

Global Scented Candle Market Growth 2024-2030

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Abstracts

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Scented candle is a candle infused with fragrant oils or essences to emit pleasant aromas when burned. These candles are typically made from wax, such as soy wax or paraffin, and contain added fragrance oils to create various scents ranging from floral and fruity to spicy or woody. Scented candles are popular for their ability to enhance ambiance, create a relaxing atmosphere, mask odors, and provide aromatherapy benefits. They come in various sizes, shapes, and designs, making them versatile for use in homes, offices, spas, and as gifts for special occasions.

The global Scented Candle market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "Scented Candle Industry Forecast" looks at past sales and reviews total world Scented Candle sales in 2023, providing a comprehensive analysis by region and market sector of projected Scented Candle sales for 2024 through 2030. With Scented Candle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Scented Candle industry.

This Insight Report provides a comprehensive analysis of the global Scented Candle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Scented Candle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Scented Candle market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Scented Candle and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Scented Candle.

The industry trend for scented candles continues to grow, fueled by increasing demand for home fragrance products and wellness-oriented lifestyles. Consumers are seeking personalized and experiential home environments, driving the popularity of scented candles with unique and sophisticated fragrances. Natural and eco-friendly candle options are gaining traction as environmentally conscious consumers prioritize sustainability and health-conscious choices. Additionally, as the market becomes more competitive, manufacturers are innovating with new scent combinations, sustainable packaging, and aesthetically pleasing designs to cater to evolving consumer preferences. Overall, the industry trend for scented candles is towards continued growth and diversification, with a focus on quality, sustainability, and sensory experiences.

This report presents a comprehensive overview, market shares, and growth opportunities of Scented Candle market by product type, application, key manufacturers and key regions and countries.

| and key regions and countries. | | | |
|--------------------------------|--|--|--|
| Segmentation by Type: | | | |
| Floral Type | | | |
| Fruity Type | | | |
| Others | | | |
| | | | |
| Segmentation by Application: | | | |
| Online Sales | | | |
| Offline Sales | | | |
| | | | |

This report also splits the market by region:



Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Middle East & Africa

Egypt



South Africa

| | Israel |
|------|--|
| | Turkey |
| | GCC Countries |
| | companies that are profiled have been selected based on inputs gathered ry experts and analysing the company's coverage, product portfolio, its netration. |
| DIC | DR . |
| Gud | cci |
| Lou | iis Vuitton |
| For | nasetti |
| Tor | n Ford |
| Dip | tyque |
| Aes | sop |
| Jo I | Malone London |
| Sak | pon |
| Ned | om |
| Bar | mford |
| Byr | edo |
| | |

Lily-Flame



| Aery Living | | | | |
|--|--|--|--|--|
| Molton Brown | | | | |
| Earl of East | | | | |
| PF Candle | | | | |
| Natio | | | | |
| | | | | |
| Key Questions Addressed in this Report | | | | |
| What is the 10-year outlook for the global Scented Candle market? | | | | |
| What factors are driving Scented Candle market growth, globally and by region? | | | | |
| Which technologies are poised for the fastest growth by market and region? | | | | |
| How do Scented Candle market opportunities vary by end market size? | | | | |
| How does Scented Candle break out by Type, by Application? | | | | |



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Scented Candle Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Scented Candle by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Scented Candle by Country/Region, 2019, 2023 & 2030
- 2.2 Scented Candle Segment by Type
 - 2.2.1 Floral Type
 - 2.2.2 Fruity Type
 - 2.2.3 Others
- 2.3 Scented Candle Sales by Type
- 2.3.1 Global Scented Candle Sales Market Share by Type (2019-2024)
- 2.3.2 Global Scented Candle Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Scented Candle Sale Price by Type (2019-2024)
- 2.4 Scented Candle Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Scented Candle Sales by Application
 - 2.5.1 Global Scented Candle Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Scented Candle Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Scented Candle Sale Price by Application (2019-2024)

3 GLOBAL BY COMPANY



- 3.1 Global Scented Candle Breakdown Data by Company
 - 3.1.1 Global Scented Candle Annual Sales by Company (2019-2024)
 - 3.1.2 Global Scented Candle Sales Market Share by Company (2019-2024)
- 3.2 Global Scented Candle Annual Revenue by Company (2019-2024)
- 3.2.1 Global Scented Candle Revenue by Company (2019-2024)
- 3.2.2 Global Scented Candle Revenue Market Share by Company (2019-2024)
- 3.3 Global Scented Candle Sale Price by Company
- 3.4 Key Manufacturers Scented Candle Producing Area Distribution, Sales Area, Product Type
- 3.4.1 Key Manufacturers Scented Candle Product Location Distribution
- 3.4.2 Players Scented Candle Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SCENTED CANDLE BY GEOGRAPHIC REGION

- 4.1 World Historic Scented Candle Market Size by Geographic Region (2019-2024)
- 4.1.1 Global Scented Candle Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global Scented Candle Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Scented Candle Market Size by Country/Region (2019-2024)
- 4.2.1 Global Scented Candle Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Scented Candle Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Scented Candle Sales Growth
- 4.4 APAC Scented Candle Sales Growth
- 4.5 Europe Scented Candle Sales Growth
- 4.6 Middle East & Africa Scented Candle Sales Growth

5 AMERICAS

- 5.1 Americas Scented Candle Sales by Country
 - 5.1.1 Americas Scented Candle Sales by Country (2019-2024)
 - 5.1.2 Americas Scented Candle Revenue by Country (2019-2024)
- 5.2 Americas Scented Candle Sales by Type (2019-2024)
- 5.3 Americas Scented Candle Sales by Application (2019-2024)
- 5.4 United States
- 5.5 Canada



- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Scented Candle Sales by Region
 - 6.1.1 APAC Scented Candle Sales by Region (2019-2024)
- 6.1.2 APAC Scented Candle Revenue by Region (2019-2024)
- 6.2 APAC Scented Candle Sales by Type (2019-2024)
- 6.3 APAC Scented Candle Sales by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Scented Candle by Country
 - 7.1.1 Europe Scented Candle Sales by Country (2019-2024)
 - 7.1.2 Europe Scented Candle Revenue by Country (2019-2024)
- 7.2 Europe Scented Candle Sales by Type (2019-2024)
- 7.3 Europe Scented Candle Sales by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Scented Candle by Country
 - 8.1.1 Middle East & Africa Scented Candle Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Scented Candle Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Scented Candle Sales by Type (2019-2024)
- 8.3 Middle East & Africa Scented Candle Sales by Application (2019-2024)
- 8.4 Egypt



- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Scented Candle
- 10.3 Manufacturing Process Analysis of Scented Candle
- 10.4 Industry Chain Structure of Scented Candle

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Scented Candle Distributors
- 11.3 Scented Candle Customer

12 WORLD FORECAST REVIEW FOR SCENTED CANDLE BY GEOGRAPHIC REGION

- 12.1 Global Scented Candle Market Size Forecast by Region
- 12.1.1 Global Scented Candle Forecast by Region (2025-2030)
- 12.1.2 Global Scented Candle Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country (2025-2030)
- 12.3 APAC Forecast by Region (2025-2030)
- 12.4 Europe Forecast by Country (2025-2030)
- 12.5 Middle East & Africa Forecast by Country (2025-2030)
- 12.6 Global Scented Candle Forecast by Type (2025-2030)
- 12.7 Global Scented Candle Forecast by Application (2025-2030)



13 KEY PLAYERS ANALYSIS

| 4 | 2 | 4 | | | |
|---|----|-----|---|---|---|
| - | 3. | . І | U | Ю | ҡ |

- 13.1.1 DIOR Company Information
- 13.1.2 DIOR Scented Candle Product Portfolios and Specifications
- 13.1.3 DIOR Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 DIOR Main Business Overview
- 13.1.5 DIOR Latest Developments
- 13.2 Gucci
 - 13.2.1 Gucci Company Information
 - 13.2.2 Gucci Scented Candle Product Portfolios and Specifications
 - 13.2.3 Gucci Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Gucci Main Business Overview
 - 13.2.5 Gucci Latest Developments
- 13.3 Louis Vuitton
 - 13.3.1 Louis Vuitton Company Information
 - 13.3.2 Louis Vuitton Scented Candle Product Portfolios and Specifications
- 13.3.3 Louis Vuitton Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Louis Vuitton Main Business Overview
 - 13.3.5 Louis Vuitton Latest Developments
- 13.4 Fornasetti
 - 13.4.1 Fornasetti Company Information
- 13.4.2 Fornasetti Scented Candle Product Portfolios and Specifications
- 13.4.3 Fornasetti Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.4.4 Fornasetti Main Business Overview
 - 13.4.5 Fornasetti Latest Developments
- 13.5 Tom Ford
 - 13.5.1 Tom Ford Company Information
 - 13.5.2 Tom Ford Scented Candle Product Portfolios and Specifications
- 13.5.3 Tom Ford Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Tom Ford Main Business Overview
 - 13.5.5 Tom Ford Latest Developments
- 13.6 Diptyque
 - 13.6.1 Diptyque Company Information
 - 13.6.2 Diptyque Scented Candle Product Portfolios and Specifications
 - 13.6.3 Diptyque Scented Candle Sales, Revenue, Price and Gross Margin



(2019-2024)

- 13.6.4 Diptyque Main Business Overview
- 13.6.5 Diptyque Latest Developments
- 13.7 Aesop
 - 13.7.1 Aesop Company Information
 - 13.7.2 Aesop Scented Candle Product Portfolios and Specifications
- 13.7.3 Aesop Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.7.4 Aesop Main Business Overview
- 13.7.5 Aesop Latest Developments
- 13.8 Jo Malone London
- 13.8.1 Jo Malone London Company Information
- 13.8.2 Jo Malone London Scented Candle Product Portfolios and Specifications
- 13.8.3 Jo Malone London Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Jo Malone London Main Business Overview
- 13.8.5 Jo Malone London Latest Developments
- 13.9 Sabon
 - 13.9.1 Sabon Company Information
 - 13.9.2 Sabon Scented Candle Product Portfolios and Specifications
 - 13.9.3 Sabon Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Sabon Main Business Overview
 - 13.9.5 Sabon Latest Developments
- 13.10 Neom
 - 13.10.1 Neom Company Information
 - 13.10.2 Neom Scented Candle Product Portfolios and Specifications
 - 13.10.3 Neom Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Neom Main Business Overview
 - 13.10.5 Neom Latest Developments
- 13.11 Bamford
- 13.11.1 Bamford Company Information
- 13.11.2 Bamford Scented Candle Product Portfolios and Specifications
- 13.11.3 Bamford Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 Bamford Main Business Overview
- 13.11.5 Bamford Latest Developments
- 13.12 Byredo
 - 13.12.1 Byredo Company Information
 - 13.12.2 Byredo Scented Candle Product Portfolios and Specifications
- 13.12.3 Byredo Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)



- 13.12.4 Byredo Main Business Overview
- 13.12.5 Byredo Latest Developments
- 13.13 Lily-Flame
 - 13.13.1 Lily-Flame Company Information
- 13.13.2 Lily-Flame Scented Candle Product Portfolios and Specifications
- 13.13.3 Lily-Flame Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Lily-Flame Main Business Overview
 - 13.13.5 Lily-Flame Latest Developments
- 13.14 Aery Living
 - 13.14.1 Aery Living Company Information
 - 13.14.2 Aery Living Scented Candle Product Portfolios and Specifications
- 13.14.3 Aery Living Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Aery Living Main Business Overview
 - 13.14.5 Aery Living Latest Developments
- 13.15 Molton Brown
 - 13.15.1 Molton Brown Company Information
 - 13.15.2 Molton Brown Scented Candle Product Portfolios and Specifications
- 13.15.3 Molton Brown Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Molton Brown Main Business Overview
 - 13.15.5 Molton Brown Latest Developments
- 13.16 Earl of East
 - 13.16.1 Earl of East Company Information
 - 13.16.2 Earl of East Scented Candle Product Portfolios and Specifications
- 13.16.3 Earl of East Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 Earl of East Main Business Overview
 - 13.16.5 Earl of East Latest Developments
- 13.17 PF Candle
 - 13.17.1 PF Candle Company Information
 - 13.17.2 PF Candle Scented Candle Product Portfolios and Specifications
- 13.17.3 PF Candle Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 PF Candle Main Business Overview
 - 13.17.5 PF Candle Latest Developments
- 13.18 Natio
- 13.18.1 Natio Company Information



- 13.18.2 Natio Scented Candle Product Portfolios and Specifications
- 13.18.3 Natio Scented Candle Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.18.4 Natio Main Business Overview
- 13.18.5 Natio Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

- Table 1. Scented Candle Annual Sales CAGR by Geographic Region (2019, 2023 &
- 2030) & (\$ millions)
- Table 2. Scented Candle Annual Sales CAGR by Country/Region (2019, 2023 & 2030)
- & (\$ millions)
- Table 3. Major Players of Floral Type
- Table 4. Major Players of Fruity Type
- Table 5. Major Players of Others
- Table 6. Global Scented Candle Sales by Type (2019-2024) & (K Units)
- Table 7. Global Scented Candle Sales Market Share by Type (2019-2024)
- Table 8. Global Scented Candle Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Scented Candle Revenue Market Share by Type (2019-2024)
- Table 10. Global Scented Candle Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 11. Global Scented Candle Sale by Application (2019-2024) & (K Units)
- Table 12. Global Scented Candle Sale Market Share by Application (2019-2024)
- Table 13. Global Scented Candle Revenue by Application (2019-2024) & (\$ million)
- Table 14. Global Scented Candle Revenue Market Share by Application (2019-2024)
- Table 15. Global Scented Candle Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 16. Global Scented Candle Sales by Company (2019-2024) & (K Units)
- Table 17. Global Scented Candle Sales Market Share by Company (2019-2024)
- Table 18. Global Scented Candle Revenue by Company (2019-2024) & (\$ millions)
- Table 19. Global Scented Candle Revenue Market Share by Company (2019-2024)
- Table 20. Global Scented Candle Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 21. Key Manufacturers Scented Candle Producing Area Distribution and Sales Area
- Table 22. Players Scented Candle Products Offered
- Table 23. Scented Candle Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global Scented Candle Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Scented Candle Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Scented Candle Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Scented Candle Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Scented Candle Sales by Country/Region (2019-2024) & (K Units)



- Table 31. Global Scented Candle Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Scented Candle Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Scented Candle Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Scented Candle Sales by Country (2019-2024) & (K Units)
- Table 35. Americas Scented Candle Sales Market Share by Country (2019-2024)
- Table 36. Americas Scented Candle Revenue by Country (2019-2024) & (\$ millions)
- Table 37. Americas Scented Candle Sales by Type (2019-2024) & (K Units)
- Table 38. Americas Scented Candle Sales by Application (2019-2024) & (K Units)
- Table 39. APAC Scented Candle Sales by Region (2019-2024) & (K Units)
- Table 40. APAC Scented Candle Sales Market Share by Region (2019-2024)
- Table 41. APAC Scented Candle Revenue by Region (2019-2024) & (\$ millions)
- Table 42. APAC Scented Candle Sales by Type (2019-2024) & (K Units)
- Table 43. APAC Scented Candle Sales by Application (2019-2024) & (K Units)
- Table 44. Europe Scented Candle Sales by Country (2019-2024) & (K Units)
- Table 45. Europe Scented Candle Revenue by Country (2019-2024) & (\$ millions)
- Table 46. Europe Scented Candle Sales by Type (2019-2024) & (K Units)
- Table 47. Europe Scented Candle Sales by Application (2019-2024) & (K Units)
- Table 48. Middle East & Africa Scented Candle Sales by Country (2019-2024) & (K Units)
- Table 49. Middle East & Africa Scented Candle Revenue Market Share by Country (2019-2024)
- Table 50. Middle East & Africa Scented Candle Sales by Type (2019-2024) & (K Units)
- Table 51. Middle East & Africa Scented Candle Sales by Application (2019-2024) & (K Units)
- Table 52. Key Market Drivers & Growth Opportunities of Scented Candle
- Table 53. Key Market Challenges & Risks of Scented Candle
- Table 54. Key Industry Trends of Scented Candle
- Table 55. Scented Candle Raw Material
- Table 56. Key Suppliers of Raw Materials
- Table 57. Scented Candle Distributors List
- Table 58. Scented Candle Customer List
- Table 59. Global Scented Candle Sales Forecast by Region (2025-2030) & (K Units)
- Table 60. Global Scented Candle Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 61. Americas Scented Candle Sales Forecast by Country (2025-2030) & (K Units)
- Table 62. Americas Scented Candle Annual Revenue Forecast by Country (2025-2030) & (\$ millions)



Table 63. APAC Scented Candle Sales Forecast by Region (2025-2030) & (K Units)

Table 64. APAC Scented Candle Annual Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 65. Europe Scented Candle Sales Forecast by Country (2025-2030) & (K Units)

Table 66. Europe Scented Candle Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 67. Middle East & Africa Scented Candle Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Middle East & Africa Scented Candle Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. Global Scented Candle Sales Forecast by Type (2025-2030) & (K Units)

Table 70. Global Scented Candle Revenue Forecast by Type (2025-2030) & (\$ millions)

Table 71. Global Scented Candle Sales Forecast by Application (2025-2030) & (K Units)

Table 72. Global Scented Candle Revenue Forecast by Application (2025-2030) & (\$ millions)

Table 73. DIOR Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 74. DIOR Scented Candle Product Portfolios and Specifications

Table 75. DIOR Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 76. DIOR Main Business

Table 77. DIOR Latest Developments

Table 78. Gucci Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 79. Gucci Scented Candle Product Portfolios and Specifications

Table 80. Gucci Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 81. Gucci Main Business

Table 82. Gucci Latest Developments

Table 83. Louis Vuitton Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 84. Louis Vuitton Scented Candle Product Portfolios and Specifications

Table 85. Louis Vuitton Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 86. Louis Vuitton Main Business

Table 87. Louis Vuitton Latest Developments

Table 88. Fornasetti Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors



Table 89. Fornasetti Scented Candle Product Portfolios and Specifications

Table 90. Fornasetti Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 91. Fornasetti Main Business

Table 92. Fornasetti Latest Developments

Table 93. Tom Ford Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 94. Tom Ford Scented Candle Product Portfolios and Specifications

Table 95. Tom Ford Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 96. Tom Ford Main Business

Table 97. Tom Ford Latest Developments

Table 98. Diptyque Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 99. Diptyque Scented Candle Product Portfolios and Specifications

Table 100. Diptyque Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 101. Diptyque Main Business

Table 102. Diptyque Latest Developments

Table 103. Aesop Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 104. Aesop Scented Candle Product Portfolios and Specifications

Table 105. Aesop Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 106. Aesop Main Business

Table 107. Aesop Latest Developments

Table 108. Jo Malone London Basic Information, Scented Candle Manufacturing Base,

Sales Area and Its Competitors

Table 109. Jo Malone London Scented Candle Product Portfolios and Specifications

Table 110. Jo Malone London Scented Candle Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2019-2024)

Table 111. Jo Malone London Main Business

Table 112. Jo Malone London Latest Developments

Table 113. Sabon Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 114. Sabon Scented Candle Product Portfolios and Specifications

Table 115. Sabon Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 116. Sabon Main Business



Table 117. Sabon Latest Developments

Table 118. Neom Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 119. Neom Scented Candle Product Portfolios and Specifications

Table 120. Neom Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 121. Neom Main Business

Table 122. Neom Latest Developments

Table 123. Bamford Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 124. Bamford Scented Candle Product Portfolios and Specifications

Table 125. Bamford Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 126. Bamford Main Business

Table 127. Bamford Latest Developments

Table 128. Byredo Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 129. Byredo Scented Candle Product Portfolios and Specifications

Table 130. Byredo Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 131. Byredo Main Business

Table 132. Byredo Latest Developments

Table 133. Lily-Flame Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 134. Lily-Flame Scented Candle Product Portfolios and Specifications

Table 135. Lily-Flame Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 136. Lily-Flame Main Business

Table 137. Lily-Flame Latest Developments

Table 138. Aery Living Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 139. Aery Living Scented Candle Product Portfolios and Specifications

Table 140. Aery Living Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 141. Aery Living Main Business

Table 142. Aery Living Latest Developments

Table 143. Molton Brown Basic Information, Scented Candle Manufacturing Base,

Sales Area and Its Competitors

Table 144. Molton Brown Scented Candle Product Portfolios and Specifications



Table 145. Molton Brown Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 146. Molton Brown Main Business

Table 147. Molton Brown Latest Developments

Table 148. Earl of East Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 149. Earl of East Scented Candle Product Portfolios and Specifications

Table 150. Earl of East Scented Candle Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024) Table 151. Earl of East Main Business

Table 152. Earl of East Latest Developments

Table 153. PF Candle Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 154. PF Candle Scented Candle Product Portfolios and Specifications

Table 155. PF Candle Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 156. PF Candle Main Business

Table 157. PF Candle Latest Developments

Table 158. Natio Basic Information, Scented Candle Manufacturing Base, Sales Area and Its Competitors

Table 159. Natio Scented Candle Product Portfolios and Specifications

Table 160. Natio Scented Candle Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 161. Natio Main Business

Table 162. Natio Latest Developments



List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Scented Candle
- Figure 2. Scented Candle Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Scented Candle Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Scented Candle Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. Scented Candle Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. Scented Candle Sales Market Share by Country/Region (2023)
- Figure 10. Scented Candle Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of Floral Type
- Figure 12. Product Picture of Fruity Type
- Figure 13. Product Picture of Others
- Figure 14. Global Scented Candle Sales Market Share by Type in 2023
- Figure 15. Global Scented Candle Revenue Market Share by Type (2019-2024)
- Figure 16. Scented Candle Consumed in Online Sales
- Figure 17. Global Scented Candle Market: Online Sales (2019-2024) & (K Units)
- Figure 18. Scented Candle Consumed in Offline Sales
- Figure 19. Global Scented Candle Market: Offline Sales (2019-2024) & (K Units)
- Figure 20. Global Scented Candle Sale Market Share by Application (2023)
- Figure 21. Global Scented Candle Revenue Market Share by Application in 2023
- Figure 22. Scented Candle Sales by Company in 2023 (K Units)
- Figure 23. Global Scented Candle Sales Market Share by Company in 2023
- Figure 24. Scented Candle Revenue by Company in 2023 (\$ millions)
- Figure 25. Global Scented Candle Revenue Market Share by Company in 2023
- Figure 26. Global Scented Candle Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Scented Candle Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Scented Candle Sales 2019-2024 (K Units)
- Figure 29. Americas Scented Candle Revenue 2019-2024 (\$ millions)
- Figure 30. APAC Scented Candle Sales 2019-2024 (K Units)
- Figure 31. APAC Scented Candle Revenue 2019-2024 (\$ millions)
- Figure 32. Europe Scented Candle Sales 2019-2024 (K Units)



- Figure 33. Europe Scented Candle Revenue 2019-2024 (\$ millions)
- Figure 34. Middle East & Africa Scented Candle Sales 2019-2024 (K Units)
- Figure 35. Middle East & Africa Scented Candle Revenue 2019-2024 (\$ millions)
- Figure 36. Americas Scented Candle Sales Market Share by Country in 2023
- Figure 37. Americas Scented Candle Revenue Market Share by Country (2019-2024)
- Figure 38. Americas Scented Candle Sales Market Share by Type (2019-2024)
- Figure 39. Americas Scented Candle Sales Market Share by Application (2019-2024)
- Figure 40. United States Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 41. Canada Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 42. Mexico Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 43. Brazil Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 44. APAC Scented Candle Sales Market Share by Region in 2023
- Figure 45. APAC Scented Candle Revenue Market Share by Region (2019-2024)
- Figure 46. APAC Scented Candle Sales Market Share by Type (2019-2024)
- Figure 47. APAC Scented Candle Sales Market Share by Application (2019-2024)
- Figure 48. China Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 49. Japan Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 50. South Korea Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 51. Southeast Asia Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 52. India Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 53. Australia Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 54. China Taiwan Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 55. Europe Scented Candle Sales Market Share by Country in 2023
- Figure 56. Europe Scented Candle Revenue Market Share by Country (2019-2024)
- Figure 57. Europe Scented Candle Sales Market Share by Type (2019-2024)
- Figure 58. Europe Scented Candle Sales Market Share by Application (2019-2024)
- Figure 59. Germany Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 60. France Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 61. UK Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 62. Italy Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 63. Russia Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 64. Middle East & Africa Scented Candle Sales Market Share by Country (2019-2024)
- Figure 65. Middle East & Africa Scented Candle Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Scented Candle Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 68. South Africa Scented Candle Revenue Growth 2019-2024 (\$ millions)



- Figure 69. Israel Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 70. Turkey Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 71. GCC Countries Scented Candle Revenue Growth 2019-2024 (\$ millions)
- Figure 72. Manufacturing Cost Structure Analysis of Scented Candle in 2023
- Figure 73. Manufacturing Process Analysis of Scented Candle
- Figure 74. Industry Chain Structure of Scented Candle
- Figure 75. Channels of Distribution
- Figure 76. Global Scented Candle Sales Market Forecast by Region (2025-2030)
- Figure 77. Global Scented Candle Revenue Market Share Forecast by Region (2025-2030)
- Figure 78. Global Scented Candle Sales Market Share Forecast by Type (2025-2030)
- Figure 79. Global Scented Candle Revenue Market Share Forecast by Type (2025-2030)
- Figure 80. Global Scented Candle Sales Market Share Forecast by Application (2025-2030)
- Figure 81. Global Scented Candle Revenue Market Share Forecast by Application (2025-2030)



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