

Global Road Marking Paint Market Growth 2025-2031

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Abstracts

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The global Road Marking Paint market size is predicted to grow from US\$ 3147 million in 2025 to US\$ 4188 million in 2031; it is expected to grow at a CAGR of 4.9% from 2025 to 2031.

The Road Marking Paint industry can be broken down into several segments, Thermoplastic Marking Paint, Waterbased Marking Paint, etc. Across the world, the major players cover 3M, Sherwin-Williams, etc. Road surface marking is any kind of device or material that is used on a road surface in order to convey official information. They can also be applied in other facilities used by vehicles to mark parking spaces or designate areas for other uses. Traffic Marking Paint is a kind of paint used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes. It is also used to mark spaces in parking lots or special purpose spaces for disabled parking, loading zones, or time-restricted parking areas. Colors for these applications vary by locality.

Global Road Marking Paint key players include 3M, Sherwin-Williams, Swarco AG, Nippon Pain, TATU, etc. Global top five manufacturers hold a share about 20%. Asia-Pacific is the largest market, with a share about 40%, followed by North America, with a share about 30 percent. In terms of product, Thermoplastic Marking Paint is the largest segment, with a share about 60%. And in terms of application, the largest application is Roads & Streets, followed by Parking Lot, Airport, etc.

LP Information, Inc. (LPI) ' newest research report, the "Road Marking Paint Industry Forecast" looks at past sales and reviews total world Road Marking Paint sales in 2024, providing a comprehensive analysis by region and market sector of projected Road Marking Paint sales for 2025 through 2031. With Road Marking Paint sales broken

down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Road Marking Paint industry.

This Insight Report provides a comprehensive analysis of the global Road Marking Paint landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Road Marking Paint portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Road Marking Paint market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Road Marking Paint and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Road Marking Paint.

This report presents a comprehensive overview, market shares, and growth opportunities of Road Marking Paint market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Thermoplastic Marking Paint

Waterbased Marking Paint

Solvent Based Marking Paint

Two-Component Road Marking Paint

Others

Segmentation by Application:

Roads & Streets

Parking Lot

Airport

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Sherwin-Williams

Swarco AG

Nippon Paint

Ennis Flint

TATU

Geveko Markings

Hempel

KICTEC

PPG Industries

Zhejiang Brother

Asian Paints PPG

Reda National

LANINO

SealMaster

Luteng Tuliao

Zhejiang Yuanguang

Rainbow Brand

Key Questions Addressed in this Report

What is the 10-year outlook for the global Road Marking Paint market?

What factors are driving Road Marking Paint market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Road Marking Paint market opportunities vary by end market size?

How does Road Marking Paint break out by Type, by Application?

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