60. Key Market Challenges & Risks of Scrunchies Table 61. Key Industry Trends of Scrunchies Table 62. Scrunchies Raw Material Table 63. Key Suppliers of Raw Materials Table 64. Scrunchies Distributors List Table 65. Scrunchies Customer List Table 66. Global Scrunchies Sales Forecast by Region (2025-2030) & (K Units) Table 67. Global Scrunchies Revenue Forecast by Region (2025-2030) & (\$ millions) Table 68. Americas Scrunchies Sales Forecast by Country (2025-2030) & (K Units)

Table 69. Americas Scrunchies Revenue Forecast by Country (2025-2030) & (\$



millions)

Table 70. APAC Scrunchies Sales Forecast by Region (2025-2030) & (K Units)

Table 71. APAC Scrunchies Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Scrunchies Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Europe Scrunchies Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Middle East & Africa Scrunchies Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Middle East & Africa Scrunchies Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Scrunchies Sales Forecast by Type (2025-2030) & (K Units)

Table 77. Global Scrunchies Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 78. Global Scrunchies Sales Forecast by Application (2025-2030) & (K Units)

Table 79. Global Scrunchies Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. Lele Sadoughi Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 81. Lele Sadoughi Scrunchies Product Portfolios and Specifications

Table 82. Lele Sadoughi Scrunchies Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 83. Lele Sadoughi Main Business

Table 84. Lele Sadoughi Latest Developments

Table 85. Lelet NY Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 86. Lelet NY Scrunchies Product Portfolios and Specifications

Table 87. Lelet NY Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Lelet NY Main Business

Table 89. Lelet NY Latest Developments

Table 90. Donni Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 91. Donni Scrunchies Product Portfolios and Specifications

Table 92. Donni Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Donni Main Business

Table 94. Donni Latest Developments

Table 95. Urban Outfitters Basic Information, Scrunchies Manufacturing Base, SalesArea and Its Competitors

 Table 96. Urban Outfitters Scrunchies Product Portfolios and Specifications

Table 97. Urban Outfitters Scrunchies Sales (K Units), Revenue (\$ Million), Price





(USD/Unit) and Gross Margin (2019-2024) Table 98. Urban Outfitters Main Business Table 99. Urban Outfitters Latest Developments Table 100. France Luxe Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors Table 101. France Luxe Scrunchies Product Portfolios and Specifications Table 102. France Luxe Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) Table 103. France Luxe Main Business Table 104. France Luxe Latest Developments Table 105. TASHA Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors Table 106. TASHA Scrunchies Product Portfolios and Specifications Table 107. TASHA Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) Table 108. TASHA Main Business Table 109. TASHA Latest Developments Table 110. Jennifer Behr Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors Table 111. Jennifer Behr Scrunchies Product Portfolios and Specifications Table 112. Jennifer Behr Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) Table 113. Jennifer Behr Main Business Table 114. Jennifer Behr Latest Developments Table 115. Free People Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors Table 116. Free People Scrunchies Product Portfolios and Specifications Table 117. Free People Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) Table 118. Free People Main Business Table 119. Free People Latest Developments Table 120. Slip Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors Table 121. Slip Scrunchies Product Portfolios and Specifications Table 122. Slip Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) Table 123. Slip Main Business Table 124. Slip Latest Developments Table 125. ZARA Basic Information, Scrunchies Manufacturing Base, Sales Area and



Its Competitors

Table 126. ZARA Scrunchies Product Portfolios and Specifications

Table 127. ZARA Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. ZARA Main Business

Table 129. ZARA Latest Developments

Table 130. Veda Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 131. Veda Scrunchies Product Portfolios and Specifications

Table 132. Veda Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. Veda Main Business

Table 134. Veda Latest Developments

Table 135. Dannijo Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 136. Dannijo Scrunchies Product Portfolios and Specifications

Table 137. Dannijo Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. Dannijo Main Business

Table 139. Dannijo Latest Developments

Table 140. Claire's Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 141. Claire's Scrunchies Product Portfolios and Specifications

Table 142. Claire's Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 143. Claire's Main Business

Table 144. Claire's Latest Developments

Table 145. LOVESHACKFANCY Basic Information, Scrunchies Manufacturing Base,

Sales Area and Its Competitors

Table 146. LOVESHACKFANCY Scrunchies Product Portfolios and Specifications

Table 147. LOVESHACKFANCY Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 148. LOVESHACKFANCY Main Business

Table 149. LOVESHACKFANCY Latest Developments

Table 150. Lululemon Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 151. Lululemon Scrunchies Product Portfolios and Specifications

Table 152. Lululemon Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)



Table 153. Lululemon Main Business

Table 154. Lululemon Latest Developments

Table 155. Icing Basic Information, Scrunchies Manufacturing Base, Sales Area and Its Competitors

Table 156. Icing Scrunchies Product Portfolios and Specifications

Table 157. Icing Scrunchies Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 158. Icing Main Business

Table 159. Icing Latest Developments





List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Scrunchies
- Figure 2. Scrunchies Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Scrunchies Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Scrunchies Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Scrunchies Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Cotton Scrunchies
- Figure 10. Product Picture of Silk Scrunchies
- Figure 11. Product Picture of Rayon Scrunchies
- Figure 12. Product Picture of Other
- Figure 13. Global Scrunchies Sales Market Share by Type in 2023
- Figure 14. Global Scrunchies Revenue Market Share by Type (2019-2024)
- Figure 15. Scrunchies Consumed in Online Sales
- Figure 16. Global Scrunchies Market: Online Sales (2019-2024) & (K Units)
- Figure 17. Scrunchies Consumed in Offline Sales
- Figure 18. Global Scrunchies Market: Offline Sales (2019-2024) & (K Units)
- Figure 19. Global Scrunchies Sales Market Share by Application (2023)
- Figure 20. Global Scrunchies Revenue Market Share by Application in 2023
- Figure 21. Scrunchies Sales Market by Company in 2023 (K Units)
- Figure 22. Global Scrunchies Sales Market Share by Company in 2023
- Figure 23. Scrunchies Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Scrunchies Revenue Market Share by Company in 2023
- Figure 25. Global Scrunchies Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Scrunchies Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Scrunchies Sales 2019-2024 (K Units)
- Figure 28. Americas Scrunchies Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Scrunchies Sales 2019-2024 (K Units)
- Figure 30. APAC Scrunchies Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Scrunchies Sales 2019-2024 (K Units)
- Figure 32. Europe Scrunchies Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Scrunchies Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Scrunchies Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Scrunchies Sales Market Share by Country in 2023



Figure 36. Americas Scrunchies Revenue Market Share by Country in 2023 Figure 37. Americas Scrunchies Sales Market Share by Type (2019-2024) Figure 38. Americas Scrunchies Sales Market Share by Application (2019-2024) Figure 39. United States Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 40. Canada Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 41. Mexico Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 42. Brazil Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 43. APAC Scrunchies Sales Market Share by Region in 2023 Figure 44. APAC Scrunchies Revenue Market Share by Regions in 2023 Figure 45. APAC Scrunchies Sales Market Share by Type (2019-2024) Figure 46. APAC Scrunchies Sales Market Share by Application (2019-2024) Figure 47. China Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 48. Japan Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 49. South Korea Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 50. Southeast Asia Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 51. India Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 52. Australia Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 53. China Taiwan Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 54. Europe Scrunchies Sales Market Share by Country in 2023 Figure 55. Europe Scrunchies Revenue Market Share by Country in 2023 Figure 56. Europe Scrunchies Sales Market Share by Type (2019-2024) Figure 57. Europe Scrunchies Sales Market Share by Application (2019-2024) Figure 58. Germany Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 59. France Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 60. UK Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 61. Italy Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 62. Russia Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 63. Middle East & Africa Scrunchies Sales Market Share by Country in 2023 Figure 64. Middle East & Africa Scrunchies Revenue Market Share by Country in 2023 Figure 65. Middle East & Africa Scrunchies Sales Market Share by Type (2019-2024) Figure 66. Middle East & Africa Scrunchies Sales Market Share by Application (2019-2024) Figure 67. Egypt Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 68. South Africa Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 69. Israel Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 70. Turkey Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 71. GCC Country Scrunchies Revenue Growth 2019-2024 (\$ Millions) Figure 72. Manufacturing Cost Structure Analysis of Scrunchies in 2023

Figure 73. Manufacturing Process Analysis of Scrunchies



Figure 74. Industry Chain Structure of Scrunchies

Figure 75. Channels of Distribution

Figure 76. Global Scrunchies Sales Market Forecast by Region (2025-2030)

Figure 77. Global Scrunchies Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Scrunchies Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Scrunchies Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Scrunchies Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Scrunchies Revenue Market Share Forecast by Application (2025-2030)



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