

Global Rifle Shooting Target Market Growth 2026-2032

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Abstracts

The global Rifle Shooting Target market size is predicted to grow from US\$ 28.73 million in 2025 to US\$ 34.5 million in 2032; it is expected to grow at a CAGR of 2.7% from 2026 to 2032.

A rifle shooting target is a specific type of target used in marksmanship training, practice, and competitions involving rifles. These targets are typically made of paper or cardboard and feature various designs, markings, and scoring zones to assist shooters in aiming and evaluating their accuracy.

Electronic targets were gaining popularity, especially in competitive shooting. These targets use sensors to detect the precise location of shots, eliminating the need for manual scoring. They provide instant feedback to shooters and can enhance the efficiency of competitions by reducing the time required for scoring.

LP Information, Inc. (LPI) ' newest research report, the 'Rifle Shooting Target Industry Forecast' looks at past sales and reviews total world Rifle Shooting Target sales in 2025, providing a comprehensive analysis by region and market sector of projected Rifle Shooting Target sales for 2026 through 2032. With Rifle Shooting Target sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Rifle Shooting Target industry.

This Insight Report provides a comprehensive analysis of the global Rifle Shooting Target landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Rifle Shooting Target portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Rifle Shooting Target market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Rifle Shooting Target and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Rifle Shooting Target.

This report presents a comprehensive overview, market shares, and growth opportunities of Rifle Shooting Target market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

AR500 Steel Shooting Target

Other Steel Shooting Target

Segmentation by Application:

Military Target

Civilian Target

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Action Target

MGM Targets

Toms Targets

Grizzly Targets

Xsteel Targets

Shoot Steel Inc.

Black Carbon

Ar500 Target Solutions

CTS Targets

Qualification Targets

Allen Company

MADWOLF TARGETS

De Rong (Guangzhou) Outdoor Co., Ltd.

Alco Target

Foshan FOYOTO

Key Questions Addressed in this Report

What is the 10-year outlook for the global Rifle Shooting Target market?

What factors are driving Rifle Shooting Target market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Rifle Shooting Target market opportunities vary by end market size?

How does Rifle Shooting Target break out by Type, by Application?

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