

Global Satellite Communications Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Satellite Communications market size is predicted to grow from US\$ 170360 million in 2025 to US\$ 198650 million in 2031; it is expected to grow at a CAGR of 2.6% from 2025 to 2031.

Satellite communications are simply communications between radio stations on the earth (both on the ground and in the lower atmosphere) using satellites as a follow-up. The satellite communication system consists of satellite and earth station. The characteristics of satellite communication are: wide communication range; Communication can be made between any two points as long as the satellite's radio waves are within range; Not susceptible to land hazards (high reliability); As long as the earth station circuit can be set up (open the circuit quickly); At the same time can be received in more than one place, can economically achieve broadcast, multi-access communication (multi-access characteristics); The circuit setting is very flexible, which can disperse the over-concentrated traffic at any time; The same channel can be used in different directions or on different intervals (multiple access joins). The satellite service market mainly includes mass consumer communications, satellite fixed services and satellite mobile services, among which mass consumer communications occupies the main market, accounting for 83.13% of the market in 2017, mainly including satellite radio and television services and operations. A Chinese satellite mobile communication market has a large growth space. At present, the main domestic companies providing satellite communications services include China satcom, asia-pacific satellite, Asian satellite and collaborative communications. According to the annual report data of each company, asia-pacific satellite and Asian satellite together operate about 14 Gbps bandwidth, and only part of the resources are provided domestically. The cooperative

communication is the subcontract operator of thaicom-4 'IPSTAR' in China. The total bandwidth of this satellite is 45 Gbps, and the bandwidth available in China is 12 Gbps. In addition, China satcom also has part of the satellite bandwidth resources.

Global Satellite Communications key players include DirecTV, Dish, Sky, etc. Global top three manufacturers hold a share over 30%.

North America is the largest market, with a share about 45%, followed by Europe, and Asia Pacific (Excluding China), both have a share about 35 percent.

In terms of product, Consumer Communications is the largest segment, with a share over 80%. And in terms of application, the largest application is Commercial Application, followed by Government and Military Applications, Civil Satellite Communication, Marine and Aviation Applications, etc.

LPI (LP Information)' newest research report, the "Satellite Communications Industry Forecast" looks at past sales and reviews total world Satellite Communications sales in 2024, providing a comprehensive analysis by region and market sector of projected Satellite Communications sales for 2025 through 2031. With Satellite Communications sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Satellite Communications industry.

This Insight Report provides a comprehensive analysis of the global Satellite Communications landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Satellite Communications portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Satellite Communications market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Satellite Communications and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Satellite Communications.

This report presents a comprehensive overview, market shares, and growth opportunities of Satellite Communications market by product type, application, key

players and key regions and countries.

Segmentation by Type:

Consumer Communications

Satellite Fixed Service

Satellite Mobile Service

Segmentation by Application:

Government and Military Applications

Civil Satellite Communication

Commercial Application

Marine and Aviation Applications

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DirecTV

Dish

Sky

AsiaSat

Intelsat

Eutelsat

skyperfect

Telesat

China Satcom

Arabsat

Thai Satellite Communications

AsiaSat

APSTAR

Synertone Communication Corporation

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