

Global Running Shoes for Kids Market Growth 2026-2032

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Abstracts

The global Running Shoes for Kids market size is predicted to grow from US\$ 5674 million in 2025 to US\$ 8713 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Kids' running shoes are functional athletic shoes designed for children's school sports, daily running, outdoor play, light training, and youth fitness activities, covering toddler, little-kid, and big-kid size ranges. The product emphasizes lightweight construction, cushioning, slip resistance, breathability, easy wearing, and fit adaptability for growing feet. Typical structures include mesh or knit uppers, EVA or foam midsoles, rubber or TPR outsoles, reinforced toe caps, heel-stability components, and hook-and-loop, elastic-lace, or lace-up closure systems. The scope excludes general children's casual shoes, infant pre-walker shoes, professional track spikes, and medical orthopedic footwear. Major production bases are concentrated in China, Vietnam, Indonesia, and India, while brand development and demand are led by the United States, Europe, Japan, South Korea, and China.

In 2025, global production of kids' running shoes reached approximately 640 million to 740 million pairs. The mainstream FOB factory price was about USD 7.5 to USD 9.5 per pair, with basic school-sport models mostly ranging from USD 4 to USD 7 per pair, branded OEM cushioned models and big-kid training shoes generally ranging from USD 9 to USD 16 per pair, and higher-end performance-oriented children's running shoes priced above that level. Overall supply remained concentrated in Asian manufacturing bases, while mid- to high-end demand was driven by international sportswear brands and Chinese domestic sports brands.

The global kids' running shoes market is shifting from low-cost durable children's

footwear toward sports functionality, foot protection, and scenario-specific design. Demand from children's daily activities, school sports, parent-child exercise, youth running training, and outdoor recreation continues to expand, making running shoes one of the more growth-oriented and repeat-purchase categories within children's footwear. Because children's feet grow quickly, size replacement cycles are naturally shorter. At the same time, parents are paying closer attention to cushioning, slip resistance, breathability, sole flexibility, heel stability, and material safety, pushing brands to move beyond visual styling toward functional lasts, lightweight foams, abrasion-resistant outsoles, and more sustainable materials. E-commerce channels, sports-brand kids' sections, school-sport consumption, and social-media-driven product discovery are also strengthening the category's dual role as both sports equipment and everyday footwear.

Key market challenges include price sensitivity, complex size inventory, supply-chain cost volatility, and regulatory compliance pressure. Kids' running shoes have a wide SKU span and strong seasonality, requiring brands to manage age groups, sizes, gendered colorways, school-use scenarios, and training-use scenarios at the same time; as a result, inventory mismatch risk is higher than in adult running shoes. The low-end market remains highly competitive and vulnerable to product homogenization and price wars, while the mid- to high-end market must balance comfort, durability, lightweight performance, and safety standards. Future growth opportunities are expected to concentrate in big-kid training shoes, school-sport shoes, lightweight cushioned shoes, wide-fit comfort shoes, and children's footwear using sustainable materials. Companies with stronger brand recognition, channel coverage, flexible supply chains, and child foot-development know-how will be better positioned to gain share.

LP Information, Inc. (LPI) ' newest research report, the "Running Shoes for Kids Industry Forecast" looks at past sales and reviews total world Running Shoes for Kids sales in 2025, providing a comprehensive analysis by region and market sector of projected Running Shoes for Kids sales for 2026 through 2032. With Running Shoes for Kids sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Running Shoes for Kids industry.

This Insight Report provides a comprehensive analysis of the global Running Shoes for Kids landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Running Shoes for Kids portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Running Shoes for Kids market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Running Shoes for Kids and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Running Shoes for Kids.

This report presents a comprehensive overview, market shares, and growth opportunities of Running Shoes for Kids market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

School Sports Running Shoes

Daily Athletic Running Shoes

Others

Segmentation by Gender Positioning:

Boys Running Shoes

Girls Running Shoes

Segmentation by Upper Material:

Mesh Upper Running Shoes

Knit Upper Running Shoes

Synthetic Leather Upper Running Shoes

Others

Segmentation by Midsole Material:

EVA Midsole Running Shoes

Phylon Midsole Running Shoes

Advanced Foam Midsole Running Shoes

Others

Segmentation by Application:

Toddler Running Shoes

Little Kid Running Shoes

Big Kid Running Shoes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nike, Inc.

adidas AG

PUMA SE

New Balance Athletics, Inc.

ASICS Corporation

Mizuno Corporation

Skechers U.S.A., Inc.

Under Armour, Inc.

Deckers Outdoor Corporation

Wolverine World Wide, Inc.

Decathlon SE

On Holding AG

Diadora S.p.A.

Misto Holdings Corp.

LS Networks Corp.

ANTA Sports Products Limited

Li Ning Company Limited

Xtep International Holdings Limited

361 Degrees International Limited

Fujian Hongxing Erke Sports Goods Co., Ltd.

Peak Sport Products Co., Limited

Biti's Company Limited

PT Berca Sportindo

Campus Activewear Limited

Bata India Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Running Shoes for Kids market?

What factors are driving Running Shoes for Kids market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Running Shoes for Kids market opportunities vary by end market size?

How does Running Shoes for Kids break out by Type, by Application?

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