

Global Scotch Whisky Market Growth 2025-2031

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Abstracts

The global Scotch Whisky market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Scotch whisky is produced in Scotland. It is produced, packaged, and labeled as per SWR 2009. Scotch whisky is produced in five regions in Scotland: Highland, Lowland, Islay, Speyside, and Campbeltown.

The bottle blended scotch whisky segment accounted for the major shares and dominated this market. Factors such as the consumers' belief in using premium products to enhance their social status will contribute to the growth of this industry segment in the coming years. As a result, manufacturers are using product features such as authenticity, heritage, age, and quality to distinguish their products from competitors' products, which in turn, will aid in building a unique brand image to attract consumers.

LP Information, Inc. (LPI) ' newest research report, the "Scotch Whisky Industry Forecast" looks at past sales and reviews total world Scotch Whisky sales in 2024, providing a comprehensive analysis by region and market sector of projected Scotch Whisky sales for 2025 through 2031. With Scotch Whisky sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Scotch Whisky industry.

This Insight Report provides a comprehensive analysis of the global Scotch Whisky landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Scotch Whisky portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Scotch Whisky market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Scotch Whisky and breaks down the forecast by Type, by Sale Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Scotch Whisky.

This report presents a comprehensive overview, market shares, and growth opportunities of Scotch Whisky market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bottle Blended

Bulk Blended

Single Malt

Bottle Single/Blended Grain

Other

Segmentation by Sale Channel:

Retail Stores

Specialty Stores

Online Stores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bacardi

Beam Suntory

Diageo

Pernod Ricard

William Grant & Sons

Aceo

Ben Nevis Distillery

Brown-Forman

Edrington

Glenmorangie

George Ballantine Son

Gordon & MacPhail

Harvey's of Edinburgh International

International Beverage

Isle of Arran Distillers

Key Questions Addressed in this Report

What is the 10-year outlook for the global Scotch Whisky market?

What factors are driving Scotch Whisky market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Scotch Whisky market opportunities vary by end market size?

How does Scotch Whisky break out by Type, by Sale Channel?

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