

Global Riding Zero-Turn Mower Market Growth 2026-2032

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Abstracts

The global Riding Zero-Turn Mower market size is predicted to grow from US\$ 4121 million in 2025 to US\$ 5562 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

A riding zero-turn mower is a mower that allows the operator to ride on the equipment and has a zero turning radius design. This design allows the mower to rotate on the spot, achieving extremely high maneuverability and flexibility, and is particularly suitable for lawns with complex and more obstacles. In 2024, global Riding Zero-Turn Mower production reached approximately 743 k units, with an average global market price of around US\$ 4500 per unit.

The growth of the riding zero-turn mower market is primarily driven by the continued rise in demand for efficient and precise lawn care in medium- to large-scale residential yards and commercial landscaping projects, a growing consumer preference for time- and labor-saving mechanized solutions, and the trend toward electrification driven by advances in lithium-ion battery technology. Their unparalleled zero-turn radius and superior operating efficiency make them particularly advantageous when tackling complex terrain and large lawn areas, significantly reducing mowing time and improving work quality, making them widely popular in the professional landscaping and high-end home markets.

LP Information, Inc. (LPI) ' newest research report, the 'Riding Zero-Turn Mower Industry Forecast' looks at past sales and reviews total world Riding Zero-Turn Mower sales in 2025, providing a comprehensive analysis by region and market sector of projected Riding Zero-Turn Mower sales for 2026 through 2032. With Riding Zero-Turn Mower sales broken down by region, market sector and sub-sector, this report provides

a detailed analysis in US\$ millions of the world Riding Zero-Turn Mower industry.

This Insight Report provides a comprehensive analysis of the global Riding Zero-Turn Mower landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Riding Zero-Turn Mower portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Riding Zero-Turn Mower market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Riding Zero-Turn Mower and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Riding Zero-Turn Mower.

This report presents a comprehensive overview, market shares, and growth opportunities of Riding Zero-Turn Mower market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Small Width Mowers (30-42 inches)

Large Width Mowers (42 inches and up)

Segmentation by Application:

Residential Lawns

Commercial Gardens

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Husqvarna

John Deere

Toro

MTD Products

Mean Green Mowers

Craftsman

Ariens

Stiga Group

Greenworks

DR Power Equipment

BobCat

Gravely Lawn Mowers

Techtronic Industries TTI

STIHL

Dixie Chopper

Kubota

Craftsman

Scag Power Equipment

EGO Power

Swisher

Mean Green Mowers

Key Questions Addressed in this Report

What is the 10-year outlook for the global Riding Zero-Turn Mower market?

What factors are driving Riding Zero-Turn Mower market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Riding Zero-Turn Mower market opportunities vary by end market size?

How does Riding Zero-Turn Mower break out by Type, by Application?

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