

Global Rose Market Growth 2025-2031

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Abstracts

The global Rose market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Rose is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Rose is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Rose is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Rose players cover Rosa Plaza, Rose Story Farm, Parfum Flower Company, Van Lier Nurseries, Alexandra Farms, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Rose Industry Forecast" looks at past sales and reviews total world Rose sales in 2024, providing a comprehensive analysis by region and market sector of projected Rose sales for 2025 through 2031. With Rose sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Rose industry.

This Insight Report provides a comprehensive analysis of the global Rose landscape and highlights key trends related to product segmentation, company formation, revenue,

and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Rose portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Rose market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Rose and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Rose.

This report presents a comprehensive overview, market shares, and growth opportunities of Rose market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Spray Roses

Single Roses

Segmentation by Application:

Commercial Use

Household Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Rosa Plaza

Rose Story Farm

Parfum Flower Company

Van Lier Nurseries

Alexandra Farms

Esmeralda Farms

Jet Fresh Flower Growers

Soho Rose Farm

Subati Group

Rio Roses

Royal Flowers

Virgin Farms

Pajarosa Floral

Key Questions Addressed in this Report

What is the 10-year outlook for the global Rose market?

What factors are driving Rose market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Rose market opportunities vary by end market size?
How does Rose break out by Type, by Application?

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