

# Global Rice Snacks Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Rice Snacks market size was valued at US\$ 6353.2 million in 2023. With growing demand in downstream market, the Rice Snacks is forecast to a readjusted size of US\$ 7873.4 million by 2030 with a CAGR of 3.1% during review period.

The research report highlights the growth potential of the global Rice Snacks market. Rice Snacks are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Rice Snacks. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Rice Snacks market.

The snacks where the primary ingredients are rice or rice dough is considered as a rice snack. Various rice snacks include rice cakes, rice crisps, rice biscuits, etc.

Asia-Pacific is the largest Rice Snacks market with about 86% market share. North America is follower, accounting for about 6% market share. The key manufacturers are Kameda Seika, Sanko Seika, Iwatsuka Confectionery, Mochikichi, Kuriyamabeika (Befco), Bourbon, TH Foods, BonChi, Ogurasansou, Echigoseika, Want Want, UNCLE POP, Miduoqi, COFCO, Xiaowangzi Food etc. Top 3 companies occupied about 26% market share.

Key Features:

The report on Rice Snacks market reflects various aspects and provide valuable

insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Rice Snacks market. It may include historical data, market segmentation by Type (e.g., Glutinous Rice Base, Non-Glutinous Rice Base), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Rice Snacks market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Rice Snacks market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Rice Snacks industry. This include advancements in Rice Snacks technology, Rice Snacks new entrants, Rice Snacks new investment, and other innovations that are shaping the future of Rice Snacks.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Rice Snacks market. It includes factors influencing customer ' purchasing decisions, preferences for Rice Snacks product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Rice Snacks market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Rice Snacks market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Rice Snacks market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Rice Snacks industry. This includes

projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Rice Snacks market.

#### Market Segmentation:

Rice Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

- Glutinous Rice Base

- Non-Glutinous Rice Base

#### Segmentation by application

- Supermarkets and Hypermarkets

- Independent Retailers

- Convenience Stores

- Online Retailers

This report also splits the market by region:

- Americas

  - United States

  - Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kameda Seika

Sanko Seika

Iwatsuka Confectionery

Mochikichi

Kuriyamabeika(Befco)

Bourbon

TH Foods

BonChi

Ogurasansou

Echigoseika

Want Want

UNCLE POP

Miduoqi

COFCO

Xiaowangzi Food

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Rice Snacks market?

What factors are driving Rice Snacks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Rice Snacks market opportunities vary by end market size?

How does Rice Snacks break out type, application?

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