

Global Scent-based Device for XR/AR Market Growth 2024-2030

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Abstracts

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Digital scent technology (or olfactory technology) is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media (such as motion pictures, video games, virtual reality, extended reality, web pages, and music).

The Scent-based XR Device promises to bring more immersion to XR experiences by synchronously releasing scents corresponding to virtual scenarios, engaging users' olfactory senses.

The global Scent-based Device for XR/AR market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Scent-based Device for XR/AR Industry Forecast" looks at past sales and reviews total world Scent-based Device for XR/AR sales in 2023, providing a comprehensive analysis by region and market sector of projected Scent-based Device for XR/AR sales for 2024 through 2030. With Scent-based Device for XR/AR sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Scent-based Device for XR/AR industry.

This Insight Report provides a comprehensive analysis of the global Scent-based Device for XR/AR landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyzes the strategies of leading global companies with a focus on Scent-based Device for XR/AR portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Scent-based Device for XR/AR market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Scent-based Device for XR/AR and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Scent-based Device for XR/AR.

United States market for Scent-based Device for XR/AR is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Scent-based Device for XR/AR is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Scent-based Device for XR/AR is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Scent-based Device for XR/AR players cover Aromajoin, OVR Technology, Olorama Technology Ltd., SCENTREALM, Feelreal, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Scent-based Device for XR/AR market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wearable

Non-wearable

Segmentation by Application:

Game

Film and Television Entertainment

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Aromajoin

OVR Technology

Olorama Technology Ltd.

SCENTREALM

Feelreal

Key Questions Addressed in this Report

What is the 10-year outlook for the global Scent-based Device for XR/AR market?

What factors are driving Scent-based Device for XR/AR market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Scent-based Device for XR/AR market opportunities vary by end market size?

How does Scent-based Device for XR/AR break out by Type, by Application?

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