

Global Roadmarking Paints Market Growth 2025-2031

<https://marketpublishers.com/r/G157E429F14EN.html>

Date: October 2025

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: G157E429F14EN

Abstracts

The global Roadmarking Paints market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Roadmarking Paint or Road Marking Paint is a kind of paint used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes. It is also used to mark spaces in parking lots or special purpose spaces for disabled parking, loading zones, or time-restricted parking areas. Colors for these applications vary by locality.

United States market for Roadmarking Paints is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Roadmarking Paints is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Roadmarking Paints is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Roadmarking Paints players cover 3M, Sherwin-Williams, Swarco AG, Nippon Paint, Ennis Flint, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the 'Roadmarking Paints Industry Forecast' looks at past sales and reviews total world Roadmarking Paints sales in

2024, providing a comprehensive analysis by region and market sector of projected Roadmarking Paints sales for 2025 through 2031. With Roadmarking Paints sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Roadmarking Paints industry.

This Insight Report provides a comprehensive analysis of the global Roadmarking Paints landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Roadmarking Paints portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Roadmarking Paints market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Roadmarking Paints and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Roadmarking Paints.

This report presents a comprehensive overview, market shares, and growth opportunities of Roadmarking Paints market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Thermoplastic Marking Paints

Waterbased Marking Paints

Solvent Based Marking Paints

Two-Component Road Marking Paints

Others

Segmentation by Application:

Roads & Streets

Parking Lots

Airports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Sherwin-Williams

Swarco AG

Nippon Paint

Ennis Flint

Hempel

Geveko Markings

PPG Industries

Asian Paints PPG

SealMaster

Reda National Co.

LANINO

TATU

Zhejiang Brother

Zhejiang Yuanguang

Luteng Tuliao

Rainbow Brand

Key Questions Addressed in this Report

What is the 10-year outlook for the global Roadmarking Paints market?

What factors are driving Roadmarking Paints market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Roadmarking Paints market opportunities vary by end market size?

How does Roadmarking Paints break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Roadmarking Paints Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Roadmarking Paints by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Roadmarking Paints by Country/Region, 2020, 2024 & 2031
- 2.2 Roadmarking Paints Segment by Type
 - 2.2.1 Thermoplastic Marking Paints
 - 2.2.2 Waterbased Marking Paints
 - 2.2.3 Solvent Based Marking Paints
 - 2.2.4 Two-Component Road Marking Paints
 - 2.2.5 Others
- 2.3 Roadmarking Paints Sales by Type
 - 2.3.1 Global Roadmarking Paints Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Roadmarking Paints Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Roadmarking Paints Sale Price by Type (2020-2025)
- 2.4 Roadmarking Paints Segment by Application
 - 2.4.1 Roads & Streets
 - 2.4.2 Parking Lots
 - 2.4.3 Airports
 - 2.4.4 Others
- 2.5 Roadmarking Paints Sales by Application
 - 2.5.1 Global Roadmarking Paints Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Roadmarking Paints Revenue and Market Share by Application

(2020-2025)

2.5.3 Global Roadmarking Paints Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Roadmarking Paints Breakdown Data by Company

3.1.1 Global Roadmarking Paints Annual Sales by Company (2020-2025)

3.1.2 Global Roadmarking Paints Sales Market Share by Company (2020-2025)

3.2 Global Roadmarking Paints Annual Revenue by Company (2020-2025)

3.2.1 Global Roadmarking Paints Revenue by Company (2020-2025)

3.2.2 Global Roadmarking Paints Revenue Market Share by Company (2020-2025)

3.3 Global Roadmarking Paints Sale Price by Company

3.4 Key Manufacturers Roadmarking Paints Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Roadmarking Paints Product Location Distribution

3.4.2 Players Roadmarking Paints Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ROADMARKING PAINTS BY GEOGRAPHIC REGION

4.1 World Historic Roadmarking Paints Market Size by Geographic Region (2020-2025)

4.1.1 Global Roadmarking Paints Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Roadmarking Paints Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Roadmarking Paints Market Size by Country/Region (2020-2025)

4.2.1 Global Roadmarking Paints Annual Sales by Country/Region (2020-2025)

4.2.2 Global Roadmarking Paints Annual Revenue by Country/Region (2020-2025)

4.3 Americas Roadmarking Paints Sales Growth

4.4 APAC Roadmarking Paints Sales Growth

4.5 Europe Roadmarking Paints Sales Growth

4.6 Middle East & Africa Roadmarking Paints Sales Growth

5 AMERICAS

5.1 Americas Roadmarking Paints Sales by Country

- 5.1.1 Americas Roadmarking Paints Sales by Country (2020-2025)
- 5.1.2 Americas Roadmarking Paints Revenue by Country (2020-2025)
- 5.2 Americas Roadmarking Paints Sales by Type (2020-2025)
- 5.3 Americas Roadmarking Paints Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Roadmarking Paints Sales by Region
 - 6.1.1 APAC Roadmarking Paints Sales by Region (2020-2025)
 - 6.1.2 APAC Roadmarking Paints Revenue by Region (2020-2025)
- 6.2 APAC Roadmarking Paints Sales by Type (2020-2025)
- 6.3 APAC Roadmarking Paints Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Roadmarking Paints by Country
 - 7.1.1 Europe Roadmarking Paints Sales by Country (2020-2025)
 - 7.1.2 Europe Roadmarking Paints Revenue by Country (2020-2025)
- 7.2 Europe Roadmarking Paints Sales by Type (2020-2025)
- 7.3 Europe Roadmarking Paints Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Roadmarking Paints by Country

8.1.1 Middle East & Africa Roadmarking Paints Sales by Country (2020-2025)

8.1.2 Middle East & Africa Roadmarking Paints Revenue by Country (2020-2025)

8.2 Middle East & Africa Roadmarking Paints Sales by Type (2020-2025)

8.3 Middle East & Africa Roadmarking Paints Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Roadmarking Paints

10.3 Manufacturing Process Analysis of Roadmarking Paints

10.4 Industry Chain Structure of Roadmarking Paints

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Roadmarking Paints Distributors

11.3 Roadmarking Paints Customer

12 WORLD FORECAST REVIEW FOR ROADMARKING PAINTS BY GEOGRAPHIC REGION

12.1 Global Roadmarking Paints Market Size Forecast by Region

12.1.1 Global Roadmarking Paints Forecast by Region (2026-2031)

12.1.2 Global Roadmarking Paints Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Roadmarking Paints Forecast by Type (2026-2031)
- 12.7 Global Roadmarking Paints Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 3M

- 13.1.1 3M Company Information
- 13.1.2 3M Roadmarking Paints Product Portfolios and Specifications
- 13.1.3 3M Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 3M Main Business Overview
- 13.1.5 3M Latest Developments

13.2 Sherwin-Williams

- 13.2.1 Sherwin-Williams Company Information
- 13.2.2 Sherwin-Williams Roadmarking Paints Product Portfolios and Specifications
- 13.2.3 Sherwin-Williams Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Sherwin-Williams Main Business Overview
- 13.2.5 Sherwin-Williams Latest Developments

13.3 Swarco AG

- 13.3.1 Swarco AG Company Information
- 13.3.2 Swarco AG Roadmarking Paints Product Portfolios and Specifications
- 13.3.3 Swarco AG Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Swarco AG Main Business Overview
- 13.3.5 Swarco AG Latest Developments

13.4 Nippon Paint

- 13.4.1 Nippon Paint Company Information
- 13.4.2 Nippon Paint Roadmarking Paints Product Portfolios and Specifications
- 13.4.3 Nippon Paint Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Nippon Paint Main Business Overview
- 13.4.5 Nippon Paint Latest Developments

13.5 Ennis Flint

- 13.5.1 Ennis Flint Company Information
- 13.5.2 Ennis Flint Roadmarking Paints Product Portfolios and Specifications
- 13.5.3 Ennis Flint Roadmarking Paints Sales, Revenue, Price and Gross Margin

(2020-2025)

13.5.4 Ennis Flint Main Business Overview

13.5.5 Ennis Flint Latest Developments

13.6 Hempel

13.6.1 Hempel Company Information

13.6.2 Hempel Roadmarking Paints Product Portfolios and Specifications

13.6.3 Hempel Roadmarking Paints Sales, Revenue, Price and Gross Margin

(2020-2025)

13.6.4 Hempel Main Business Overview

13.6.5 Hempel Latest Developments

13.7 Geveko Markings

13.7.1 Geveko Markings Company Information

13.7.2 Geveko Markings Roadmarking Paints Product Portfolios and Specifications

13.7.3 Geveko Markings Roadmarking Paints Sales, Revenue, Price and Gross

Margin (2020-2025)

13.7.4 Geveko Markings Main Business Overview

13.7.5 Geveko Markings Latest Developments

13.8 PPG Industries

13.8.1 PPG Industries Company Information

13.8.2 PPG Industries Roadmarking Paints Product Portfolios and Specifications

13.8.3 PPG Industries Roadmarking Paints Sales, Revenue, Price and Gross Margin

(2020-2025)

13.8.4 PPG Industries Main Business Overview

13.8.5 PPG Industries Latest Developments

13.9 Asian Paints PPG

13.9.1 Asian Paints PPG Company Information

13.9.2 Asian Paints PPG Roadmarking Paints Product Portfolios and Specifications

13.9.3 Asian Paints PPG Roadmarking Paints Sales, Revenue, Price and Gross

Margin (2020-2025)

13.9.4 Asian Paints PPG Main Business Overview

13.9.5 Asian Paints PPG Latest Developments

13.10 SealMaster

13.10.1 SealMaster Company Information

13.10.2 SealMaster Roadmarking Paints Product Portfolios and Specifications

13.10.3 SealMaster Roadmarking Paints Sales, Revenue, Price and Gross Margin

(2020-2025)

13.10.4 SealMaster Main Business Overview

13.10.5 SealMaster Latest Developments

13.11 Reda National Co.

- 13.11.1 Reda National Co. Company Information
- 13.11.2 Reda National Co. Roadmarking Paints Product Portfolios and Specifications
- 13.11.3 Reda National Co. Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.11.4 Reda National Co. Main Business Overview
- 13.11.5 Reda National Co. Latest Developments
- 13.12 LANINO
 - 13.12.1 LANINO Company Information
 - 13.12.2 LANINO Roadmarking Paints Product Portfolios and Specifications
 - 13.12.3 LANINO Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.12.4 LANINO Main Business Overview
 - 13.12.5 LANINO Latest Developments
- 13.13 TATU
 - 13.13.1 TATU Company Information
 - 13.13.2 TATU Roadmarking Paints Product Portfolios and Specifications
 - 13.13.3 TATU Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 TATU Main Business Overview
 - 13.13.5 TATU Latest Developments
- 13.14 Zhejiang Brother
 - 13.14.1 Zhejiang Brother Company Information
 - 13.14.2 Zhejiang Brother Roadmarking Paints Product Portfolios and Specifications
 - 13.14.3 Zhejiang Brother Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Zhejiang Brother Main Business Overview
 - 13.14.5 Zhejiang Brother Latest Developments
- 13.15 Zhejiang Yuanguang
 - 13.15.1 Zhejiang Yuanguang Company Information
 - 13.15.2 Zhejiang Yuanguang Roadmarking Paints Product Portfolios and Specifications
 - 13.15.3 Zhejiang Yuanguang Roadmarking Paints Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.15.4 Zhejiang Yuanguang Main Business Overview
 - 13.15.5 Zhejiang Yuanguang Latest Developments
- 13.16 Luteng Tuliao
 - 13.16.1 Luteng Tuliao Company Information
 - 13.16.2 Luteng Tuliao Roadmarking Paints Product Portfolios and Specifications
 - 13.16.3 Luteng Tuliao Roadmarking Paints Sales, Revenue, Price and Gross Margin

(2020-2025)

13.16.4 Luteng Tuliao Main Business Overview

13.16.5 Luteng Tuliao Latest Developments

13.17 Rainbow Brand

13.17.1 Rainbow Brand Company Information

13.17.2 Rainbow Brand Roadmarking Paints Product Portfolios and Specifications

13.17.3 Rainbow Brand Roadmarking Paints Sales, Revenue, Price and Gross Margin

(2020-2025)

13.17.4 Rainbow Brand Main Business Overview

13.17.5 Rainbow Brand Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Roadmarking Paints Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Roadmarking Paints Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Thermoplastic Marking Paints
- Table 4. Major Players of Waterbased Marking Paints
- Table 5. Major Players of Solvent Based Marking Paints
- Table 6. Major Players of Two-Component Road Marking Paints
- Table 7. Major Players of Others
- Table 8. Global Roadmarking Paints Sales by Type (2020-2025) & (K MT)
- Table 9. Global Roadmarking Paints Sales Market Share by Type (2020-2025)
- Table 10. Global Roadmarking Paints Revenue by Type (2020-2025) & (\$ million)
- Table 11. Global Roadmarking Paints Revenue Market Share by Type (2020-2025)
- Table 12. Global Roadmarking Paints Sale Price by Type (2020-2025) & (USD/MT)
- Table 13. Global Roadmarking Paints Sale by Application (2020-2025) & (K MT)
- Table 14. Global Roadmarking Paints Sale Market Share by Application (2020-2025)
- Table 15. Global Roadmarking Paints Revenue by Application (2020-2025) & (\$ million)
- Table 16. Global Roadmarking Paints Revenue Market Share by Application (2020-2025)
- Table 17. Global Roadmarking Paints Sale Price by Application (2020-2025) & (USD/MT)
- Table 18. Global Roadmarking Paints Sales by Company (2020-2025) & (K MT)
- Table 19. Global Roadmarking Paints Sales Market Share by Company (2020-2025)
- Table 20. Global Roadmarking Paints Revenue by Company (2020-2025) & (\$ millions)
- Table 21. Global Roadmarking Paints Revenue Market Share by Company (2020-2025)
- Table 22. Global Roadmarking Paints Sale Price by Company (2020-2025) & (USD/MT)
- Table 23. Key Manufacturers Roadmarking Paints Producing Area Distribution and Sales Area
- Table 24. Players Roadmarking Paints Products Offered
- Table 25. Roadmarking Paints Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 26. New Products and Potential Entrants
- Table 27. Market M&A Activity & Strategy
- Table 28. Global Roadmarking Paints Sales by Geographic Region (2020-2025) & (K MT)

Table 29. Global Roadmarking Paints Sales Market Share Geographic Region (2020-2025)

Table 30. Global Roadmarking Paints Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 31. Global Roadmarking Paints Revenue Market Share by Geographic Region (2020-2025)

Table 32. Global Roadmarking Paints Sales by Country/Region (2020-2025) & (K MT)

Table 33. Global Roadmarking Paints Sales Market Share by Country/Region (2020-2025)

Table 34. Global Roadmarking Paints Revenue by Country/Region (2020-2025) & (\$ millions)

Table 35. Global Roadmarking Paints Revenue Market Share by Country/Region (2020-2025)

Table 36. Americas Roadmarking Paints Sales by Country (2020-2025) & (K MT)

Table 37. Americas Roadmarking Paints Sales Market Share by Country (2020-2025)

Table 38. Americas Roadmarking Paints Revenue by Country (2020-2025) & (\$ millions)

Table 39. Americas Roadmarking Paints Sales by Type (2020-2025) & (K MT)

Table 40. Americas Roadmarking Paints Sales by Application (2020-2025) & (K MT)

Table 41. APAC Roadmarking Paints Sales by Region (2020-2025) & (K MT)

Table 42. APAC Roadmarking Paints Sales Market Share by Region (2020-2025)

Table 43. APAC Roadmarking Paints Revenue by Region (2020-2025) & (\$ millions)

Table 44. APAC Roadmarking Paints Sales by Type (2020-2025) & (K MT)

Table 45. APAC Roadmarking Paints Sales by Application (2020-2025) & (K MT)

Table 46. Europe Roadmarking Paints Sales by Country (2020-2025) & (K MT)

Table 47. Europe Roadmarking Paints Revenue by Country (2020-2025) & (\$ millions)

Table 48. Europe Roadmarking Paints Sales by Type (2020-2025) & (K MT)

Table 49. Europe Roadmarking Paints Sales by Application (2020-2025) & (K MT)

Table 50. Middle East & Africa Roadmarking Paints Sales by Country (2020-2025) & (K MT)

Table 51. Middle East & Africa Roadmarking Paints Revenue Market Share by Country (2020-2025)

Table 52. Middle East & Africa Roadmarking Paints Sales by Type (2020-2025) & (K MT)

Table 53. Middle East & Africa Roadmarking Paints Sales by Application (2020-2025) & (K MT)

Table 54. Key Market Drivers & Growth Opportunities of Roadmarking Paints

Table 55. Key Market Challenges & Risks of Roadmarking Paints

Table 56. Key Industry Trends of Roadmarking Paints

Table 57. Roadmarking Paints Raw Material
Table 58. Key Suppliers of Raw Materials
Table 59. Roadmarking Paints Distributors List
Table 60. Roadmarking Paints Customer List
Table 61. Global Roadmarking Paints Sales Forecast by Region (2026-2031) & (K MT)
Table 62. Global Roadmarking Paints Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 63. Americas Roadmarking Paints Sales Forecast by Country (2026-2031) & (K MT)
Table 64. Americas Roadmarking Paints Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 65. APAC Roadmarking Paints Sales Forecast by Region (2026-2031) & (K MT)
Table 66. APAC Roadmarking Paints Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 67. Europe Roadmarking Paints Sales Forecast by Country (2026-2031) & (K MT)
Table 68. Europe Roadmarking Paints Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 69. Middle East & Africa Roadmarking Paints Sales Forecast by Country (2026-2031) & (K MT)
Table 70. Middle East & Africa Roadmarking Paints Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 71. Global Roadmarking Paints Sales Forecast by Type (2026-2031) & (K MT)
Table 72. Global Roadmarking Paints Revenue Forecast by Type (2026-2031) & (\$ millions)
Table 73. Global Roadmarking Paints Sales Forecast by Application (2026-2031) & (K MT)
Table 74. Global Roadmarking Paints Revenue Forecast by Application (2026-2031) & (\$ millions)
Table 75. 3M Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors
Table 76. 3M Roadmarking Paints Product Portfolios and Specifications
Table 77. 3M Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 78. 3M Main Business
Table 79. 3M Latest Developments
Table 80. Sherwin-Williams Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors
Table 81. Sherwin-Williams Roadmarking Paints Product Portfolios and Specifications

Table 82. Sherwin-Williams Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 83. Sherwin-Williams Main Business

Table 84. Sherwin-Williams Latest Developments

Table 85. Swarco AG Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 86. Swarco AG Roadmarking Paints Product Portfolios and Specifications

Table 87. Swarco AG Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 88. Swarco AG Main Business

Table 89. Swarco AG Latest Developments

Table 90. Nippon Paint Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 91. Nippon Paint Roadmarking Paints Product Portfolios and Specifications

Table 92. Nippon Paint Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 93. Nippon Paint Main Business

Table 94. Nippon Paint Latest Developments

Table 95. Ennis Flint Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 96. Ennis Flint Roadmarking Paints Product Portfolios and Specifications

Table 97. Ennis Flint Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 98. Ennis Flint Main Business

Table 99. Ennis Flint Latest Developments

Table 100. Hempel Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 101. Hempel Roadmarking Paints Product Portfolios and Specifications

Table 102. Hempel Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 103. Hempel Main Business

Table 104. Hempel Latest Developments

Table 105. Geveko Markings Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 106. Geveko Markings Roadmarking Paints Product Portfolios and Specifications

Table 107. Geveko Markings Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 108. Geveko Markings Main Business

Table 109. Geveko Markings Latest Developments

Table 110. PPG Industries Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 111. PPG Industries Roadmarking Paints Product Portfolios and Specifications

Table 112. PPG Industries Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 113. PPG Industries Main Business

Table 114. PPG Industries Latest Developments

Table 115. Asian Paints PPG Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 116. Asian Paints PPG Roadmarking Paints Product Portfolios and Specifications

Table 117. Asian Paints PPG Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 118. Asian Paints PPG Main Business

Table 119. Asian Paints PPG Latest Developments

Table 120. SealMaster Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 121. SealMaster Roadmarking Paints Product Portfolios and Specifications

Table 122. SealMaster Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 123. SealMaster Main Business

Table 124. SealMaster Latest Developments

Table 125. Reda National Co. Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 126. Reda National Co. Roadmarking Paints Product Portfolios and Specifications

Table 127. Reda National Co. Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 128. Reda National Co. Main Business

Table 129. Reda National Co. Latest Developments

Table 130. LANINO Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 131. LANINO Roadmarking Paints Product Portfolios and Specifications

Table 132. LANINO Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 133. LANINO Main Business

Table 134. LANINO Latest Developments

Table 135. TATU Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 136. TATU Roadmarking Paints Product Portfolios and Specifications

Table 137. TATU Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 138. TATU Main Business

Table 139. TATU Latest Developments

Table 140. Zhejiang Brother Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 141. Zhejiang Brother Roadmarking Paints Product Portfolios and Specifications

Table 142. Zhejiang Brother Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 143. Zhejiang Brother Main Business

Table 144. Zhejiang Brother Latest Developments

Table 145. Zhejiang Yuanguang Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 146. Zhejiang Yuanguang Roadmarking Paints Product Portfolios and Specifications

Table 147. Zhejiang Yuanguang Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 148. Zhejiang Yuanguang Main Business

Table 149. Zhejiang Yuanguang Latest Developments

Table 150. Luteng Tuliao Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 151. Luteng Tuliao Roadmarking Paints Product Portfolios and Specifications

Table 152. Luteng Tuliao Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 153. Luteng Tuliao Main Business

Table 154. Luteng Tuliao Latest Developments

Table 155. Rainbow Brand Basic Information, Roadmarking Paints Manufacturing Base, Sales Area and Its Competitors

Table 156. Rainbow Brand Roadmarking Paints Product Portfolios and Specifications

Table 157. Rainbow Brand Roadmarking Paints Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 158. Rainbow Brand Main Business

Table 159. Rainbow Brand Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Roadmarking Paints
- Figure 2. Roadmarking Paints Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Roadmarking Paints Sales Growth Rate 2020-2031 (K MT)
- Figure 7. Global Roadmarking Paints Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Roadmarking Paints Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Roadmarking Paints Sales Market Share by Country/Region (2024)
- Figure 10. Roadmarking Paints Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Thermoplastic Marking Paints
- Figure 12. Product Picture of Waterbased Marking Paints
- Figure 13. Product Picture of Solvent Based Marking Paints
- Figure 14. Product Picture of Two-Component Road Marking Paints
- Figure 15. Product Picture of Others
- Figure 16. Global Roadmarking Paints Sales Market Share by Type in 2025
- Figure 17. Global Roadmarking Paints Revenue Market Share by Type (2020-2025)
- Figure 18. Roadmarking Paints Consumed in Roads & Streets
- Figure 19. Global Roadmarking Paints Market: Roads & Streets (2020-2025) & (K MT)
- Figure 20. Roadmarking Paints Consumed in Parking Lots
- Figure 21. Global Roadmarking Paints Market: Parking Lots (2020-2025) & (K MT)
- Figure 22. Roadmarking Paints Consumed in Airports
- Figure 23. Global Roadmarking Paints Market: Airports (2020-2025) & (K MT)
- Figure 24. Roadmarking Paints Consumed in Others
- Figure 25. Global Roadmarking Paints Market: Others (2020-2025) & (K MT)
- Figure 26. Global Roadmarking Paints Sale Market Share by Application (2024)
- Figure 27. Global Roadmarking Paints Revenue Market Share by Application in 2025
- Figure 28. Roadmarking Paints Sales by Company in 2025 (K MT)
- Figure 29. Global Roadmarking Paints Sales Market Share by Company in 2025
- Figure 30. Roadmarking Paints Revenue by Company in 2025 (\$ millions)
- Figure 31. Global Roadmarking Paints Revenue Market Share by Company in 2025
- Figure 32. Global Roadmarking Paints Sales Market Share by Geographic Region (2020-2025)

Figure 33. Global Roadmarking Paints Revenue Market Share by Geographic Region in 2025

Figure 34. Americas Roadmarking Paints Sales 2020-2025 (K MT)

Figure 35. Americas Roadmarking Paints Revenue 2020-2025 (\$ millions)

Figure 36. APAC Roadmarking Paints Sales 2020-2025 (K MT)

Figure 37. APAC Roadmarking Paints Revenue 2020-2025 (\$ millions)

Figure 38. Europe Roadmarking Paints Sales 2020-2025 (K MT)

Figure 39. Europe Roadmarking Paints Revenue 2020-2025 (\$ millions)

Figure 40. Middle East & Africa Roadmarking Paints Sales 2020-2025 (K MT)

Figure 41. Middle East & Africa Roadmarking Paints Revenue 2020-2025 (\$ millions)

Figure 42. Americas Roadmarking Paints Sales Market Share by Country in 2025

Figure 43. Americas Roadmarking Paints Revenue Market Share by Country (2020-2025)

Figure 44. Americas Roadmarking Paints Sales Market Share by Type (2020-2025)

Figure 45. Americas Roadmarking Paints Sales Market Share by Application (2020-2025)

Figure 46. United States Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 47. Canada Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 48. Mexico Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 49. Brazil Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 50. APAC Roadmarking Paints Sales Market Share by Region in 2025

Figure 51. APAC Roadmarking Paints Revenue Market Share by Region (2020-2025)

Figure 52. APAC Roadmarking Paints Sales Market Share by Type (2020-2025)

Figure 53. APAC Roadmarking Paints Sales Market Share by Application (2020-2025)

Figure 54. China Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 55. Japan Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 56. South Korea Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 57. Southeast Asia Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 58. India Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 59. Australia Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 60. China Taiwan Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 61. Europe Roadmarking Paints Sales Market Share by Country in 2025

Figure 62. Europe Roadmarking Paints Revenue Market Share by Country (2020-2025)

Figure 63. Europe Roadmarking Paints Sales Market Share by Type (2020-2025)

Figure 64. Europe Roadmarking Paints Sales Market Share by Application (2020-2025)

Figure 65. Germany Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 66. France Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 67. UK Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 68. Italy Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 69. Russia Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 70. Middle East & Africa Roadmarking Paints Sales Market Share by Country (2020-2025)

Figure 71. Middle East & Africa Roadmarking Paints Sales Market Share by Type (2020-2025)

Figure 72. Middle East & Africa Roadmarking Paints Sales Market Share by Application (2020-2025)

Figure 73. Egypt Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 74. South Africa Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 75. Israel Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 76. Turkey Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 77. GCC Countries Roadmarking Paints Revenue Growth 2020-2025 (\$ millions)

Figure 78. Manufacturing Cost Structure Analysis of Roadmarking Paints in 2025

Figure 79. Manufacturing Process Analysis of Roadmarking Paints

Figure 80. Industry Chain Structure of Roadmarking Paints

Figure 81. Channels of Distribution

Figure 82. Global Roadmarking Paints Sales Market Forecast by Region (2026-2031)

Figure 83. Global Roadmarking Paints Revenue Market Share Forecast by Region (2026-2031)

Figure 84. Global Roadmarking Paints Sales Market Share Forecast by Type (2026-2031)

Figure 85. Global Roadmarking Paints Revenue Market Share Forecast by Type (2026-2031)

Figure 86. Global Roadmarking Paints Sales Market Share Forecast by Application (2026-2031)

Figure 87. Global Roadmarking Paints Revenue Market Share Forecast by Application (2026-2031)

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