

Global Safari Travel Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Safari Travel market size is predicted to grow from US\$ 896 million in 2025 to US\$ 1394 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Safari travel refers to a professional form of tourism where tourists, having obtained hunting permits and relevant qualifications, travel to specific countries or regions to participate in wildlife hunting activities, and enjoy integrated tourism services including guided hunting, accommodation, wilderness exploration, game processing, and cultural experiences. Hunting trips are mainly distributed in Africa, North America, Europe, Central Asia, and parts of South America, with hunting targets including large mammals, deer, wild boar, antelope, and birds. This industry is typically regulated by strict wildlife protection laws, hunting quota systems, gun control policies, and the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), emphasizing the sustainable use of wildlife resources and achieving a balance between ecological protection, community development, and tourism economic benefits through permit fees, hunting quota management, and conservation fund investment.

With the growth in experiential tourism demand from high-net-worth individuals globally and the improvement of sustainable wildlife resource management systems in some countries, the safari travel market will continue to maintain stable development in certain regions. Countries such as Namibia, South Africa, Zimbabwe, and Tanzania in Africa, and the United States and Canada in North America, have established relatively mature commercial hunting operation systems, attracting international hunters and adventure tourism consumers. However, the industry's future development also faces challenges such as pressure from animal protection organizations, increased public environmental awareness, international trade restrictions, and tightening hunting policies in some

countries. Against this backdrop, the industry is gradually shifting towards high-end, eco-friendly, and sustainable practices, with more operators integrating hunting activities with wildlife conservation projects, ecotourism, photography safari, and community conservation initiatives. The hunting tourism market is expected to maintain moderate growth in the future, with high-end customized hunting, protected area managed hunting, and sustainable hunting projects linked to ecological conservation becoming the main directions for industry development.

LPI (LP Information)' newest research report, the 'Safari Travel Industry Forecast' looks at past sales and reviews total world Safari Travel sales in 2025, providing a comprehensive analysis by region and market sector of projected Safari Travel sales for 2026 through 2032. With Safari Travel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Safari Travel industry.

This Insight Report provides a comprehensive analysis of the global Safari Travel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Safari Travel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Safari Travel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Safari Travel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Safari Travel.

This report presents a comprehensive overview, market shares, and growth opportunities of Safari Travel market by product type, application, key players and key regions and countries.

Segmentation by Type:

Customized Travel

Self-Guided Travel

Others

Segmentation by Customer Spending Level:

Mass Hunting Tours

Mid-to-High-End Hunting Tours

Luxury Hunting Tours

Ultra-High-End Award Hunting Tours

Segmentation by Hunting Targets:

Large Game Hunting

Medium Game Hunting

Small Game Hunting

Segmentation by Application:

Individual

Group

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Luxury Safari Company

Micato

The Africa Adventure Company

Bespoke African Safari Co

Africa Safari Trips

Designer Safari

ROAR AFRICA

The Classic Safari Company

Rhino Africa

African Travel, Inc.

Go2Africa

EASTCO

Twiga Tours

Exeter Safari Company

Yellow Zebra Safaris

SAFARI

Safari Guru

andBeyond

Expert Africa

G Adventures

Lights on Africa Destinations & Safaris

Absolute Africa

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