

Global Robo-advisory Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Robo-advisory Service is a digital platform that provides automated, algorithm-driven financial planning and investment services with little to no human supervision. Robo-advisors use advanced algorithms to analyze an investor's financial situation, goals, risk tolerance, and other relevant factors to provide personalized investment strategies. Robo-advisors can offer various types of services, such as investment advice, wealth management, retirement planning, tax-loss harvesting, and more. Robo-advisors are often inexpensive and require low opening balances, making them accessible to retail investors. Robo-advisors are also known as automated investment advisors, automated investment management, or digital advice platforms.

The global Robo-advisory Service market size is projected to grow from US\$ 218.1 million in 2023 to US\$ 373.6 million in 2030; it is expected to grow at a CAGR of 8.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Robo-advisory Service Industry Forecast" looks at past sales and reviews total world Robo-advisory Service sales in 2023, providing a comprehensive analysis by region and market sector of projected Robo-advisory Service sales for 2024 through 2030. With Robo-advisory Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Robo-advisory Service industry.

This Insight Report provides a comprehensive analysis of the global Robo-advisory Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Robo-advisory Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Robo-advisory Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Robo-advisory Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Robo-advisory Service.

Some of the future market trends of Robo-advisory Service are:

A focus on customization and personalization, as robo-advisors will offer more tailored and flexible solutions to meet the diverse needs and preferences of investors.

Advancements in technology, such as artificial intelligence, machine learning, and data analytics, that will enable robo-advisors to process vast amounts of data, assess market trends, and provide more accurate and efficient investment advice.

The emergence of hybrid models, which combine the benefits of robo-advisors and human advisors, to offer a more holistic and comprehensive financial service⁴ Hybrid models can provide more trust, empathy, and complexity to investors who seek more human interaction and guidance.

A growing emphasis on sustainable and ESG (Environmental, Social, and Governance) investing, as robo-advisors will incorporate ESG criteria and values into their portfolio construction and optimization. ESG investing can help investors align their investments with their social and environmental goals, as well as enhance their long-term returns and risk management.

The rise of crypto and alternative investments, as robo-advisors will expand their offerings to include more diverse and innovative asset classes, such as cryptocurrencies, digital assets, real estate, and private equity. Crypto and alternative investments can provide more opportunities for diversification, growth, and hedging for investors who seek higher returns and lower correlation with traditional markets.

Increased partnerships and collaborations within the industry, as robo-advisors will

leverage the expertise and resources of other players, such as banks, fintech companies, traditional wealth managers, and regulators, to enhance their products and services, reach new markets, and comply with regulations.

This report presents a comprehensive overview, market shares, and growth opportunities of Robo-advisory Service market by product type, application, key players and key regions and countries.

Segmentation by type

Investment Advisors

Wealth Management

Retirement Planning

Tax-loss Harvesting

Segmentation by application

Banking

Financial Services

Insurance

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Betterment LLC

Wealthfront Corporation

The Vanguard Group, Inc.

Charles Schwab & Co., Inc.

BlackRock, Inc. (FutureAdvisor)

FMR LLC (Fidelity Go)

Roboadviseo

M1 Holdings Inc.

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