

Global Road Bike Tire Market Growth 2026-2032

<https://marketpublishers.com/r/G461BC36C9A2EN.html>

Date: May 2026

Pages: 107

Price: US\$ 3,660.00 (Single User License)

ID: G461BC36C9A2EN

Abstracts

The global Road Bike Tire market size is predicted to grow from US\$ 705 million in 2025 to US\$ 1015 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

A road bike tire is a narrow, high-pressure pneumatic tire specifically designed for road bicycles, optimized for low rolling resistance, lightweight performance, and high-speed efficiency on paved surfaces, typically constructed using rubber compounds, textile or aramid casings, and bead materials to ensure grip, durability, and ride comfort.

The road bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid materials, and steel or composite bead wires, along with chemical additives and processing equipment, continues in the midstream with tire manufacturers conducting compound formulation, casing construction, extrusion, molding, vulcanization, and quality testing, and extends downstream to bicycle OEM manufacturers, distributors, specialty retailers, e-commerce platforms, and end users, where tires are sold for original equipment installation and aftermarket replacement, driven by continuous consumption cycles, performance upgrades, and growing global demand for road cycling products.

Current and planned projects in the road bike tire sector include expansion of high-performance tire manufacturing capacity in Asia, development of advanced rubber compounds for improved grip and lower rolling resistance, investment in tubeless and puncture-resistant technologies, establishment of regional distribution centers to improve supply chain efficiency, and research initiatives focused on sustainable materials such as bio-based rubber and recyclable components, alongside collaborations between tire manufacturers and professional cycling teams to optimize performance products, driven by increasing demand for premium cycling equipment, technological innovation, and the growing popularity of road cycling globally.

2025 Global Market sales Volume: 45 Million Units, Average Global Market Price: USD 16 Per Unit, Market Average Gross Profit Margin: 20%.

The road bike tire market is a mature yet steadily growing segment of the global bicycle components industry, driven by continuous replacement demand, performance upgrades, and increasing participation in road cycling. Unlike frames or complete bicycles, tires benefit from high consumption frequency, as they require regular replacement due to wear and performance degradation. Market growth is supported by rising health awareness, urban cycling adoption, and the popularity of endurance events and competitive road racing. Technological advancements in tire compounds, casing construction, and tubeless systems are further enhancing product performance and driving premiumization.

From a regional perspective, Asia-Pacific dominates production, with China and Southeast Asia serving as major manufacturing bases due to cost efficiency and established supply chains. Europe and North America represent key consumption markets, characterized by high demand for premium and performance-oriented tires. Emerging markets in Latin America and parts of Asia are experiencing gradual growth, mainly driven by increasing bicycle adoption and infrastructure development. The global supply chain is highly integrated, with large manufacturers supplying both OEM bicycle brands and aftermarket channels.

Market opportunities are centered around premium tire segments, including tubeless systems, puncture-resistant designs, and high-performance racing tires. The growing trend toward wider tires for improved comfort and grip is also influencing product development. However, risks include raw material price volatility, particularly for rubber and chemical additives, as well as intense price competition in entry-level segments. Environmental concerns related to rubber production and disposal are also emerging as challenges for the industry.

Key trends include the shift toward tubeless and tubeless-ready technologies, increased use of advanced rubber compounds for lower rolling resistance, and growing emphasis on sustainability through eco-friendly materials. Digital channels and direct-to-consumer sales are expanding market access and influencing purchasing behavior. The competitive landscape is moderately concentrated, with several global tire manufacturers competing alongside regional producers, with competition focused on performance, durability, brand reputation, and pricing. As the market evolves, innovation and material science will remain critical factors in maintaining competitive advantage.

LP Information, Inc. (LPI) ' newest research report, the "Road Bike Tire Industry Forecast" looks at past sales and reviews total world Road Bike Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected Road Bike Tire sales for 2026 through 2032. With Road Bike Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Road Bike Tire industry.

This Insight Report provides a comprehensive analysis of the global Road Bike Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Road Bike Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Road Bike Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Road Bike Tire and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Road Bike Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of Road Bike Tire market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Clincher Type

Tubular Type

Tubeless Type

Segmentation by Tire Width:

Narrow Width Type

Medium Width Type

Wide Endurance Type

Segmentation by Material Composition:

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

Segmentation by Application:

Competition

Amateur

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Key Questions Addressed in this Report

What is the 10-year outlook for the global Road Bike Tire market?

What factors are driving Road Bike Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Road Bike Tire market opportunities vary by end market size?

How does Road Bike Tire break out by Type, by Application?

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