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Global Sales Force Automation (SFA) Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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CRM software (customer relationship management software), sometimes referred to as sales force automation (SFA) software, helps businesses track and manage customer interactions in a single system of record. A CRM will record interactions between a business, its prospects, and its existing customers. It will also ease those interactions by placing all relevant customer data—including contact information, history, and transaction summaries—into a concise live record.

LPI (LP Information)' newest research report, the “Sales Force Automation (SFA) Software Industry Forecast” looks at past sales and reviews total world Sales Force Automation (SFA) Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Sales Force Automation (SFA) Software sales for 2023 through 2029. With Sales Force Automation (SFA) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Sales Force Automation (SFA) Software industry.

This Insight Report provides a comprehensive analysis of the global Sales Force Automation (SFA) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sales Force Automation (SFA) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Sales Force Automation (SFA) Software market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sales Force Automation (SFA) Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sales Force Automation (SFA) Software.

The global Sales Force Automation (SFA) Software market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Sales Force Automation (SFA) Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Sales Force Automation (SFA) Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Sales Force Automation (SFA) Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Sales Force Automation (SFA) Software players cover Salesforce, Microsoft, ActiveCampaign, Freshworks, Zoho, Oracle, SAP, Adobe and Zendesk, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Sales Force Automation (SFA) Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

All-in-One Suit

Standalone Solution

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Segmentation by application

- SMEs
- Lage Organizations

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Salesforce
- Microsoft
- ActiveCampaign
- Freshworks
- Zoho
- Oracle
- SAP
- Adobe

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Zendesk

Funnel CRM

Capsule

Vtiger

Flowlu

1CRM

BlueCamroo

WORKetc

TeamWave

LeadMaster

BenchmarkONE

monday.com

Thryv

Nextiva CRM

HubSpot Sales Hub

Agile CRM

Keap

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