

Global SaaS Backup Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global SaaS Backup Software market size is predicted to grow from US\$ 2702 million in 2025 to US\$ 4803 million in 2031; it is expected to grow at a CAGR of 10.1% from 2025 to 2031.

Software as a Service (SaaS) backup software helps users back up data generated in SaaS solutions. Solutions typically targeted by SaaS backup tools include CRM, office suites, business instant messaging, and email, although these tools can be designed to back up any SaaS application. SaaS backup is part of a larger ecosystem of data backup, recovery, and protection solutions designed to maintain business data continuity and prevent any potential data loss. As part of a larger ecosystem, SaaS backup software must be able to integrate with other data backup, protection and/or management solutions.

Global key players of SaaS Backup Software include Veeam, Commvault, Barracuda, Kaseya, Veritas, etc. The top five players hold a share about 56%. North America is the largest market, and has a share about 52%, followed by Europe and Asia-Pacific with share 29% and 13%, separately. In terms of product type, Microsoft 365 Backup is the largest segment, accounting for a share of 50%. In terms of application, SMEs has a share about 77 percent.

LPI (LP Information)' newest research report, the "SaaS Backup Software Industry Forecast" looks at past sales and reviews total world SaaS Backup Software sales in 2024, providing a comprehensive analysis by region and market sector of projected SaaS Backup Software sales for 2025 through 2031. With SaaS Backup Software sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world SaaS Backup Software industry.

This Insight Report provides a comprehensive analysis of the global SaaS Backup Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on SaaS Backup Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global SaaS Backup Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for SaaS Backup Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global SaaS Backup Software.

This report presents a comprehensive overview, market shares, and growth opportunities of SaaS Backup Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Microsoft 365 Backup

Salesforce Backup

Google Workspace Backup

Other Backup

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Veritas

Kaseya

Commvault

Cohesity

Acronis

Druva

Barracuda

Veeam

Own Company

AvePoint

N?able Cove

Arcserve

HPE Zerto

Keepit

Vembu (BDRSuite)

Rewind

Asigra

Dropsuite

Skyvia

Opentext (CloudAlly)

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