

# Global Salesforce AppExchange Apps Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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The Salesforce AppExchange is Salesforce.com's marketplace for everything cloud computing—this includes cloud applications and consulting services. End users use the Salesforce AppExchange to access, download, and install apps. The Salesforce AppExchange offers both free and paid apps for users. Apps and services are organized into collections within the marketplace, based on categories and industry solutions that encompass a variety of fields.

For an app or service to become publicly available to potential customers, the company that created the app or service must be a Salesforce partner. For software buyers browsing the Salesforce AppExchange, plenty of well-known software vendors offer apps and services accessible on the marketplace.

LPI (LP Information)' newest research report, the “Salesforce AppExchange Apps Industry Forecast” looks at past sales and reviews total world Salesforce AppExchange Apps sales in 2022, providing a comprehensive analysis by region and market sector of projected Salesforce AppExchange Apps sales for 2023 through 2029. With Salesforce AppExchange Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Salesforce AppExchange Apps industry.

This Insight Report provides a comprehensive analysis of the global Salesforce AppExchange Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Salesforce AppExchange Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Salesforce AppExchange Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Salesforce AppExchange Apps and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Salesforce AppExchange Apps.

The global Salesforce AppExchange Apps market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Salesforce AppExchange Apps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Salesforce AppExchange Apps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Salesforce AppExchange Apps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Salesforce AppExchange Apps players cover Groove, Salesforce, Cirrus Insight, ZoomInfo, LeanData, Bigtincan, Ascent Cloud, Dooly and Conga, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Salesforce AppExchange Apps market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Groove

Salesforce

Cirrus Insight

ZoomInfo

LeanData

Bigtincan

Ascent Cloud

Dooly

Conga

LevelJump Software

PFL

PandaDoc

Yesware

TextUs

Ebsta

Veloxy

Koncert

AppFrontier

Veer West

Lightico

SAP

ActiveCampaign

Badger Maps

Opensense

Provar

Bracket Labs

Blackthorn Event Management

CONQUER

Formstack

Omni Technology Solutions

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