

Global SBS Modified Bitumen Market Growth 2026-2032

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Abstracts

The global SBS Modified Bitumen market size is predicted to grow from US\$ 6985 million in 2025 to US\$ 9551 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

SBS modified bitumen possesses comprehensive properties in terms of high-temperature rutting resistance, low-temperature cracking resistance, fatigue resistance, and durability. It refers to a high-performance polymer-modified asphalt material formed by uniformly dispersing and stabilizing a thermoplastic elastomer, styrene-butadiene-styrene block copolymer, in base asphalt through specific physical and chemical processes. The core demand stems from the rigid requirements of modern high-grade highways and infrastructure for the extreme performance of pavement materials. It is mainly used in key projects such as highways, airport runways, and bridge paving that withstand heavy traffic, extreme weather conditions, and long service life designs. Its upstream supply chain begins with base asphalt supplied by the petrochemical industry and SBS elastomer as the key modifier, and relies on special additives such as stabilizers and compatibilizers. Downstream, it is directly supplied to road construction general contractors for pavement paving, or as a core raw material to waterproofing material manufacturers for the production of high-end roofing membranes. In 2025, the production of SBS modified bitumen is expected to reach approximately 8.4 million tons, with an average selling price of approximately US\$850 per ton, a gross profit margin of approximately 20%, and a single production line capacity of approximately 150,000 tons per year.

United States market for SBS Modified Bitumen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for SBS Modified Bitumen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for SBS Modified Bitumen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key SBS Modified Bitumen players cover Shell, ExxonMobil, BP, SK Energy, Idemitsu Kosan, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “SBS Modified Bitumen Industry Forecast” looks at past sales and reviews total world SBS Modified Bitumen sales in 2025, providing a comprehensive analysis by region and market sector of projected SBS Modified Bitumen sales for 2026 through 2032. With SBS Modified Bitumen sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world SBS Modified Bitumen industry.

This Insight Report provides a comprehensive analysis of the global SBS Modified Bitumen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on SBS Modified Bitumen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global SBS Modified Bitumen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for SBS Modified Bitumen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global SBS Modified Bitumen.

This report presents a comprehensive overview, market shares, and growth opportunities of SBS Modified Bitumen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Linear SBS Modified Bitumen

Star-shaped SBS Modified Bitumen

Segmentation by Special Function:

High-viscosity Modified Bitumen

High-elasticity Modified Bitumen

Flame-retardant Modified Bitumen

Segmentation by Application:

Road Work

Waterproof Membrane

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shell

ExxonMobil

BP

SK Energy

Idemitsu Kosan

Sinopec

CNPC

Eurovia

Nynas

Cepsa

Marathon Petroleum

HF Sinclair Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global SBS Modified Bitumen market?

What factors are driving SBS Modified Bitumen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do SBS Modified Bitumen market opportunities vary by end market size?

How does SBS Modified Bitumen break out by Type, by Application?

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