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Global Roll/Vinyl Cutters Market Growth 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Roll/Vinyl Cutters market size is predicted to grow from US$ 550 million in 2025 to US$ 685 million in 2031; it is expected to grow at a CAGR of 3.7% from 2025 to 2031.

Roll/Vinyl Cutters are precision machines designed to cut materials, particularly vinyl, into intricate shapes and patterns. They use a blade or drag knife that moves along the X and Y axes to create custom designs based on computer-generated files. These cutters are capable of handling roll-fed materials, making them ideal for continuous production runs in industries like signage, apparel, and crafting. They are widely used for creating decals, stickers, heat transfer vinyl for garment decoration, and custom signage. Popular brands include Roland DG, Graphtec, Cricut, and Silhouette America, and they are valued for their accuracy, versatility, and ability to cut various materials like vinyl, paper, and fabric.

United States market for Roll/Vinyl Cutters is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Roll/Vinyl Cutters is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Roll/Vinyl Cutters is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Roll/Vinyl Cutters players cover Roland DG, Graphtec, Silhouette America, Cricut, Brother International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Roll/Vinyl Cutters Industry Forecast” looks at past sales and reviews total world Roll/Vinyl Cutters sales in 2024, providing a comprehensive analysis by region and market sector of projected Roll/Vinyl Cutters sales for 2025 through 2031. With Roll/Vinyl Cutters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Roll/Vinyl Cutters industry.

This Insight Report provides a comprehensive analysis of the global Roll/Vinyl Cutters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Roll/Vinyl Cutters portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Roll/Vinyl Cutters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Roll/Vinyl Cutters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Roll/Vinyl Cutters.

This report presents a comprehensive overview, market shares, and growth opportunities of Roll/Vinyl Cutters market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Roll Cutters

Vinyl Cutters

Segmentation by Application:

Signage & Printing

Apparel & Textiles

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- Crafting
- Packaging & Labeling
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Roland DG

Graphtec

Silhouette America

Cricut

Brother International

Mutoh Industries

Summa

Mimaki Engineering

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Secabo

Vinyl Systems

Stahls

Redsail

Skycut

iEcho

Key Questions Addressed in this Report

What is the 10-year outlook for the global Roll/Vinyl Cutters market?

What factors are driving Roll/Vinyl Cutters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Roll/Vinyl Cutters market opportunities vary by end market size?

How does Roll/Vinyl Cutters break out by Type, by Application?

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