

Global Sales and Revenue Analytics Tools Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Sales and Revenue Analytics Tools market size will reach US\$ 22310 million by 2031.

Sales and Revenue Analytics Tools are software solutions designed to help businesses collect, analyze, and visualize data related to their sales performance and revenue generation. These tools provide insights into key metrics such as sales trends, customer behavior, product performance, profit margins, and revenue forecasts. By integrating data from various sources like CRM systems, ERP platforms, and e-commerce channels, these analytics tools enable organizations to make data-driven decisions, optimize sales strategies, identify growth opportunities, and improve overall financial outcomes. They are widely used across industries for enhancing sales operations, reporting, and long-term strategic planning.

United States market for Sales and Revenue Analytics Tools is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Sales and Revenue Analytics Tools is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Sales and Revenue Analytics Tools is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Sales and Revenue Analytics Tools players cover ProfitWell, Gong, Salesforce CRM Analytics, Claap, Xactly, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Sales and Revenue Analytics Tools Industry Forecast” looks at past sales and reviews total world Sales and Revenue Analytics Tools sales in 2024, providing a comprehensive analysis by region and market sector of projected Sales and Revenue Analytics Tools sales for 2025 through 2031. With Sales and Revenue Analytics Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sales and Revenue Analytics Tools industry.

This Insight Report provides a comprehensive analysis of the global Sales and Revenue Analytics Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sales and Revenue Analytics Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sales and Revenue Analytics Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sales and Revenue Analytics Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sales and Revenue Analytics Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Sales and Revenue Analytics Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based Analytics Tools

On-Premise Analytics Tools

Hybrid Analytics Tools

Segmentation by Application:

Large Enterprises

Small and Medium Businesses (SMBs)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ProfitWell

Gong

Salesforce CRM Analytics

Claap

Xactly

RightRev

Workday Revenue Management

Tableau

Amazon QuickSight

Alteryx

Sisense

SAS Viya

FloQast

Databricks

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Figure 70. Egypt Sales and Revenue Analytics Tools Market Size 2026-2031 (\$ millions)

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Figure 73. Turkey Sales and Revenue Analytics Tools Market Size 2026-2031 (\$ millions)

Figure 74. Global Sales and Revenue Analytics Tools Market Size Market Share Forecast by Type (2026-2031)

Figure 75. Global Sales and Revenue Analytics Tools Market Size Market Share Forecast by Application (2026-2031)

Figure 76. GCC Countries Sales and Revenue Analytics Tools Market Size 2026-2031 (\$ millions)

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