

Global Road Safety Apps Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Road Safety Apps market size is predicted to grow from US\$ 251 million in 2025 to US\$ 447 million in 2032; it is expected to grow at a CAGR of 8.7% from 2026 to 2032.

Road safety apps are digital tools you can use to enhance road safety. For example, some apps feature route planning and tracking features.

United States market for Road Safety Apps is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Road Safety Apps is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Road Safety Apps is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Road Safety Apps players cover SafetyCulture, Waze, Google Maps, Drivemode, Life360, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Road Safety Apps Industry Forecast' looks at past sales and reviews total world Road Safety Apps sales in 2025, providing a comprehensive analysis by region and market sector of projected Road Safety Apps sales for 2026 through 2032. With Road Safety Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Road Safety Apps industry.

This Insight Report provides a comprehensive analysis of the global Road Safety Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Road Safety Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Road Safety Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Road Safety Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Road Safety Apps.

This report presents a comprehensive overview, market shares, and growth opportunities of Road Safety Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

iOS

Android

Segmentation by Application:

Enterprise

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SafetyCulture

Waze

Google Maps

Drivemode

Life360

Sygic GPS Navigation

LifeSaver

EverDrive

Vodafone-saveLIFE Road Safe

Down for the Count

OneTap

Drive Smart

TrueMotion Family

OnMyWay

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