

Global RTE Salads & Cold Meals Market Growth 2026-2032

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Abstracts

The global RTE Salads & Cold Meals market size is predicted to grow from US\$ 13314 million in 2025 to US\$ 22739 million in 2032; it is expected to grow at a CAGR of 8.0% from 2026 to 2032.

In 2025, global RTE Salads & Cold Meals production reached approximately 1361 million units, with an average global market price of around US\$ 10 per unit. Annual production capacity is 1500 million units. Gross Profit Margin: 35%. RTE Salads & Cold Meals refer to ready-to-eat chilled food products that can be consumed directly without cooking or heating, typically consisting of fresh vegetables, grains, pasta, fruits, or proteins such as chicken, tuna, eggs, or tofu. The RTE Salads & Cold Meals industry chain includes upstream suppliers, midstream manufacturers, and downstream distribution channels. The upstream segment consists of fresh produce growers, protein suppliers (such as chicken, tuna, eggs, and plant-based proteins), grain and pasta producers, packaging material suppliers, and cold-chain logistics providers. The midstream segment involves food processing companies that wash, cut, mix, and package ingredients into ready-to-eat salads and cold meal bowls under strict food safety and refrigeration standards. The downstream segment includes supermarkets, convenience stores, online grocery platforms, foodservice providers, and vending channels, where consumers purchase these products as convenient, healthy meal options. RTE salads and cold meals market represents a perfect blend of convenience, health, and modern lifestyle trends.

United States market for RTE Salads & Cold Meals is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for RTE Salads & Cold Meals is estimated to increase from US\$ million in

2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for RTE Salads & Cold Meals is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key RTE Salads & Cold Meals players cover Fresh Express (Cage Free Foods) (Private, USA), Dole Food Company (Private, USA), Chiquita Brands International (Private, USA), Taylor Farms (Private, USA), Ready Pac Foods (Private, USA), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'RTE Salads & Cold Meals Industry Forecast' looks at past sales and reviews total world RTE Salads & Cold Meals sales in 2025, providing a comprehensive analysis by region and market sector of projected RTE Salads & Cold Meals sales for 2026 through 2032. With RTE Salads & Cold Meals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RTE Salads & Cold Meals industry.

This Insight Report provides a comprehensive analysis of the global RTE Salads & Cold Meals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RTE Salads & Cold Meals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global RTE Salads & Cold Meals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RTE Salads & Cold Meals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RTE Salads & Cold Meals.

This report presents a comprehensive overview, market shares, and growth opportunities of RTE Salads & Cold Meals market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vegetable Salads

Fruit Salads

Protein Salads

Grain & Pasta Bowls

Mixed Cold Meal Bowls

Segmentation by Consumer Preference / Health Focus:

Organic & Natural

Low-Calorie / Diet-Friendly

Plant-Based / Vegan

Functional / Fortified

Segmentation by Packaging & Technology:

Standard Packaging

Fresh-Keep / Extended Shelf Life

Eco-Friendly / Sustainable Packaging

Segmentation by Application:

Consumers at Home

Office & Workplace Consumers

Restaurants / Cafeterias

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fresh Express (Cage Free Foods) (Private, USA)

Dole Food Company (Private, USA)

Chiquita Brands International (Private, USA)

Taylor Farms (Private, USA)

Ready Pac Foods (Private, USA)

Bonduelle (Euronext: BON, France)

Greenyard (Euronext: GREEN, Belgium)

Peri & Sons Farms (Private, USA)

Calavo Growers (NASDAQ: CVGW, USA)

Earthbound Farm (Private, USA)

Dole Packaged Foods (Private, USA)

WuMart (Wumei) (SZSE: 600649, China)

Yonghui Superstores (SHSE: 601933, China)

Hema (Freshippo) ? Alibaba Group (NYSE: BABA, China)

Better Life Together (China Resources Vanguard) (Private/State, China)

Carrefour China (Sun Art Retail Group) (HKEX: 6808, China)

Lotus Supercenter (Baillan Group) (Private, China)

Key Questions Addressed in this Report

What is the 10-year outlook for the global RTE Salads & Cold Meals market?

What factors are driving RTE Salads & Cold Meals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do RTE Salads & Cold Meals market opportunities vary by end market size?

How does RTE Salads & Cold Meals break out by Type, by Application?

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