

# Global Savory Snacks Market Growth 2024-2030

<https://marketpublishers.com/r/G7B56ECD7EC7EN.html>

Date: November 2024

Pages: 135

Price: US\$ 3,660.00 (Single User License)

ID: G7B56ECD7EC7EN

## Abstracts

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According to our LPI (LP Information) latest study, the global Savory Snacks market size was valued at US\$ 125720 million in 2023. With growing demand in downstream market, the Savory Snacks is forecast to a readjusted size of US\$ 183360 million by 2030 with a CAGR of 5.5% during review period.

The research report highlights the growth potential of the global Savory Snacks market. Savory Snacks are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Savory Snacks. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Savory Snacks market.

Savory snacks come under the snack foods category, which have a salty taste and are different from sweet snacks.

During 2017, the potato chips segment accounted for the largest share of the savory snacks market and will continue to dominate the market over the coming years. The increasing consumption of potato chips in developed regions like North America and Europe is one of the major factors driving this segment's growth. Also, the change in consumer preferences has led to the introduction of several new flavors of potato chips, which will also contribute to this segment's growth.

Key Features:

The report on Savory Snacks market reflects various aspects and provide valuable

insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Savory Snacks market. It may include historical data, market segmentation by Type (e.g., Potato Chips, Extruded Snacks), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Savory Snacks market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Savory Snacks market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Savory Snacks industry. This include advancements in Savory Snacks technology, Savory Snacks new entrants, Savory Snacks new investment, and other innovations that are shaping the future of Savory Snacks.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Savory Snacks market. It includes factors influencing customer ' purchasing decisions, preferences for Savory Snacks product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Savory Snacks market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Savory Snacks market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Savory Snacks market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Savory Snacks industry. This includes projections of market size, growth rates, regional trends, and predictions on

technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Savory Snacks market.

**Market Segmentation:**

Savory Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Potato Chips

Extruded Snacks

Nuts and Seeds

Ethnic/Traditional Snacks

Popcorn

Meat Snacks

Other

**Segmentation by application**

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

## Online Retailers

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kellogg

Calbee

General Mills

PepsiCo

Kraft Heinz

ConAgra Foods

Diamond Foods

Mars

Intersnack Group GmbH

Lorenz Bahlsen

Orkla ASA

Lamb Weston

McCain Foods

Aviko

Intersnack Group

Hain Celestial Group

Herr Foods

Want Want Holdings

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Savory Snacks market?

What factors are driving Savory Snacks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Savory Snacks market opportunities vary by end market size?

How does Savory Snacks break out type, application?

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