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# Global Scaler IC Market Growth 2026-2032

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## Abstracts

The global Scaler IC market size is predicted to grow from US$ 393 million in 2025 to US$ 619 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

A Scaler IC is a dedicated or semi-dedicated image signal processing IC situated between the video source, the display control link, and the display panel. Its core functions include resolution conversion, image scaling, aspect ratio adjustment, frame rate matching, de-interlacing, image enhancement, color and brightness processing, compression/decompression support, interface adaptation, and display timing control. These functions enable the stable output of images—originating from diverse sources and featuring varying resolutions, refresh rates, and interface formats—to the target display panel or system.

In terms of pricing, scaler ICs fall into two main categories: ASIC scalers are low-unit-price, high-volume products, with a projected global average price of approximately RMB 5–7/Pcs in 2025; FPGA/programmable scalers are high-unit-price, solution-oriented products, with leading manufacturers pricing them at approximately RMB 16–20/Pcs in 2025.

From the supply side, the market is concentrated but technically layered. Taiwan-based suppliers remain highly relevant in monitor controller ICs, TV SoCs, and display controller solutions. Mainland China suppliers are becoming more visible in ASIC AI scaler chips, monitor scaler ICs, bridge ICs with display processing functions, and professional video processor chips. North American and Japanese companies are more active in FPGA / IP-based scaling, automotive display controllers, AR / VR display bridges, and specialty display processing applications.

In terms of demand structure, traditional PC monitors and smart TVs remain the foundational sources of demand for scaler functionality; however, the primary growth

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momentum stems not from conventional low-end displays, but rather from high-refresh-rate gaming monitors, Type-C portable displays, multi-screen automotive cockpits, HUDs, rear-seat entertainment systems, AR/VR headsets, mobile AI scalers, and professional video display systems. Automotive applications impose stringent requirements regarding temperature, reliability, functional safety, AEC-Q100 compliance, and long-term supply continuity—areas where Epson’s automotive-grade scaler products exemplify the necessary product form factor. In contrast, AR/VR and mobile display applications prioritize low latency, MIPI/eDP interface compatibility, scan mode control, and power efficiency.

LP Information, Inc. (LPI) ' newest research report, the “Scaler IC Industry Forecast” looks at past sales and reviews total world Scaler IC sales in 2025, providing a comprehensive analysis by region and market sector of projected Scaler IC sales for 2026 through 2032. With Scaler IC sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Scaler IC industry.

This Insight Report provides a comprehensive analysis of the global Scaler IC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Scaler IC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Scaler IC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Scaler IC and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Scaler IC.

This report presents a comprehensive overview, market shares, and growth opportunities of Scaler IC market by product type, application, key manufacturers and key regions and countries.

## Segmentation by Type:

ASIC Scaler / AI Scaler

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FPGA Scaler

## Segmentation by Application:

PC Monitor & AIO

Smart TV & Smart Display

Mobile Phone

Automotive Display & HUD

AR / VR Head-mounted Display

Industrial / Medical / Professional Display

Other

## This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Shenzhen CVA Innovation Co., Ltd

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Realtek Semiconductor Corp

MediaTek Inc

Novatek Microelectronics Corp

Lattice Semiconductor Corporation

Beijing Chipone Technology Co., Ltd.

Beijing ESWIN Computing Technology Co., Ltd

Parade Technologies, Ltd

Seiko Epson Corporation

i-Chips Technology Inc

Analogix Semiconductor, Inc

Pixelworks, Inc

MacroSilicon Technology Co., Ltd

Lontium Semiconductor Corporation

Shanghai Anlogic

GOWIN Semiconductor

Hercules Microelectronics Co., Ltd

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Scaler IC market?

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What factors are driving Scaler IC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Scaler IC market opportunities vary by end market size?

How does Scaler IC break out by Type, by Application?

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