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Global Salon Booking Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Salon Booking Software market size is predicted to grow from US$ 608 million in 2025 to US$ 910 million in 2031; it is expected to grow at a CAGR of 7.0% from 2025 to 2031.

United States market for Salon Booking Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Salon Booking Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Salon Booking Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Salon Booking Software players cover Booker, Appointy, Vagaro, Timely, Picktime, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Salon Booking Software Industry Forecast” looks at past sales and reviews total world Salon Booking Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Salon Booking Software sales for 2025 through 2031. With Salon Booking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Salon Booking Software industry.

This Insight Report provides a comprehensive analysis of the global Salon Booking Software landscape and highlights key trends related to product segmentation,

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company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Salon Booking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Salon Booking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Salon Booking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Salon Booking Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Salon Booking Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Application:

Skincare

Make Up

Nail Care

Hair Care

Salon and Spa

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Booker

Appointy

Vagaro

Timely

Picktime

Simple Salon

Square

iSalon Software

Acuity Scheduling

Daysmart Salon

Schedulicity

SimplyBook.me

Setmore

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Fresha

GoReminders

Booksy

Square Appointments

Salon Iris

Wellyx

TIMIFY

Bookeo

Zenoti

MyCuts

Yottled

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