

Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G43FB24D7A34EN.html>

Date: July 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: G43FB24D7A34EN

Abstracts

The global Safety and Efficacy Testing for Cosmetics and Hygiene market size is predicted to grow from US\$ 1223 million in 2025 to US\$ 2369 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

Safety and Efficacy Testing for Cosmetics and Hygiene is a comprehensive scientific evaluation framework designed to verify the safety, stability, and performance of cosmetics and hygiene products, including personal care and cleaning formulations, through toxicological assessments, physicochemical analysis, microbiological testing, and controlled human trials in accordance with global regulatory standards. It extends beyond traditional cosmetics testing by covering a broader range of hygiene-related applications, ensuring product safety under diverse usage conditions while validating functional claims. Its advantages include high technical barriers, strict regulatory compliance requirements, and the ability to strengthen brand credibility and market acceptance through scientifically validated results. In 2025, the industry's average gross margin was approximately 35%. The upstream sector primarily consists of high-precision testing instruments, laboratory consumables, and chemical reagents, with representative suppliers including Thermo Fisher Scientific, Agilent Technologies, Waters Corporation, and Merck. The midstream focuses on the execution of physicochemical testing, microbiological analysis, toxicological safety assessments, and human efficacy trials to generate authoritative compliance reports. The downstream sector mainly encompasses cosmetics, sunscreen formulations, as well as hygiene and cleaning products, with representative customers including L'Oréal, Procter & Gamble, Estée Lauder, Unilever, and Shanghai Jahwa.

Safety and Efficacy Testing for Cosmetics and Hygiene is entering a structurally

expanding phase driven by tightening global regulations, rising consumer awareness, and accelerated product innovation cycles. As brands increasingly differentiate through functional claims such as anti-aging, sensitive-skin compatibility, and microbiome balance, the demand for high-quality clinical validation and standardized testing protocols continues to intensify. At the same time, hygiene-related products, including disinfectants and daily cleaning formulations, are facing stricter safety scrutiny under diverse usage scenarios, further broadening testing scope. From a commercial perspective, service providers with integrated capabilities in toxicology, human trials, and regulatory compliance are better positioned to capture value, particularly as multinational brands seek unified global certification frameworks. In this context, scalability, data credibility, and turnaround efficiency will increasingly determine competitive positioning and profitability.

LPI (LP Information)' newest research report, the "Safety and Efficacy Testing for Cosmetics and Hygiene Industry Forecast" looks at past sales and reviews total world Safety and Efficacy Testing for Cosmetics and Hygiene sales in 2025, providing a comprehensive analysis by region and market sector of projected Safety and Efficacy Testing for Cosmetics and Hygiene sales for 2026 through 2032. With Safety and Efficacy Testing for Cosmetics and Hygiene sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Safety and Efficacy Testing for Cosmetics and Hygiene industry.

This Insight Report provides a comprehensive analysis of the global Safety and Efficacy Testing for Cosmetics and Hygiene landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Safety and Efficacy Testing for Cosmetics and Hygiene portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Safety and Efficacy Testing for Cosmetics and Hygiene market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Safety and Efficacy Testing for Cosmetics and Hygiene and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Safety and Efficacy Testing for Cosmetics and Hygiene.

This report presents a comprehensive overview, market shares, and growth opportunities of Safety and Efficacy Testing for Cosmetics and Hygiene market by product type, application, key players and key regions and countries.

Segmentation by Type:

Clinical Research Services

Cosmetics Testing to Regulation

Allergen Screening

Microbiology Testing

Ingredients Testing

Others

Segmentation by Sample Size:

n

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size (2021-2032)
 - 2.1.2 Safety and Efficacy Testing for Cosmetics and Hygiene Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Safety and Efficacy Testing for Cosmetics and Hygiene by Country/Region (2021, 2025 & 2032)
- 2.2 Safety and Efficacy Testing for Cosmetics and Hygiene Segment by Type
 - 2.2.1 Clinical Research Services
 - 2.2.2 Cosmetics Testing to Regulation
 - 2.2.3 Allergen Screening
 - 2.2.4 Microbiology Testing
 - 2.2.5 Ingredients Testing
 - 2.2.6 Others
 - 2.2.7 Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Type
 - 2.2.7.1 Safety and Efficacy Testing for Cosmetics and Hygiene Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.7.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Type (2021-2026)
- 2.3 Safety and Efficacy Testing for Cosmetics and Hygiene Segment by Sample Size
 - 2.3.1 n

List Of Tables

LIST OF TABLES

- Table 1. Safety and Efficacy Testing for Cosmetics and Hygiene Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Safety and Efficacy Testing for Cosmetics and Hygiene Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Clinical Research Services
- Table 4. Major Players of Cosmetics Testing to Regulation
- Table 5. Major Players of Allergen Screening
- Table 6. Major Players of Microbiology Testing
- Table 7. Major Players of Ingredients Testing
- Table 8. Major Players of Others
- Table 9. Safety and Efficacy Testing for Cosmetics and Hygiene Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 10. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Type (2021-2026) & (\$ millions)
- Table 11. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Type (2021-2026)
- Table 12. Major Players of n

List Of Figures

LIST OF FIGURES

Figure 1. Safety and Efficacy Testing for Cosmetics and Hygiene Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Safety and Efficacy Testing for Cosmetics and Hygiene Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Safety and Efficacy Testing for Cosmetics and Hygiene Sales Market Share by Country/Region (2025)

Figure 8. Safety and Efficacy Testing for Cosmetics and Hygiene Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Type in 2025

Figure 10. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Sample Size in 2025

Figure 11. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Customer in 2025

Figure 12. Safety and Efficacy Testing for Cosmetics and Hygiene in Cosmetics

Figure 13. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market: Cosmetics (2021-2026) & (\$ millions)

Figure 14. Safety and Efficacy Testing for Cosmetics and Hygiene in Personal Care & Cleaning Products

Figure 15. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market: Personal Care & Cleaning Products (2021-2026) & (\$ millions)

Figure 16. Safety and Efficacy Testing for Cosmetics and Hygiene in Sunscreen

Figure 17. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market: Sunscreen (2021-2026) & (\$ millions)

Figure 18. Safety and Efficacy Testing for Cosmetics and Hygiene in Others

Figure 19. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market: Others (2021-2026) & (\$ millions)

Figure 20. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Application in 2025

Figure 21. Global Safety and Efficacy Testing for Cosmetics and Hygiene Revenue

Market Share by Player in 2025

Figure 22. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Market Share by Region (2021-2026)

Figure 23. Americas Safety and Efficacy Testing for Cosmetics and Hygiene Market
Size 2021-2026 (\$ millions)

Figure 24. APAC Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
2021-2026 (\$ millions)

Figure 25. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
2021-2026 (\$ millions)

Figure 26. Middle East & Africa Safety and Efficacy Testing for Cosmetics and Hygiene
Market Size 2021-2026 (\$ millions)

Figure 27. Americas Safety and Efficacy Testing for Cosmetics and Hygiene Value
Market Share by Country in 2025

Figure 28. United States Safety and Efficacy Testing for Cosmetics and Hygiene Market
Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 30. Mexico Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 31. Brazil Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 32. APAC Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Market Share by Region in 2025

Figure 33. APAC Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Market Share by Type (2021-2026)

Figure 34. APAC Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Market Share by Application (2021-2026)

Figure 35. China Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 36. Japan Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 37. South Korea Safety and Efficacy Testing for Cosmetics and Hygiene Market
Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Safety and Efficacy Testing for Cosmetics and Hygiene
Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 40. Australia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth 2021-2026 (\$ millions)

Figure 41. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Country in 2025

Figure 42. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Type (2021-2026)

Figure 43. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Application (2021-2026)

Figure 44. Germany Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 58. APAC Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 59. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Safety and Efficacy Testing for Cosmetics and Hygiene

Market Size 2027-2032 (\$ millions)

Figure 61. United States Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 62. Canada Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 65. China Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 66. Japan Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 67. Korea Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 69. India Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 70. Australia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 71. Germany Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 72. France Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 73. UK Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 74. Italy Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 75. Russia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 78. Israel Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

Figure 80. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Safety and Efficacy Testing for Cosmetics and Hygiene Market Size 2027-2032 (\$ millions)

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