

Global Rubik's Cubes Market Growth 2023-2029

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Abstracts

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Rubik's Cube is a 3-D combination puzzle in the form of a plastic cube covered with multicolored squares, which the player attempts to twist and turn so that all the squares on each face are of the same color. Rubik's cube is a cube having 3 dimensions. It is basically a 3 x 3 Cube. It has different shapes, size and colors. It was invented by Erno Rubik. After that lots of combinational puzzles came in the market. Now a days there are lots of cubes available in market. Some people develop their own cubes as well. Originally called the Magic Cube, the puzzle was licensed by Rubik to be sold by Ideal Toy Corp. in 1980 via businessman Tibor Laczi and Seven Towns founder Tom Kremer, and won the German Game of the Year special award for Best Puzzle that year. As of January 2009, 350 million cubes had been sold worldwide making it the world's top-selling puzzle game. It is widely considered to be the world's best-selling toy.

LPI (LP Information)' newest research report, the "Rubik's Cubes Industry Forecast" looks at past sales and reviews total world Rubik's Cubes sales in 2022, providing a comprehensive analysis by region and market sector of projected Rubik's Cubes sales for 2023 through 2029. With Rubik's Cubes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Rubik's Cubes industry.

This Insight Report provides a comprehensive analysis of the global Rubik's Cubes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Rubik's Cubes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Rubik's Cubes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Rubik's Cubes and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Rubik's Cubes.

The global Rubik's Cubes market size is projected to grow from US\$ 6 million in 2022 to US\$ 9 million in 2029; it is expected to grow at a CAGR of 9 from 2023 to 2029.

Global Rubik's Cube key players include Rubik's, Dayan, MoYu, GAN Cube, VERDES, etc. Global top five manufacturers hold a share about 45%. China is the largest market, with a share about 50%, followed by Europe, with a share about 30 percent. In terms of product, Ordinary Rubik's Cube is the largest segment, with a share about 90%. And in terms of application, the largest application is Entertainment, followed by Competition.

This report presents a comprehensive overview, market shares, and growth opportunities of Rubik's Cubes market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Pocket Rubik's Cube

Rubik's Cube

Rubik's Revenge

Professor's Cube

Others

Segmentation by application

Entertainment

Competition

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Rubik's

Verdes

Dayan

Cube4you

MoYu

GANCube

LanLan

Mo Fang Ge

MF8

Speed Stacks

Olimpic

V-Cube

Key Questions Addressed in this Report

What is the 10-year outlook for the global Rubik's Cubes market?

What factors are driving Rubik's Cubes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Rubik's Cubes market opportunities vary by end market size?

How does Rubik's Cubes break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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