

# Global Road Weather Station Market Growth 2026-2032

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## Abstracts

The global Road Weather Station market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A road weather station is a meteorological observation device used to monitor and record meteorological information of the road surrounding environment. It is usually installed next to the road and can monitor meteorological parameters such as temperature, humidity, wind speed, wind direction, precipitation, visibility, etc. near the road in real time.

United States market for Road Weather Station is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Road Weather Station is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Road Weather Station is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Road Weather Station players cover Darrera, Vaisala, Zoko Link Technology, Scanmatic, Barani Design, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Road Weather Station Industry Forecast" looks at past sales and reviews total world Road Weather Station sales in 2025, providing a comprehensive analysis by region and market sector of projected Road Weather Station sales for 2026 through 2032. With Road Weather Station sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Road Weather Station industry.

This Insight Report provides a comprehensive analysis of the global Road Weather Station landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Road Weather Station portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Road Weather Station market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Road Weather Station and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Road Weather Station.

This report presents a comprehensive overview, market shares, and growth opportunities of Road Weather Station market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Temperature and Humidity Weather Station

Wind Speed and Direction Weather Station

Visibility Weather Station

Others

#### Segmentation by Application:

Urban Roads

Highways

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Darrera

Vaisala

Zoko Link Technology

Scanmatic

Barani Design

Campbell Scientific

ANEOS

Traffic Data Systems

Rika Sensors

MicroStep MIS

Cordulus

CGS Labs

Klimator

Lufft

Harvest Electronics

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Road Weather Station market?

What factors are driving Road Weather Station market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Road Weather Station market opportunities vary by end market size?

How does Road Weather Station break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Road Weather Station Annual Sales 2021-2032
  - 2.1.2 World Current & Future Analysis for Road Weather Station by Geographic Region, 2021, 2025 & 2032
  - 2.1.3 World Current & Future Analysis for Road Weather Station by Country/Region, 2021, 2025 & 2032
- 2.2 Road Weather Station Segment by Type
  - 2.2.1 Temperature and Humidity Weather Station
  - 2.2.2 Wind Speed and Direction Weather Station
  - 2.2.3 Visibility Weather Station
  - 2.2.4 Others
  - 2.2.5 Road Weather Station Sales by Type
    - 2.2.5.1 Global Road Weather Station Sales Market Share by Type (2021-2026)
    - 2.2.5.2 Global Road Weather Station Revenue and Market Share by Type (2021-2026)
    - 2.2.5.3 Global Road Weather Station Sale Price by Type (2021-2026)
- 2.3 Road Weather Station Segment by Application
  - 2.3.1 Urban Roads
  - 2.3.2 Highways
  - 2.3.3 Others
  - 2.3.4 Road Weather Station Sales by Application
    - 2.3.4.1 Global Road Weather Station Sale Market Share by Application (2021-2026)
    - 2.3.4.2 Global Road Weather Station Revenue and Market Share by Application (2021-2026)

#### 2.3.4.3 Global Road Weather Station Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

#### 3.1 Global Road Weather Station Breakdown Data by Company

##### 3.1.1 Global Road Weather Station Annual Sales by Company (2021-2026)

##### 3.1.2 Global Road Weather Station Sales Market Share by Company (2021-2026)

#### 3.2 Global Road Weather Station Annual Revenue by Company (2021-2026)

##### 3.2.1 Global Road Weather Station Revenue by Company (2021-2026)

##### 3.2.2 Global Road Weather Station Revenue Market Share by Company (2021-2026)

#### 3.3 Global Road Weather Station Sale Price by Company

#### 3.4 Key Manufacturers Road Weather Station Producing Area Distribution, Sales Area, Product Type

##### 3.4.1 Key Manufacturers Road Weather Station Product Location Distribution

##### 3.4.2 Players Road Weather Station Products Offered

#### 3.5 Market Concentration Rate Analysis

##### 3.5.1 Competition Landscape Analysis

##### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

#### 3.6 New Products and Potential Entrants

#### 3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR ROAD WEATHER STATION BY GEOGRAPHIC REGION**

#### 4.1 World Historic Road Weather Station Market Size by Geographic Region (2021-2026)

##### 4.1.1 Global Road Weather Station Annual Sales by Geographic Region (2021-2026)

##### 4.1.2 Global Road Weather Station Annual Revenue by Geographic Region (2021-2026)

#### 4.2 World Historic Road Weather Station Market Size by Country/Region (2021-2026)

##### 4.2.1 Global Road Weather Station Annual Sales by Country/Region (2021-2026)

##### 4.2.2 Global Road Weather Station Annual Revenue by Country/Region (2021-2026)

#### 4.3 Americas Road Weather Station Sales Growth

#### 4.4 APAC Road Weather Station Sales Growth

#### 4.5 Europe Road Weather Station Sales Growth

#### 4.6 Middle East & Africa Road Weather Station Sales Growth

### **5 AMERICAS**

## 5.1 Americas Road Weather Station Sales by Country

5.1.1 Americas Road Weather Station Sales by Country (2021-2026)

5.1.2 Americas Road Weather Station Revenue by Country (2021-2026)

## 5.2 Americas Road Weather Station Sales by Type (2021-2026)

## 5.3 Americas Road Weather Station Sales by Application (2021-2026)

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## 6 APAC

## 6.1 APAC Road Weather Station Sales by Region

6.1.1 APAC Road Weather Station Sales by Region (2021-2026)

6.1.2 APAC Road Weather Station Revenue by Region (2021-2026)

## 6.2 APAC Road Weather Station Sales by Type (2021-2026)

## 6.3 APAC Road Weather Station Sales by Application (2021-2026)

### 6.4 China

### 6.5 Japan

### 6.6 South Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 China Taiwan

## 7 EUROPE

## 7.1 Europe Road Weather Station by Country

7.1.1 Europe Road Weather Station Sales by Country (2021-2026)

7.1.2 Europe Road Weather Station Revenue by Country (2021-2026)

## 7.2 Europe Road Weather Station Sales by Type (2021-2026)

## 7.3 Europe Road Weather Station Sales by Application (2021-2026)

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## 8 MIDDLE EAST & AFRICA



## 8.1 Middle East & Africa Road Weather Station by Country

8.1.1 Middle East & Africa Road Weather Station Sales by Country (2021-2026)

8.1.2 Middle East & Africa Road Weather Station Revenue by Country (2021-2026)

## 8.2 Middle East & Africa Road Weather Station Sales by Type (2021-2026)

## 8.3 Middle East & Africa Road Weather Station Sales by Application (2021-2026)

## 8.4 Egypt

## 8.5 South Africa

## 8.6 Israel

## 8.7 Turkey

## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers & Growth Opportunities

## 9.2 Market Challenges & Risks

## 9.3 Industry Trends

# 10 MANUFACTURING COST STRUCTURE ANALYSIS

## 10.1 Raw Material and Suppliers

## 10.2 Manufacturing Cost Structure Analysis of Road Weather Station

## 10.3 Manufacturing Process Analysis of Road Weather Station

## 10.4 Industry Chain Structure of Road Weather Station

# 11 MARKETING, DISTRIBUTORS AND CUSTOMER

## 11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

## 11.2 Road Weather Station Distributors

## 11.3 Road Weather Station Customer

# 12 WORLD FORECAST REVIEW FOR ROAD WEATHER STATION BY GEOGRAPHIC REGION

## 12.1 Global Road Weather Station Market Size Forecast by Region

12.1.1 Global Road Weather Station Forecast by Region (2027-2032)

12.1.2 Global Road Weather Station Annual Revenue Forecast by Region (2027-2032)

- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Road Weather Station Forecast by Type (2027-2032)
- 12.7 Global Road Weather Station Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### **13.1 Darrera**

- 13.1.1 Darrera Company Information
- 13.1.2 Darrera Road Weather Station Product Portfolios and Specifications
- 13.1.3 Darrera Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Darrera Main Business Overview
- 13.1.5 Darrera Latest Developments

### **13.2 Vaisala**

- 13.2.1 Vaisala Company Information
- 13.2.2 Vaisala Road Weather Station Product Portfolios and Specifications
- 13.2.3 Vaisala Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Vaisala Main Business Overview
- 13.2.5 Vaisala Latest Developments

### **13.3 Zoko Link Technology**

- 13.3.1 Zoko Link Technology Company Information
- 13.3.2 Zoko Link Technology Road Weather Station Product Portfolios and Specifications
- 13.3.3 Zoko Link Technology Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Zoko Link Technology Main Business Overview
- 13.3.5 Zoko Link Technology Latest Developments

### **13.4 Scanmatic**

- 13.4.1 Scanmatic Company Information
- 13.4.2 Scanmatic Road Weather Station Product Portfolios and Specifications
- 13.4.3 Scanmatic Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Scanmatic Main Business Overview
- 13.4.5 Scanmatic Latest Developments

### **13.5 Barani Design**

- 13.5.1 Barani Design Company Information
- 13.5.2 Barani Design Road Weather Station Product Portfolios and Specifications
- 13.5.3 Barani Design Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Barani Design Main Business Overview
- 13.5.5 Barani Design Latest Developments
- 13.6 Campbell Scientific
  - 13.6.1 Campbell Scientific Company Information
  - 13.6.2 Campbell Scientific Road Weather Station Product Portfolios and Specifications
  - 13.6.3 Campbell Scientific Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.6.4 Campbell Scientific Main Business Overview
  - 13.6.5 Campbell Scientific Latest Developments
- 13.7 ANEOS
  - 13.7.1 ANEOS Company Information
  - 13.7.2 ANEOS Road Weather Station Product Portfolios and Specifications
  - 13.7.3 ANEOS Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.7.4 ANEOS Main Business Overview
  - 13.7.5 ANEOS Latest Developments
- 13.8 Traffic Data Systems
  - 13.8.1 Traffic Data Systems Company Information
  - 13.8.2 Traffic Data Systems Road Weather Station Product Portfolios and Specifications
  - 13.8.3 Traffic Data Systems Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.8.4 Traffic Data Systems Main Business Overview
  - 13.8.5 Traffic Data Systems Latest Developments
- 13.9 Rika Sensors
  - 13.9.1 Rika Sensors Company Information
  - 13.9.2 Rika Sensors Road Weather Station Product Portfolios and Specifications
  - 13.9.3 Rika Sensors Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.9.4 Rika Sensors Main Business Overview
  - 13.9.5 Rika Sensors Latest Developments
- 13.10 MicroStep MIS
  - 13.10.1 MicroStep MIS Company Information
  - 13.10.2 MicroStep MIS Road Weather Station Product Portfolios and Specifications
  - 13.10.3 MicroStep MIS Road Weather Station Sales, Revenue, Price and Gross

## Margin (2021-2026)

13.10.4 MicroStep MIS Main Business Overview

13.10.5 MicroStep MIS Latest Developments

## 13.11 Cordulus

13.11.1 Cordulus Company Information

13.11.2 Cordulus Road Weather Station Product Portfolios and Specifications

13.11.3 Cordulus Road Weather Station Sales, Revenue, Price and Gross Margin

## (2021-2026)

13.11.4 Cordulus Main Business Overview

13.11.5 Cordulus Latest Developments

## 13.12 CGS Labs

13.12.1 CGS Labs Company Information

13.12.2 CGS Labs Road Weather Station Product Portfolios and Specifications

13.12.3 CGS Labs Road Weather Station Sales, Revenue, Price and Gross Margin

## (2021-2026)

13.12.4 CGS Labs Main Business Overview

13.12.5 CGS Labs Latest Developments

## 13.13 Klimator

13.13.1 Klimator Company Information

13.13.2 Klimator Road Weather Station Product Portfolios and Specifications

13.13.3 Klimator Road Weather Station Sales, Revenue, Price and Gross Margin

## (2021-2026)

13.13.4 Klimator Main Business Overview

13.13.5 Klimator Latest Developments

## 13.14 Lufft

13.14.1 Lufft Company Information

13.14.2 Lufft Road Weather Station Product Portfolios and Specifications

13.14.3 Lufft Road Weather Station Sales, Revenue, Price and Gross Margin

## (2021-2026)

13.14.4 Lufft Main Business Overview

13.14.5 Lufft Latest Developments

## 13.15 Harvest Electronics

13.15.1 Harvest Electronics Company Information

13.15.2 Harvest Electronics Road Weather Station Product Portfolios and Specifications

13.15.3 Harvest Electronics Road Weather Station Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Harvest Electronics Main Business Overview

13.15.5 Harvest Electronics Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Road Weather Station Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Road Weather Station Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Temperature and Humidity Weather Station

Table 4. Major Players of Wind Speed and Direction Weather Station

Table 5. Major Players of Visibility Weather Station

Table 6. Major Players of Others

Table 7. Global Road Weather Station Sales by Type (2021-2026) & (K Units)

Table 8. Global Road Weather Station Sales Market Share by Type (2021-2026)

Table 9. Global Road Weather Station Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Road Weather Station Revenue Market Share by Type (2021-2026)

Table 11. Global Road Weather Station Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Global Road Weather Station Sale by Application (2021-2026) & (K Units)

Table 13. Global Road Weather Station Sale Market Share by Application (2021-2026)

Table 14. Global Road Weather Station Revenue by Application (2021-2026) & (\$ million)

Table 15. Global Road Weather Station Revenue Market Share by Application (2021-2026)

Table 16. Global Road Weather Station Sale Price by Application (2021-2026) & (US\$/Unit)

Table 17. Global Road Weather Station Sales by Company (2021-2026) & (K Units)

Table 18. Global Road Weather Station Sales Market Share by Company (2021-2026)

Table 19. Global Road Weather Station Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global Road Weather Station Revenue Market Share by Company (2021-2026)

Table 21. Global Road Weather Station Sale Price by Company (2021-2026) & (US\$/Unit)

Table 22. Key Manufacturers Road Weather Station Producing Area Distribution and Sales Area

Table 23. Players Road Weather Station Products Offered

Table 24. Road Weather Station Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Road Weather Station Sales by Geographic Region (2021-2026) & (K Units)

Table 28. Global Road Weather Station Sales Market Share Geographic Region (2021-2026)

Table 29. Global Road Weather Station Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Road Weather Station Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Road Weather Station Sales by Country/Region (2021-2026) & (K Units)

Table 32. Global Road Weather Station Sales Market Share by Country/Region (2021-2026)

Table 33. Global Road Weather Station Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Road Weather Station Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Road Weather Station Sales by Country (2021-2026) & (K Units)

Table 36. Americas Road Weather Station Sales Market Share by Country (2021-2026)

Table 37. Americas Road Weather Station Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Road Weather Station Sales by Type (2021-2026) & (K Units)

Table 39. Americas Road Weather Station Sales by Application (2021-2026) & (K Units)

Table 40. APAC Road Weather Station Sales by Region (2021-2026) & (K Units)

Table 41. APAC Road Weather Station Sales Market Share by Region (2021-2026)

Table 42. APAC Road Weather Station Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Road Weather Station Sales by Type (2021-2026) & (K Units)

Table 44. APAC Road Weather Station Sales by Application (2021-2026) & (K Units)

Table 45. Europe Road Weather Station Sales by Country (2021-2026) & (K Units)

Table 46. Europe Road Weather Station Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Road Weather Station Sales by Type (2021-2026) & (K Units)

Table 48. Europe Road Weather Station Sales by Application (2021-2026) & (K Units)

Table 49. Middle East & Africa Road Weather Station Sales by Country (2021-2026) & (K Units)

Table 50. Middle East & Africa Road Weather Station Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Road Weather Station Sales by Type (2021-2026) & (K Units)

Table 52. Middle East & Africa Road Weather Station Sales by Application (2021-2026)



& (K Units)

Table 53. Key Market Drivers & Growth Opportunities of Road Weather Station

Table 54. Key Market Challenges & Risks of Road Weather Station

Table 55. Key Industry Trends of Road Weather Station

Table 56. Road Weather Station Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Road Weather Station Distributors List

Table 59. Road Weather Station Customer List

Table 60. Global Road Weather Station Sales Forecast by Region (2027-2032) & (K Units)

Table 61. Global Road Weather Station Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Road Weather Station Sales Forecast by Country (2027-2032) & (K Units)

Table 63. Americas Road Weather Station Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Road Weather Station Sales Forecast by Region (2027-2032) & (K Units)

Table 65. APAC Road Weather Station Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe Road Weather Station Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Europe Road Weather Station Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa Road Weather Station Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Middle East & Africa Road Weather Station Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global Road Weather Station Sales Forecast by Type (2027-2032) & (K Units)

Table 71. Global Road Weather Station Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global Road Weather Station Sales Forecast by Application (2027-2032) & (K Units)

Table 73. Global Road Weather Station Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. Darrera Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 75. Darrera Road Weather Station Product Portfolios and Specifications



Table 76. Darrera Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 77. Darrera Main Business

Table 78. Darrera Latest Developments

Table 79. Vaisala Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 80. Vaisala Road Weather Station Product Portfolios and Specifications

Table 81. Vaisala Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. Vaisala Main Business

Table 83. Vaisala Latest Developments

Table 84. Zoko Link Technology Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 85. Zoko Link Technology Road Weather Station Product Portfolios and Specifications

Table 86. Zoko Link Technology Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. Zoko Link Technology Main Business

Table 88. Zoko Link Technology Latest Developments

Table 89. Scanmatic Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 90. Scanmatic Road Weather Station Product Portfolios and Specifications

Table 91. Scanmatic Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Scanmatic Main Business

Table 93. Scanmatic Latest Developments

Table 94. Barani Design Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 95. Barani Design Road Weather Station Product Portfolios and Specifications

Table 96. Barani Design Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Barani Design Main Business

Table 98. Barani Design Latest Developments

Table 99. Campbell Scientific Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 100. Campbell Scientific Road Weather Station Product Portfolios and Specifications

Table 101. Campbell Scientific Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

|                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------|
| Table 102. Campbell Scientific Main Business                                                                                               |
| Table 103. Campbell Scientific Latest Developments                                                                                         |
| Table 104. ANEOS Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors                                |
| Table 105. ANEOS Road Weather Station Product Portfolios and Specifications                                                                |
| Table 106. ANEOS Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)                |
| Table 107. ANEOS Main Business                                                                                                             |
| Table 108. ANEOS Latest Developments                                                                                                       |
| Table 109. Traffic Data Systems Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors                 |
| Table 110. Traffic Data Systems Road Weather Station Product Portfolios and Specifications                                                 |
| Table 111. Traffic Data Systems Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026) |
| Table 112. Traffic Data Systems Main Business                                                                                              |
| Table 113. Traffic Data Systems Latest Developments                                                                                        |
| Table 114. Rika Sensors Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors                         |
| Table 115. Rika Sensors Road Weather Station Product Portfolios and Specifications                                                         |
| Table 116. Rika Sensors Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)         |
| Table 117. Rika Sensors Main Business                                                                                                      |
| Table 118. Rika Sensors Latest Developments                                                                                                |
| Table 119. MicroStep MIS Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors                        |
| Table 120. MicroStep MIS Road Weather Station Product Portfolios and Specifications                                                        |
| Table 121. MicroStep MIS Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)        |
| Table 122. MicroStep MIS Main Business                                                                                                     |
| Table 123. MicroStep MIS Latest Developments                                                                                               |
| Table 124. Cordulus Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors                             |
| Table 125. Cordulus Road Weather Station Product Portfolios and Specifications                                                             |
| Table 126. Cordulus Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)             |
| Table 127. Cordulus Main Business                                                                                                          |
| Table 128. Cordulus Latest Developments                                                                                                    |
| Table 129. CGS Labs Basic Information, Road Weather Station Manufacturing Base,                                                            |

## Sales Area and Its Competitors

Table 130. CGS Labs Road Weather Station Product Portfolios and Specifications

Table 131. CGS Labs Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. CGS Labs Main Business

Table 133. CGS Labs Latest Developments

Table 134. Klimator Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 135. Klimator Road Weather Station Product Portfolios and Specifications

Table 136. Klimator Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Klimator Main Business

Table 138. Klimator Latest Developments

Table 139. Lufft Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 140. Lufft Road Weather Station Product Portfolios and Specifications

Table 141. Lufft Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Lufft Main Business

Table 143. Lufft Latest Developments

Table 144. Harvest Electronics Basic Information, Road Weather Station Manufacturing Base, Sales Area and Its Competitors

Table 145. Harvest Electronics Road Weather Station Product Portfolios and Specifications

Table 146. Harvest Electronics Road Weather Station Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Harvest Electronics Main Business

Table 148. Harvest Electronics Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Road Weather Station
- Figure 2. Road Weather Station Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Road Weather Station Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Road Weather Station Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Road Weather Station Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Road Weather Station Sales Market Share by Country/Region (2025)
- Figure 10. Road Weather Station Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Temperature and Humidity Weather Station
- Figure 12. Product Picture of Wind Speed and Direction Weather Station
- Figure 13. Product Picture of Visibility Weather Station
- Figure 14. Product Picture of Others
- Figure 15. Global Road Weather Station Sales Market Share by Type in 2026
- Figure 16. Global Road Weather Station Revenue Market Share by Type (2021-2026)
- Figure 17. Road Weather Station Consumed in Urban Roads
- Figure 18. Global Road Weather Station Market: Urban Roads (2021-2026) & (K Units)
- Figure 19. Road Weather Station Consumed in Highways
- Figure 20. Global Road Weather Station Market: Highways (2021-2026) & (K Units)
- Figure 21. Road Weather Station Consumed in Others
- Figure 22. Global Road Weather Station Market: Others (2021-2026) & (K Units)
- Figure 23. Global Road Weather Station Sale Market Share by Application (2025)
- Figure 24. Global Road Weather Station Revenue Market Share by Application in 2026
- Figure 25. Road Weather Station Sales by Company in 2026 (K Units)
- Figure 26. Global Road Weather Station Sales Market Share by Company in 2026
- Figure 27. Road Weather Station Revenue by Company in 2026 (\$ millions)
- Figure 28. Global Road Weather Station Revenue Market Share by Company in 2026
- Figure 29. Global Road Weather Station Sales Market Share by Geographic Region (2021-2026)
- Figure 30. Global Road Weather Station Revenue Market Share by Geographic Region in 2026
- Figure 31. Americas Road Weather Station Sales 2021-2026 (K Units)

- Figure 32. Americas Road Weather Station Revenue 2021-2026 (\$ millions)
- Figure 33. APAC Road Weather Station Sales 2021-2026 (K Units)
- Figure 34. APAC Road Weather Station Revenue 2021-2026 (\$ millions)
- Figure 35. Europe Road Weather Station Sales 2021-2026 (K Units)
- Figure 36. Europe Road Weather Station Revenue 2021-2026 (\$ millions)
- Figure 37. Middle East & Africa Road Weather Station Sales 2021-2026 (K Units)
- Figure 38. Middle East & Africa Road Weather Station Revenue 2021-2026 (\$ millions)
- Figure 39. Americas Road Weather Station Sales Market Share by Country in 2026
- Figure 40. Americas Road Weather Station Revenue Market Share by Country (2021-2026)
- Figure 41. Americas Road Weather Station Sales Market Share by Type (2021-2026)
- Figure 42. Americas Road Weather Station Sales Market Share by Application (2021-2026)
- Figure 43. United States Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Canada Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 45. Mexico Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 46. Brazil Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 47. APAC Road Weather Station Sales Market Share by Region in 2026
- Figure 48. APAC Road Weather Station Revenue Market Share by Region (2021-2026)
- Figure 49. APAC Road Weather Station Sales Market Share by Type (2021-2026)
- Figure 50. APAC Road Weather Station Sales Market Share by Application (2021-2026)
- Figure 51. China Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Japan Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 53. South Korea Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Southeast Asia Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 55. India Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Australia Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 57. China Taiwan Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 58. Europe Road Weather Station Sales Market Share by Country in 2026
- Figure 59. Europe Road Weather Station Revenue Market Share by Country (2021-2026)
- Figure 60. Europe Road Weather Station Sales Market Share by Type (2021-2026)
- Figure 61. Europe Road Weather Station Sales Market Share by Application (2021-2026)
- Figure 62. Germany Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 63. France Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 64. UK Road Weather Station Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Italy Road Weather Station Revenue Growth 2021-2026 (\$ millions)



Figure 66. Russia Road Weather Station Revenue Growth 2021-2026 (\$ millions)

Figure 67. Middle East & Africa Road Weather Station Sales Market Share by Country (2021-2026)

Figure 68. Middle East & Africa Road Weather Station Sales Market Share by Type (2021-2026)

Figure 69. Middle East & Africa Road Weather Station Sales Market Share by Application (2021-2026)

Figure 70. Egypt Road Weather Station Revenue Growth 2021-2026 (\$ millions)

Figure 71. South Africa Road Weather Station Revenue Growth 2021-2026 (\$ millions)

Figure 72. Israel Road Weather Station Revenue Growth 2021-2026 (\$ millions)

Figure 73. Turkey Road Weather Station Revenue Growth 2021-2026 (\$ millions)

Figure 74. GCC Countries Road Weather Station Revenue Growth 2021-2026 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Road Weather Station in 2026

Figure 76. Manufacturing Process Analysis of Road Weather Station

Figure 77. Industry Chain Structure of Road Weather Station

Figure 78. Channels of Distribution

Figure 79. Global Road Weather Station Sales Market Forecast by Region (2027-2032)

Figure 80. Global Road Weather Station Revenue Market Share Forecast by Region (2027-2032)

Figure 81. Global Road Weather Station Sales Market Share Forecast by Type (2027-2032)

Figure 82. Global Road Weather Station Revenue Market Share Forecast by Type (2027-2032)

Figure 83. Global Road Weather Station Sales Market Share Forecast by Application (2027-2032)

Figure 84. Global Road Weather Station Revenue Market Share Forecast by Application (2027-2032)

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