

Global Saran Wrap Market Growth 2024-2030

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Abstracts

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Saran wrap is a thin plastic film typically used as a wrap for sealing food to keep them fresh over a longer period of time. Cling film, typically sold on rolls in boxes with a cutting edge, clings to smooth surfaces and can thus remain tight over the opening of a container without adhesive or other devices.

The global Saran Wrap market size is projected to grow from US\$ 30740 million in 2023 to US\$ 38640 million in 2030; it is expected to grow at a CAGR of 3.3% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Saran Wrap Industry Forecast" looks at past sales and reviews total world Saran Wrap sales in 2023, providing a comprehensive analysis by region and market sector of projected Saran Wrap sales for 2024 through 2030. With Saran Wrap sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Saran Wrap industry.

This Insight Report provides a comprehensive analysis of the global Saran Wrap landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Saran Wrap portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Saran Wrap market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Saran Wrap and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Saran Wrap.

The food industry employs polymer-based natural films for incorporation into foods, including protein-based films and films of cellulose and its derivatives. Protein-based dietary films provide an alternative source of packaging that can be used in a balanced diet to reduce food loss, reduce oxygen absorption, reduce lipid migration, improve mechanical management properties, and provide physical protection for food, thus, the cling film market is expected to grow. Globally, the packaged food and beverage industry has experienced a boom over the past few years. Improving lifestyles, growing population, rising economic activities, emerging countries, and rising penetration of e-retailing across the globe are several factors driving the global packaged food industry. Plastic is an advantageous packaging material due to its low cost and high printability. In the United States, the extrusion technology industry is expected to grow rapidly. Most of the customers in the country as well as industrial applications use extrusion based products such as packaging materials. High fragmentation of planned retail across the country also contributes significantly to the growth of the market in the country. Development of packaging advancements to improve food delivery to end customers is expected to drive growth. Plastic wrap protects food from contamination and bacteria. Due to the COVID-19 pandemic, the global industry has undergone widespread changes due to increased use of plastic wrap. Plastics and recycling technologies will provide new growth opportunities for the company. Increased demand for energy-efficient technologies from plastic wrap producers and increasing demand from packaging companies for biodegradable plastic packaging materials are other favorable factors driving the plastic wrap industry.

This report presents a comprehensive overview, market shares, and growth opportunities of Saran Wrap market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Polyethylene

PVC

PVDC

Others

Segmentation by application

Household

Supermarkets

Restaurants

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MTC Plastics Industries

Al Bayader

Falcon Pack

Power Wrap Industries

Harwal

Hotpack Packaging Industries

Kuwaitina

TAIBA

National Plastic Factory (NPF)

Saham Group

Alpha Plastic

Season International Trading & Industries

Gulf Tissues

Key Questions Addressed in this Report

What is the 10-year outlook for the global Saran Wrap market?

What factors are driving Saran Wrap market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Saran Wrap market opportunities vary by end market size?

How does Saran Wrap break out type, application?

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