

# Global Running Smartwatches Market Growth 2022-2028

<https://marketpublishers.com/r/G99641CC205AEN.html>

Date: December 2022

Pages: 105

Price: US\$ 3,660.00 (Single User License)

ID: G99641CC205AEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global market for Running Smartwatches is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Running Smartwatches market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Running Smartwatches market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Running Smartwatches market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Running Smartwatches market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Running Smartwatches players cover Apple Inc., Fitbit, Samsung, Garmin and Suunto, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Running Smartwatches market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Running Smartwatches market, with both quantitative and qualitative data, to help readers understand how the Running Smartwatches market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

#### Market Segmentation:

The study segments the Running Smartwatches market and forecasts the market size by Type (Pedometer Watches, GPS Watches and Heart Rate Watches), by Application (Running, Biking, Climbing and Cardio Training), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Pedometer Watches

GPS Watches

Heart Rate Watches

GPS+HRM Watches

#### Segmentation by application

Running

Biking

Climbing

Cardio Training

Others

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Motorola/Lenovo

TomTom

Xiaomi

Timex

Nokia

Soleus

## Chapter Introduction

Chapter 1: Scope of Running Smartwatches, Research Methodology, etc.

Chapter 2: Executive Summary, global Running Smartwatches market size (sales and revenue) and CAGR, Running Smartwatches market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Running Smartwatches sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Running Smartwatches sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Running Smartwatches market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including Apple Inc., Fitbit, Samsung, Garmin, Suunto, Casio, Polar, Motorola/Lenovo and TomTom,

etc.

## Chapter 14: Research Findings and Conclusion

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Running Smartwatches Annual Sales 2017-2028
  - 2.1.2 World Current & Future Analysis for Running Smartwatches by Geographic Region, 2017, 2022 & 2028
  - 2.1.3 World Current & Future Analysis for Running Smartwatches by Country/Region, 2017, 2022 & 2028
- 2.2 Running Smartwatches Segment by Type
  - 2.2.1 Pedometer Watches
  - 2.2.2 GPS Watches
  - 2.2.3 Heart Rate Watches
  - 2.2.4 GPS+HRM Watches
- 2.3 Running Smartwatches Sales by Type
  - 2.3.1 Global Running Smartwatches Sales Market Share by Type (2017-2022)
  - 2.3.2 Global Running Smartwatches Revenue and Market Share by Type (2017-2022)
  - 2.3.3 Global Running Smartwatches Sale Price by Type (2017-2022)
- 2.4 Running Smartwatches Segment by Application
  - 2.4.1 Running
  - 2.4.2 Biking
  - 2.4.3 Climbing
  - 2.4.4 Cardio Training
  - 2.4.5 Others
- 2.5 Running Smartwatches Sales by Application
  - 2.5.1 Global Running Smartwatches Sale Market Share by Application (2017-2022)
  - 2.5.2 Global Running Smartwatches Revenue and Market Share by Application (2017-2022)

### 2.5.3 Global Running Smartwatches Sale Price by Application (2017-2022)

## **3 GLOBAL RUNNING SMARTWATCHES BY COMPANY**

### 3.1 Global Running Smartwatches Breakdown Data by Company

#### 3.1.1 Global Running Smartwatches Annual Sales by Company (2020-2022)

#### 3.1.2 Global Running Smartwatches Sales Market Share by Company (2020-2022)

### 3.2 Global Running Smartwatches Annual Revenue by Company (2020-2022)

#### 3.2.1 Global Running Smartwatches Revenue by Company (2020-2022)

#### 3.2.2 Global Running Smartwatches Revenue Market Share by Company (2020-2022)

### 3.3 Global Running Smartwatches Sale Price by Company

### 3.4 Key Manufacturers Running Smartwatches Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Running Smartwatches Product Location Distribution

#### 3.4.2 Players Running Smartwatches Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR RUNNING SMARTWATCHES BY GEOGRAPHIC REGION**

### 4.1 World Historic Running Smartwatches Market Size by Geographic Region (2017-2022)

#### 4.1.1 Global Running Smartwatches Annual Sales by Geographic Region (2017-2022)

#### 4.1.2 Global Running Smartwatches Annual Revenue by Geographic Region

### 4.2 World Historic Running Smartwatches Market Size by Country/Region (2017-2022)

#### 4.2.1 Global Running Smartwatches Annual Sales by Country/Region (2017-2022)

#### 4.2.2 Global Running Smartwatches Annual Revenue by Country/Region

### 4.3 Americas Running Smartwatches Sales Growth

### 4.4 APAC Running Smartwatches Sales Growth

### 4.5 Europe Running Smartwatches Sales Growth

### 4.6 Middle East & Africa Running Smartwatches Sales Growth

## **5 AMERICAS**

### 5.1 Americas Running Smartwatches Sales by Country



- 5.1.1 Americas Running Smartwatches Sales by Country (2017-2022)
- 5.1.2 Americas Running Smartwatches Revenue by Country (2017-2022)
- 5.2 Americas Running Smartwatches Sales by Type
- 5.3 Americas Running Smartwatches Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Running Smartwatches Sales by Region
  - 6.1.1 APAC Running Smartwatches Sales by Region (2017-2022)
  - 6.1.2 APAC Running Smartwatches Revenue by Region (2017-2022)
- 6.2 APAC Running Smartwatches Sales by Type
- 6.3 APAC Running Smartwatches Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Running Smartwatches by Country
  - 7.1.1 Europe Running Smartwatches Sales by Country (2017-2022)
  - 7.1.2 Europe Running Smartwatches Revenue by Country (2017-2022)
- 7.2 Europe Running Smartwatches Sales by Type
- 7.3 Europe Running Smartwatches Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

## 8.1 Middle East & Africa Running Smartwatches by Country

8.1.1 Middle East & Africa Running Smartwatches Sales by Country (2017-2022)

8.1.2 Middle East & Africa Running Smartwatches Revenue by Country (2017-2022)

## 8.2 Middle East & Africa Running Smartwatches Sales by Type

## 8.3 Middle East & Africa Running Smartwatches Sales by Application

## 8.4 Egypt

## 8.5 South Africa

## 8.6 Israel

## 8.7 Turkey

## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers & Growth Opportunities

## 9.2 Market Challenges & Risks

## 9.3 Industry Trends

# 10 MANUFACTURING COST STRUCTURE ANALYSIS

## 10.1 Raw Material and Suppliers

## 10.2 Manufacturing Cost Structure Analysis of Running Smartwatches

## 10.3 Manufacturing Process Analysis of Running Smartwatches

## 10.4 Industry Chain Structure of Running Smartwatches

# 11 MARKETING, DISTRIBUTORS AND CUSTOMER

## 11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

## 11.2 Running Smartwatches Distributors

## 11.3 Running Smartwatches Customer

# 12 WORLD FORECAST REVIEW FOR RUNNING SMARTWATCHES BY GEOGRAPHIC REGION

## 12.1 Global Running Smartwatches Market Size Forecast by Region

12.1.1 Global Running Smartwatches Forecast by Region (2023-2028)

12.1.2 Global Running Smartwatches Annual Revenue Forecast by Region (2023-2028)

- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Running Smartwatches Forecast by Type
- 12.7 Global Running Smartwatches Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Apple Inc.

- 13.1.1 Apple Inc. Company Information
- 13.1.2 Apple Inc. Running Smartwatches Product Offered
- 13.1.3 Apple Inc. Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
- 13.1.4 Apple Inc. Main Business Overview
- 13.1.5 Apple Inc. Latest Developments

### 13.2 Fitbit

- 13.2.1 Fitbit Company Information
- 13.2.2 Fitbit Running Smartwatches Product Offered
- 13.2.3 Fitbit Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
- 13.2.4 Fitbit Main Business Overview
- 13.2.5 Fitbit Latest Developments

### 13.3 Samsung

- 13.3.1 Samsung Company Information
- 13.3.2 Samsung Running Smartwatches Product Offered
- 13.3.3 Samsung Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
- 13.3.4 Samsung Main Business Overview
- 13.3.5 Samsung Latest Developments

### 13.4 Garmin

- 13.4.1 Garmin Company Information
- 13.4.2 Garmin Running Smartwatches Product Offered
- 13.4.3 Garmin Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
- 13.4.4 Garmin Main Business Overview
- 13.4.5 Garmin Latest Developments

### 13.5 Suunto

- 13.5.1 Suunto Company Information

- 13.5.2 Suunto Running Smartwatches Product Offered
- 13.5.3 Suunto Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
- 13.5.4 Suunto Main Business Overview
- 13.5.5 Suunto Latest Developments
- 13.6 Casio
  - 13.6.1 Casio Company Information
  - 13.6.2 Casio Running Smartwatches Product Offered
  - 13.6.3 Casio Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.6.4 Casio Main Business Overview
  - 13.6.5 Casio Latest Developments
- 13.7 Polar
  - 13.7.1 Polar Company Information
  - 13.7.2 Polar Running Smartwatches Product Offered
  - 13.7.3 Polar Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.7.4 Polar Main Business Overview
  - 13.7.5 Polar Latest Developments
- 13.8 Motorola/Lenovo
  - 13.8.1 Motorola/Lenovo Company Information
  - 13.8.2 Motorola/Lenovo Running Smartwatches Product Offered
  - 13.8.3 Motorola/Lenovo Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.8.4 Motorola/Lenovo Main Business Overview
  - 13.8.5 Motorola/Lenovo Latest Developments
- 13.9 TomTom
  - 13.9.1 TomTom Company Information
  - 13.9.2 TomTom Running Smartwatches Product Offered
  - 13.9.3 TomTom Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.9.4 TomTom Main Business Overview
  - 13.9.5 TomTom Latest Developments
- 13.10 Xiaomi
  - 13.10.1 Xiaomi Company Information
  - 13.10.2 Xiaomi Running Smartwatches Product Offered
  - 13.10.3 Xiaomi Running Smartwatches Sales, Revenue, Price and Gross Margin (2020-2022)
  - 13.10.4 Xiaomi Main Business Overview

13.10.5 Xiaomi Latest Developments

13.11 Timex

13.11.1 Timex Company Information

13.11.2 Timex Running Smartwatches Product Offered

13.11.3 Timex Running Smartwatches Sales, Revenue, Price and Gross Margin  
(2020-2022)

13.11.4 Timex Main Business Overview

13.11.5 Timex Latest Developments

13.12 Nokia

13.12.1 Nokia Company Information

13.12.2 Nokia Running Smartwatches Product Offered

13.12.3 Nokia Running Smartwatches Sales, Revenue, Price and Gross Margin  
(2020-2022)

13.12.4 Nokia Main Business Overview

13.12.5 Nokia Latest Developments

13.13 Soleus

13.13.1 Soleus Company Information

13.13.2 Soleus Running Smartwatches Product Offered

13.13.3 Soleus Running Smartwatches Sales, Revenue, Price and Gross Margin  
(2020-2022)

13.13.4 Soleus Main Business Overview

13.13.5 Soleus Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Running Smartwatches Annual Sales CAGR by Geographic Region (2017, 2022 & 2028) & (\$ millions)
- Table 2. Running Smartwatches Annual Sales CAGR by Country/Region (2017, 2022 & 2028) & (\$ millions)
- Table 3. Major Players of Pedometer Watches
- Table 4. Major Players of GPS Watches
- Table 5. Major Players of Heart Rate Watches
- Table 6. Major Players of GPS+HRM Watches
- Table 7. Global Running Smartwatches Sales by Type (2017-2022) & (K Units)
- Table 8. Global Running Smartwatches Sales Market Share by Type (2017-2022)
- Table 9. Global Running Smartwatches Revenue by Type (2017-2022) & (\$ million)
- Table 10. Global Running Smartwatches Revenue Market Share by Type (2017-2022)
- Table 11. Global Running Smartwatches Sale Price by Type (2017-2022) & (US\$/Unit)
- Table 12. Global Running Smartwatches Sales by Application (2017-2022) & (K Units)
- Table 13. Global Running Smartwatches Sales Market Share by Application (2017-2022)
- Table 14. Global Running Smartwatches Revenue by Application (2017-2022)
- Table 15. Global Running Smartwatches Revenue Market Share by Application (2017-2022)
- Table 16. Global Running Smartwatches Sale Price by Application (2017-2022) & (US\$/Unit)
- Table 17. Global Running Smartwatches Sales by Company (2020-2022) & (K Units)
- Table 18. Global Running Smartwatches Sales Market Share by Company (2020-2022)
- Table 19. Global Running Smartwatches Revenue by Company (2020-2022) (\$ Millions)
- Table 20. Global Running Smartwatches Revenue Market Share by Company (2020-2022)
- Table 21. Global Running Smartwatches Sale Price by Company (2020-2022) & (US\$/Unit)
- Table 22. Key Manufacturers Running Smartwatches Producing Area Distribution and Sales Area
- Table 23. Players Running Smartwatches Products Offered
- Table 24. Running Smartwatches Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)
- Table 25. New Products and Potential Entrants
- Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Running Smartwatches Sales by Geographic Region (2017-2022) & (K Units)

Table 28. Global Running Smartwatches Sales Market Share Geographic Region (2017-2022)

Table 29. Global Running Smartwatches Revenue by Geographic Region (2017-2022) & (\$ millions)

Table 30. Global Running Smartwatches Revenue Market Share by Geographic Region (2017-2022)

Table 31. Global Running Smartwatches Sales by Country/Region (2017-2022) & (K Units)

Table 32. Global Running Smartwatches Sales Market Share by Country/Region (2017-2022)

Table 33. Global Running Smartwatches Revenue by Country/Region (2017-2022) & (\$ millions)

Table 34. Global Running Smartwatches Revenue Market Share by Country/Region (2017-2022)

Table 35. Americas Running Smartwatches Sales by Country (2017-2022) & (K Units)

Table 36. Americas Running Smartwatches Sales Market Share by Country (2017-2022)

Table 37. Americas Running Smartwatches Revenue by Country (2017-2022) & (\$ Millions)

Table 38. Americas Running Smartwatches Revenue Market Share by Country (2017-2022)

Table 39. Americas Running Smartwatches Sales by Type (2017-2022) & (K Units)

Table 40. Americas Running Smartwatches Sales Market Share by Type (2017-2022)

Table 41. Americas Running Smartwatches Sales by Application (2017-2022) & (K Units)

Table 42. Americas Running Smartwatches Sales Market Share by Application (2017-2022)

Table 43. APAC Running Smartwatches Sales by Region (2017-2022) & (K Units)

Table 44. APAC Running Smartwatches Sales Market Share by Region (2017-2022)

Table 45. APAC Running Smartwatches Revenue by Region (2017-2022) & (\$ Millions)

Table 46. APAC Running Smartwatches Revenue Market Share by Region (2017-2022)

Table 47. APAC Running Smartwatches Sales by Type (2017-2022) & (K Units)

Table 48. APAC Running Smartwatches Sales Market Share by Type (2017-2022)

Table 49. APAC Running Smartwatches Sales by Application (2017-2022) & (K Units)

Table 50. APAC Running Smartwatches Sales Market Share by Application (2017-2022)

Table 51. Europe Running Smartwatches Sales by Country (2017-2022) & (K Units)

- Table 52. Europe Running Smartwatches Sales Market Share by Country (2017-2022)
- Table 53. Europe Running Smartwatches Revenue by Country (2017-2022) & (\$ Millions)
- Table 54. Europe Running Smartwatches Revenue Market Share by Country (2017-2022)
- Table 55. Europe Running Smartwatches Sales by Type (2017-2022) & (K Units)
- Table 56. Europe Running Smartwatches Sales Market Share by Type (2017-2022)
- Table 57. Europe Running Smartwatches Sales by Application (2017-2022) & (K Units)
- Table 58. Europe Running Smartwatches Sales Market Share by Application (2017-2022)
- Table 59. Middle East & Africa Running Smartwatches Sales by Country (2017-2022) & (K Units)
- Table 60. Middle East & Africa Running Smartwatches Sales Market Share by Country (2017-2022)
- Table 61. Middle East & Africa Running Smartwatches Revenue by Country (2017-2022) & (\$ Millions)
- Table 62. Middle East & Africa Running Smartwatches Revenue Market Share by Country (2017-2022)
- Table 63. Middle East & Africa Running Smartwatches Sales by Type (2017-2022) & (K Units)
- Table 64. Middle East & Africa Running Smartwatches Sales Market Share by Type (2017-2022)
- Table 65. Middle East & Africa Running Smartwatches Sales by Application (2017-2022) & (K Units)
- Table 66. Middle East & Africa Running Smartwatches Sales Market Share by Application (2017-2022)
- Table 67. Key Market Drivers & Growth Opportunities of Running Smartwatches
- Table 68. Key Market Challenges & Risks of Running Smartwatches
- Table 69. Key Industry Trends of Running Smartwatches
- Table 70. Running Smartwatches Raw Material
- Table 71. Key Suppliers of Raw Materials
- Table 72. Running Smartwatches Distributors List
- Table 73. Running Smartwatches Customer List
- Table 74. Global Running Smartwatches Sales Forecast by Region (2023-2028) & (K Units)
- Table 75. Global Running Smartwatches Sales Market Forecast by Region
- Table 76. Global Running Smartwatches Revenue Forecast by Region (2023-2028) & (\$ millions)
- Table 77. Global Running Smartwatches Revenue Market Share Forecast by Region



(2023-2028)

Table 78. Americas Running Smartwatches Sales Forecast by Country (2023-2028) & (K Units)

Table 79. Americas Running Smartwatches Revenue Forecast by Country (2023-2028) & (\$ millions)

Table 80. APAC Running Smartwatches Sales Forecast by Region (2023-2028) & (K Units)

Table 81. APAC Running Smartwatches Revenue Forecast by Region (2023-2028) & (\$ millions)

Table 82. Europe Running Smartwatches Sales Forecast by Country (2023-2028) & (K Units)

Table 83. Europe Running Smartwatches Revenue Forecast by Country (2023-2028) & (\$ millions)

Table 84. Middle East & Africa Running Smartwatches Sales Forecast by Country (2023-2028) & (K Units)

Table 85. Middle East & Africa Running Smartwatches Revenue Forecast by Country (2023-2028) & (\$ millions)

Table 86. Global Running Smartwatches Sales Forecast by Type (2023-2028) & (K Units)

Table 87. Global Running Smartwatches Sales Market Share Forecast by Type (2023-2028)

Table 88. Global Running Smartwatches Revenue Forecast by Type (2023-2028) & (\$ Millions)

Table 89. Global Running Smartwatches Revenue Market Share Forecast by Type (2023-2028)

Table 90. Global Running Smartwatches Sales Forecast by Application (2023-2028) & (K Units)

Table 91. Global Running Smartwatches Sales Market Share Forecast by Application (2023-2028)

Table 92. Global Running Smartwatches Revenue Forecast by Application (2023-2028) & (\$ Millions)

Table 93. Global Running Smartwatches Revenue Market Share Forecast by Application (2023-2028)

Table 94. Apple Inc. Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 95. Apple Inc. Running Smartwatches Product Offered

Table 96. Apple Inc. Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 97. Apple Inc. Main Business

- Table 98. Apple Inc. Latest Developments
- Table 99. Fitbit Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors
- Table 100. Fitbit Running Smartwatches Product Offered
- Table 101. Fitbit Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)
- Table 102. Fitbit Main Business
- Table 103. Fitbit Latest Developments
- Table 104. Samsung Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors
- Table 105. Samsung Running Smartwatches Product Offered
- Table 106. Samsung Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)
- Table 107. Samsung Main Business
- Table 108. Samsung Latest Developments
- Table 109. Garmin Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors
- Table 110. Garmin Running Smartwatches Product Offered
- Table 111. Garmin Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)
- Table 112. Garmin Main Business
- Table 113. Garmin Latest Developments
- Table 114. Suunto Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors
- Table 115. Suunto Running Smartwatches Product Offered
- Table 116. Suunto Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)
- Table 117. Suunto Main Business
- Table 118. Suunto Latest Developments
- Table 119. Casio Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors
- Table 120. Casio Running Smartwatches Product Offered
- Table 121. Casio Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)
- Table 122. Casio Main Business
- Table 123. Casio Latest Developments
- Table 124. Polar Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors
- Table 125. Polar Running Smartwatches Product Offered

Table 126. Polar Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 127. Polar Main Business

Table 128. Polar Latest Developments

Table 129. Motorola/Lenovo Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 130. Motorola/Lenovo Running Smartwatches Product Offered

Table 131. Motorola/Lenovo Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 132. Motorola/Lenovo Main Business

Table 133. Motorola/Lenovo Latest Developments

Table 134. TomTom Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 135. TomTom Running Smartwatches Product Offered

Table 136. TomTom Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 137. TomTom Main Business

Table 138. TomTom Latest Developments

Table 139. Xiaomi Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 140. Xiaomi Running Smartwatches Product Offered

Table 141. Xiaomi Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 142. Xiaomi Main Business

Table 143. Xiaomi Latest Developments

Table 144. Timex Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 145. Timex Running Smartwatches Product Offered

Table 146. Timex Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 147. Timex Main Business

Table 148. Timex Latest Developments

Table 149. Nokia Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 150. Nokia Running Smartwatches Product Offered

Table 151. Nokia Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 152. Nokia Main Business

Table 153. Nokia Latest Developments

Table 154. Soleus Basic Information, Running Smartwatches Manufacturing Base, Sales Area and Its Competitors

Table 155. Soleus Running Smartwatches Product Offered

Table 156. Soleus Running Smartwatches Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2022)

Table 157. Soleus Main Business

Table 158. Soleus Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Running Smartwatches
- Figure 2. Running Smartwatches Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Running Smartwatches Sales Growth Rate 2017-2028 (K Units)
- Figure 7. Global Running Smartwatches Revenue Growth Rate 2017-2028 (\$ Millions)
- Figure 8. Running Smartwatches Sales by Region (2021 & 2028) & (\$ millions)
- Figure 9. Product Picture of Pedometer Watches
- Figure 10. Product Picture of GPS Watches
- Figure 11. Product Picture of Heart Rate Watches
- Figure 12. Product Picture of GPS+HRM Watches
- Figure 13. Global Running Smartwatches Sales Market Share by Type in 2021
- Figure 14. Global Running Smartwatches Revenue Market Share by Type (2017-2022)
- Figure 15. Running Smartwatches Consumed in Running
- Figure 16. Global Running Smartwatches Market: Running (2017-2022) & (K Units)
- Figure 17. Running Smartwatches Consumed in Biking
- Figure 18. Global Running Smartwatches Market: Biking (2017-2022) & (K Units)
- Figure 19. Running Smartwatches Consumed in Climbing
- Figure 20. Global Running Smartwatches Market: Climbing (2017-2022) & (K Units)
- Figure 21. Running Smartwatches Consumed in Cardio Training
- Figure 22. Global Running Smartwatches Market: Cardio Training (2017-2022) & (K Units)
- Figure 23. Running Smartwatches Consumed in Others
- Figure 24. Global Running Smartwatches Market: Others (2017-2022) & (K Units)
- Figure 25. Global Running Smartwatches Sales Market Share by Application (2017-2022)
- Figure 26. Global Running Smartwatches Revenue Market Share by Application in 2021
- Figure 27. Running Smartwatches Revenue Market by Company in 2021 (\$ Million)
- Figure 28. Global Running Smartwatches Revenue Market Share by Company in 2021
- Figure 29. Global Running Smartwatches Sales Market Share by Geographic Region (2017-2022)
- Figure 30. Global Running Smartwatches Revenue Market Share by Geographic Region in 2021
- Figure 31. Global Running Smartwatches Sales Market Share by Region (2017-2022)

Figure 32. Global Running Smartwatches Revenue Market Share by Country/Region in 2021

Figure 33. Americas Running Smartwatches Sales 2017-2022 (K Units)

Figure 34. Americas Running Smartwatches Revenue 2017-2022 (\$ Millions)

Figure 35. APAC Running Smartwatches Sales 2017-2022 (K Units)

Figure 36. APAC Running Smartwatches Revenue 2017-2022 (\$ Millions)

Figure 37. Europe Running Smartwatches Sales 2017-2022 (K Units)

Figure 38. Europe Running Smartwatches Revenue 2017-2022 (\$ Millions)

Figure 39. Middle East & Africa Running Smartwatches Sales 2017-2022 (K Units)

Figure 40. Middle East & Africa Running Smartwatches Revenue 2017-2022 (\$ Millions)

Figure 41. Americas Running Smartwatches Sales Market Share by Country in 2021

Figure 42. Americas Running Smartwatches Revenue Market Share by Country in 2021

Figure 43. United States Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 44. Canada Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 45. Mexico Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 46. Brazil Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 47. APAC Running Smartwatches Sales Market Share by Region in 2021

Figure 48. APAC Running Smartwatches Revenue Market Share by Regions in 2021

Figure 49. China Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 50. Japan Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 51. South Korea Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 52. Southeast Asia Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 53. India Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 54. Australia Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 55. Europe Running Smartwatches Sales Market Share by Country in 2021

Figure 56. Europe Running Smartwatches Revenue Market Share by Country in 2021

Figure 57. Germany Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 58. France Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 59. UK Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 60. Italy Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 61. Russia Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 62. Middle East & Africa Running Smartwatches Sales Market Share by Country in 2021

Figure 63. Middle East & Africa Running Smartwatches Revenue Market Share by Country in 2021

Figure 64. Egypt Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 65. South Africa Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 66. Israel Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 67. Turkey Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 68. GCC Country Running Smartwatches Revenue Growth 2017-2022 (\$ Millions)

Figure 69. Manufacturing Cost Structure Analysis of Running Smartwatches in 2021

Figure 70. Manufacturing Process Analysis of Running Smartwatches

Figure 71. Industry Chain Structure of Running Smartwatches

Figure 72. Channels of Distribution

Figure 73. Distributors Profiles

## I would like to order

Product name: Global Running Smartwatches Market Growth 2022-2028

Product link: <https://marketpublishers.com/r/G99641CC205AEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G99641CC205AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970