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Global Rice Seed Treatment Chemicals Market Growth 2026-2032

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Abstracts

The global Rice Seed Treatment Chemicals market size is predicted to grow from US$ 2292 million in 2025 to US$ 3031 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

Rice seed treatment chemicals are specialized formulations applied to rice seeds before planting to protect them from diseases, pests, and unfavorable environmental conditions while enhancing germination and early crop establishment. These treatments may include fungicides, insecticides, bio-stimulants, and micronutrients, often combined with polymers or coatings that ensure uniform application and seed safety. By safeguarding seeds against soil-borne pathogens, insects, and stress factors, rice seed treatment chemicals improve plant vigor, increase yield potential, and reduce the need for excessive pesticide use later in the cultivation cycle. In 2024, global Rice Seed Treatment Chemicals production reached approximately 527 K MT, with an average global market price of around US$ 4266 per MT.

The rice seed treatment chemicals market is expanding steadily as rice remains a staple food for a large portion of the global population, particularly in Asia-Pacific and other rice-growing regions. Farmers are increasingly turning to seed treatment solutions to ensure higher germination rates, improved seedling vigor, and protection against soil- and seed-borne diseases. The growing focus on crop productivity, sustainable farming practices, and integrated pest management has accelerated adoption, as seed treatment allows for precise, low-dose application of chemicals compared to broad-spectrum spraying in the field.

Market growth is also supported by advances in chemical formulations and the rising integration of biological agents with conventional fungicides and insecticides. Demand is

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particularly strong in emerging economies where food security and yield optimization are high priorities. At the same time, regulatory pressures to reduce excessive pesticide use and growing consumer preference for sustainable agricultural inputs are shaping product innovation, with companies investing in eco-friendly coatings and bio-based treatments. This positions the rice seed treatment chemicals market as a critical link between agricultural productivity and environmental responsibility.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Rice Seed Treatment Chemicals Industry Forecast” looks at past sales and reviews total world Rice Seed Treatment Chemicals sales in 2025, providing a comprehensive analysis by region and market sector of projected Rice Seed Treatment Chemicals sales for 2026 through 2032. With Rice Seed Treatment Chemicals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Rice Seed Treatment Chemicals industry.

This Insight Report provides a comprehensive analysis of the global Rice Seed Treatment Chemicals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Rice Seed Treatment Chemicals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Rice Seed Treatment Chemicals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Rice Seed Treatment Chemicals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Rice Seed Treatment Chemicals.

This report presents a comprehensive overview, market shares, and growth opportunities of Rice Seed Treatment Chemicals market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Type:

Insecticides

Fungicides

Coating Agents

Dyes

Other

Segmentation by Application:

Ordinary Rice

Hybrid Rice

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- BASF

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Bayer CropScience

Clariant

Milliken

Aakash Chemicals

Sensient Technologies

Chromatech Incorporated

Organic Dyes and Pigments

Retort Chemicals

AgriCoatings

ArrMaz

ER CHEM COLOR

Red Sun Dye Chem

Key Questions Addressed in this Report

What is the 10-year outlook for the global Rice Seed Treatment Chemicals market?

What factors are driving Rice Seed Treatment Chemicals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Rice Seed Treatment Chemicals market opportunities vary by end market size?

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How does Rice Seed Treatment Chemicals break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Rice Seed Treatment Chemicals Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Rice Seed Treatment Chemicals by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Rice Seed Treatment Chemicals by Country/Region, 2021, 2025 & 2032
2.2 Rice Seed Treatment Chemicals Segment by Type
  2.2.1 Insecticides
  2.2.2 Fungicides
  2.2.3 Coating Agents
  2.2.4 Dyes
  2.2.5 Other
  2.2.6 Rice Seed Treatment Chemicals Sales by Type
    2.2.6.1 Global Rice Seed Treatment Chemicals Sales Market Share by Type (2021-2026)
    2.2.6.2 Global Rice Seed Treatment Chemicals Revenue and Market Share by Type (2021-2026)
    2.2.6.3 Global Rice Seed Treatment Chemicals Sale Price by Type (2021-2026)
2.3 Rice Seed Treatment Chemicals Segment by Application
  2.3.1 Ordinary Rice
  2.3.2 Hybrid Rice
  2.3.3 Rice Seed Treatment Chemicals Sales by Application
    2.3.3.1 Global Rice Seed Treatment Chemicals Sale Market Share by Application (2021-2026)

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2.3.3.2 Global Rice Seed Treatment Chemicals Revenue and Market Share by Application (2021-2026)
2.3.3.3 Global Rice Seed Treatment Chemicals Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Rice Seed Treatment Chemicals Breakdown Data by Company
3.1.1 Global Rice Seed Treatment Chemicals Annual Sales by Company (2021-2026)
3.1.2 Global Rice Seed Treatment Chemicals Sales Market Share by Company (2021-2026)
3.2 Global Rice Seed Treatment Chemicals Annual Revenue by Company (2021-2026)
3.2.1 Global Rice Seed Treatment Chemicals Revenue by Company (2021-2026)
3.2.2 Global Rice Seed Treatment Chemicals Revenue Market Share by Company (2021-2026)
3.3 Global Rice Seed Treatment Chemicals Sale Price by Company
3.4 Key Manufacturers Rice Seed Treatment Chemicals Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Rice Seed Treatment Chemicals Product Location Distribution
3.4.2 Players Rice Seed Treatment Chemicals Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR RICE SEED TREATMENT CHEMICALS BY GEOGRAPHIC REGION

4.1 World Historic Rice Seed Treatment Chemicals Market Size by Geographic Region (2021-2026)
4.1.1 Global Rice Seed Treatment Chemicals Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Rice Seed Treatment Chemicals Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Rice Seed Treatment Chemicals Market Size by Country/Region (2021-2026)
4.2.1 Global Rice Seed Treatment Chemicals Annual Sales by Country/Region

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info@marketpublishers.com

(2021-2026)
4.2.2 Global Rice Seed Treatment Chemicals Annual Revenue by Country/Region (2021-2026)
4.3 Americas Rice Seed Treatment Chemicals Sales Growth
4.4 APAC Rice Seed Treatment Chemicals Sales Growth
4.5 Europe Rice Seed Treatment Chemicals Sales Growth
4.6 Middle East & Africa Rice Seed Treatment Chemicals Sales Growth

5 AMERICAS

5.1 Americas Rice Seed Treatment Chemicals Sales by Country
5.1.1 Americas Rice Seed Treatment Chemicals Sales by Country (2021-2026)
5.1.2 Americas Rice Seed Treatment Chemicals Revenue by Country (2021-2026)
5.2 Americas Rice Seed Treatment Chemicals Sales by Type (2021-2026)
5.3 Americas Rice Seed Treatment Chemicals Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Rice Seed Treatment Chemicals Sales by Region
6.1.1 APAC Rice Seed Treatment Chemicals Sales by Region (2021-2026)
6.1.2 APAC Rice Seed Treatment Chemicals Revenue by Region (2021-2026)
6.2 APAC Rice Seed Treatment Chemicals Sales by Type (2021-2026)
6.3 APAC Rice Seed Treatment Chemicals Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Rice Seed Treatment Chemicals by Country
7.1.1 Europe Rice Seed Treatment Chemicals Sales by Country (2021-2026)

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7.1.2 Europe Rice Seed Treatment Chemicals Revenue by Country (2021-2026)
7.2 Europe Rice Seed Treatment Chemicals Sales by Type (2021-2026)
7.3 Europe Rice Seed Treatment Chemicals Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Rice Seed Treatment Chemicals by Country
8.1.1 Middle East & Africa Rice Seed Treatment Chemicals Sales by Country (2021-2026)
8.1.2 Middle East & Africa Rice Seed Treatment Chemicals Revenue by Country (2021-2026)
8.2 Middle East & Africa Rice Seed Treatment Chemicals Sales by Type (2021-2026)
8.3 Middle East & Africa Rice Seed Treatment Chemicals Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Rice Seed Treatment Chemicals
10.3 Manufacturing Process Analysis of Rice Seed Treatment Chemicals
10.4 Industry Chain Structure of Rice Seed Treatment Chemicals

11 MARKETING, DISTRIBUTORS AND CUSTOMER

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11.1 Sales Channel
11.1.1 Direct Channels
11.1.2 Indirect Channels
11.2 Rice Seed Treatment Chemicals Distributors
11.3 Rice Seed Treatment Chemicals Customer

12 WORLD FORECAST REVIEW FOR RICE SEED TREATMENT CHEMICALS BY GEOGRAPHIC REGION

12.1 Global Rice Seed Treatment Chemicals Market Size Forecast by Region
12.1.1 Global Rice Seed Treatment Chemicals Forecast by Region (2027-2032)
12.1.2 Global Rice Seed Treatment Chemicals Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Rice Seed Treatment Chemicals Forecast by Type (2027-2032)
12.7 Global Rice Seed Treatment Chemicals Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 BASF
13.1.1 BASF Company Information
13.1.2 BASF Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.1.3 BASF Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 BASF Main Business Overview
13.1.5 BASF Latest Developments
13.2 Bayer CropScience
13.2.1 Bayer CropScience Company Information
13.2.2 Bayer CropScience Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.2.3 Bayer CropScience Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Bayer CropScience Main Business Overview
13.2.5 Bayer CropScience Latest Developments
13.3 Clariant

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13.3.1 Clariant Company Information
13.3.2 Clariant Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.3.3 Clariant Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Clariant Main Business Overview
13.3.5 Clariant Latest Developments
13.4 Milliken
13.4.1 Milliken Company Information
13.4.2 Milliken Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.4.3 Milliken Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Milliken Main Business Overview
13.4.5 Milliken Latest Developments
13.5 Aakash Chemicals
13.5.1 Aakash Chemicals Company Information
13.5.2 Aakash Chemicals Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.5.3 Aakash Chemicals Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Aakash Chemicals Main Business Overview
13.5.5 Aakash Chemicals Latest Developments
13.6 Sensient Technologies
13.6.1 Sensient Technologies Company Information
13.6.2 Sensient Technologies Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.6.3 Sensient Technologies Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Sensient Technologies Main Business Overview
13.6.5 Sensient Technologies Latest Developments
13.7 Chromatech Incorporated
13.7.1 Chromatech Incorporated Company Information
13.7.2 Chromatech Incorporated Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.7.3 Chromatech Incorporated Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Chromatech Incorporated Main Business Overview
13.7.5 Chromatech Incorporated Latest Developments
13.8 Organic Dyes and Pigments
13.8.1 Organic Dyes and Pigments Company Information

+357 96 030922
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13.8.2 Organic Dyes and Pigments Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.8.3 Organic Dyes and Pigments Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Organic Dyes and Pigments Main Business Overview
13.8.5 Organic Dyes and Pigments Latest Developments
13.9 Retort Chemicals
13.9.1 Retort Chemicals Company Information
13.9.2 Retort Chemicals Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.9.3 Retort Chemicals Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Retort Chemicals Main Business Overview
13.9.5 Retort Chemicals Latest Developments
13.10 AgriCoatings
13.10.1 AgriCoatings Company Information
13.10.2 AgriCoatings Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.10.3 AgriCoatings Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 AgriCoatings Main Business Overview
13.10.5 AgriCoatings Latest Developments
13.11 ArrMaz
13.11.1 ArrMaz Company Information
13.11.2 ArrMaz Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.11.3 ArrMaz Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 ArrMaz Main Business Overview
13.11.5 ArrMaz Latest Developments
13.12 ER CHEM COLOR
13.12.1 ER CHEM COLOR Company Information
13.12.2 ER CHEM COLOR Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.12.3 ER CHEM COLOR Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 ER CHEM COLOR Main Business Overview
13.12.5 ER CHEM COLOR Latest Developments
13.13 Red Sun Dye Chem
13.13.1 Red Sun Dye Chem Company Information

+357 96 030922
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13.13.2 Red Sun Dye Chem Rice Seed Treatment Chemicals Product Portfolios and Specifications
13.13.3 Red Sun Dye Chem Rice Seed Treatment Chemicals Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Red Sun Dye Chem Main Business Overview
13.13.5 Red Sun Dye Chem Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Rice Seed Treatment Chemicals Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Rice Seed Treatment Chemicals Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Insecticides
Table 4. Major Players of Fungicides
Table 5. Major Players of Coating Agents
Table 6. Major Players of Dyes
Table 7. Major Players of Other
Table 8. Global Rice Seed Treatment Chemicals Sales by Type (2021-2026) & (Kilotons)
Table 9. Global Rice Seed Treatment Chemicals Sales Market Share by Type (2021-2026)
Table 10. Global Rice Seed Treatment Chemicals Revenue by Type (2021-2026) & ($ million)
Table 11. Global Rice Seed Treatment Chemicals Revenue Market Share by Type (2021-2026)
Table 12. Global Rice Seed Treatment Chemicals Sale Price by Type (2021-2026) & (US$/Ton)
Table 13. Global Rice Seed Treatment Chemicals Sale by Application (2021-2026) & (Kilotons)
Table 14. Global Rice Seed Treatment Chemicals Sale Market Share by Application (2021-2026)
Table 15. Global Rice Seed Treatment Chemicals Revenue by Application (2021-2026) & ($ million)
Table 16. Global Rice Seed Treatment Chemicals Revenue Market Share by Application (2021-2026)
Table 17. Global Rice Seed Treatment Chemicals Sale Price by Application (2021-2026) & (US$/Ton)
Table 18. Global Rice Seed Treatment Chemicals Sales by Company (2021-2026) & (Kilotons)
Table 19. Global Rice Seed Treatment Chemicals Sales Market Share by Company (2021-2026)
Table 20. Global Rice Seed Treatment Chemicals Revenue by Company (2021-2026) & ($ millions)

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info@marketpublishers.com

Table 21. Global Rice Seed Treatment Chemicals Revenue Market Share by Company (2021-2026)
Table 22. Global Rice Seed Treatment Chemicals Sale Price by Company (2021-2026) & (US$/Ton)
Table 23. Key Manufacturers Rice Seed Treatment Chemicals Producing Area Distribution and Sales Area
Table 24. Players Rice Seed Treatment Chemicals Products Offered
Table 25. Rice Seed Treatment Chemicals Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 26. New Products and Potential Entrants
Table 27. Market M&A Activity & Strategy
Table 28. Global Rice Seed Treatment Chemicals Sales by Geographic Region (2021-2026) & (Kilotons)
Table 29. Global Rice Seed Treatment Chemicals Sales Market Share Geographic Region (2021-2026)
Table 30. Global Rice Seed Treatment Chemicals Revenue by Geographic Region (2021-2026) & ($ millions)
Table 31. Global Rice Seed Treatment Chemicals Revenue Market Share by Geographic Region (2021-2026)
Table 32. Global Rice Seed Treatment Chemicals Sales by Country/Region (2021-2026) & (Kilotons)
Table 33. Global Rice Seed Treatment Chemicals Sales Market Share by Country/Region (2021-2026)
Table 34. Global Rice Seed Treatment Chemicals Revenue by Country/Region (2021-2026) & ($ millions)
Table 35. Global Rice Seed Treatment Chemicals Revenue Market Share by Country/Region (2021-2026)
Table 36. Americas Rice Seed Treatment Chemicals Sales by Country (2021-2026) & (Kilotons)
Table 37. Americas Rice Seed Treatment Chemicals Sales Market Share by Country (2021-2026)
Table 38. Americas Rice Seed Treatment Chemicals Revenue by Country (2021-2026) & ($ millions)
Table 39. Americas Rice Seed Treatment Chemicals Sales by Type (2021-2026) & (Kilotons)
Table 40. Americas Rice Seed Treatment Chemicals Sales by Application (2021-2026) & (Kilotons)
Table 41. APAC Rice Seed Treatment Chemicals Sales by Region (2021-2026) & (Kilotons)

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Table 42. APAC Rice Seed Treatment Chemicals Sales Market Share by Region (2021-2026)
Table 43. APAC Rice Seed Treatment Chemicals Revenue by Region (2021-2026) & ($ millions)
Table 44. APAC Rice Seed Treatment Chemicals Sales by Type (2021-2026) & (Kilotons)
Table 45. APAC Rice Seed Treatment Chemicals Sales by Application (2021-2026) & (Kilotons)
Table 46. Europe Rice Seed Treatment Chemicals Sales by Country (2021-2026) & (Kilotons)
Table 47. Europe Rice Seed Treatment Chemicals Revenue by Country (2021-2026) & ($ millions)
Table 48. Europe Rice Seed Treatment Chemicals Sales by Type (2021-2026) & (Kilotons)
Table 49. Europe Rice Seed Treatment Chemicals Sales by Application (2021-2026) & (Kilotons)
Table 50. Middle East & Africa Rice Seed Treatment Chemicals Sales by Country (2021-2026) & (Kilotons)
Table 51. Middle East & Africa Rice Seed Treatment Chemicals Revenue Market Share by Country (2021-2026)
Table 52. Middle East & Africa Rice Seed Treatment Chemicals Sales by Type (2021-2026) & (Kilotons)
Table 53. Middle East & Africa Rice Seed Treatment Chemicals Sales by Application (2021-2026) & (Kilotons)
Table 54. Key Market Drivers & Growth Opportunities of Rice Seed Treatment Chemicals
Table 55. Key Market Challenges & Risks of Rice Seed Treatment Chemicals
Table 56. Key Industry Trends of Rice Seed Treatment Chemicals
Table 57. Rice Seed Treatment Chemicals Raw Material
Table 58. Key Suppliers of Raw Materials
Table 59. Rice Seed Treatment Chemicals Distributors List
Table 60. Rice Seed Treatment Chemicals Customer List
Table 61. Global Rice Seed Treatment Chemicals Sales Forecast by Region (2027-2032) & (Kilotons)
Table 62. Global Rice Seed Treatment Chemicals Revenue Forecast by Region (2027-2032) & ($ millions)
Table 63. Americas Rice Seed Treatment Chemicals Sales Forecast by Country (2027-2032) & (Kilotons)
Table 64. Americas Rice Seed Treatment Chemicals Annual Revenue Forecast by

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Country (2027-2032) & ($ millions)
Table 65. APAC Rice Seed Treatment Chemicals Sales Forecast by Region (2027-2032) & (Kilotons)
Table 66. APAC Rice Seed Treatment Chemicals Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 67. Europe Rice Seed Treatment Chemicals Sales Forecast by Country (2027-2032) & (Kilotons)
Table 68. Europe Rice Seed Treatment Chemicals Revenue Forecast by Country (2027-2032) & ($ millions)
Table 69. Middle East & Africa Rice Seed Treatment Chemicals Sales Forecast by Country (2027-2032) & (Kilotons)
Table 70. Middle East & Africa Rice Seed Treatment Chemicals Revenue Forecast by Country (2027-2032) & ($ millions)
Table 71. Global Rice Seed Treatment Chemicals Sales Forecast by Type (2027-2032) & (Kilotons)
Table 72. Global Rice Seed Treatment Chemicals Revenue Forecast by Type (2027-2032) & ($ millions)
Table 73. Global Rice Seed Treatment Chemicals Sales Forecast by Application (2027-2032) & (Kilotons)
Table 74. Global Rice Seed Treatment Chemicals Revenue Forecast by Application (2027-2032) & ($ millions)
Table 75. BASF Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 76. BASF Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 77. BASF Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 78. BASF Main Business
Table 79. BASF Latest Developments
Table 80. Bayer CropScience Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 81. Bayer CropScience Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 82. Bayer CropScience Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 83. Bayer CropScience Main Business
Table 84. Bayer CropScience Latest Developments
Table 85. Clariant Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 86. Clariant Rice Seed Treatment Chemicals Product Portfolios and

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Specifications
Table 87. Clariant Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 88. Clariant Main Business
Table 89. Clariant Latest Developments
Table 90. Milliken Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 91. Milliken Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 92. Milliken Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 93. Milliken Main Business
Table 94. Milliken Latest Developments
Table 95. Aakash Chemicals Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 96. Aakash Chemicals Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 97. Aakash Chemicals Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 98. Aakash Chemicals Main Business
Table 99. Aakash Chemicals Latest Developments
Table 100. Sensient Technologies Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 101. Sensient Technologies Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 102. Sensient Technologies Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 103. Sensient Technologies Main Business
Table 104. Sensient Technologies Latest Developments
Table 105. Chromatech Incorporated Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 106. Chromatech Incorporated Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 107. Chromatech Incorporated Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 108. Chromatech Incorporated Main Business
Table 109. Chromatech Incorporated Latest Developments
Table 110. Organic Dyes and Pigments Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors

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info@marketpublishers.com

Table 111. Organic Dyes and Pigments Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 112. Organic Dyes and Pigments Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 113. Organic Dyes and Pigments Main Business
Table 114. Organic Dyes and Pigments Latest Developments
Table 115. Retort Chemicals Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 116. Retort Chemicals Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 117. Retort Chemicals Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 118. Retort Chemicals Main Business
Table 119. Retort Chemicals Latest Developments
Table 120. AgriCoatings Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 121. AgriCoatings Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 122. AgriCoatings Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 123. AgriCoatings Main Business
Table 124. AgriCoatings Latest Developments
Table 125. ArrMaz Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 126. ArrMaz Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 127. ArrMaz Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 128. ArrMaz Main Business
Table 129. ArrMaz Latest Developments
Table 130. ER CHEM COLOR Basic Information, Rice Seed Treatment Chemicals Manufacturing Base, Sales Area and Its Competitors
Table 131. ER CHEM COLOR Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 132. ER CHEM COLOR Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 133. ER CHEM COLOR Main Business
Table 134. ER CHEM COLOR Latest Developments
Table 135. Red Sun Dye Chem Basic Information, Rice Seed Treatment Chemicals

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Manufacturing Base, Sales Area and Its Competitors
Table 136. Red Sun Dye Chem Rice Seed Treatment Chemicals Product Portfolios and Specifications
Table 137. Red Sun Dye Chem Rice Seed Treatment Chemicals Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 138. Red Sun Dye Chem Main Business
Table 139. Red Sun Dye Chem Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Rice Seed Treatment Chemicals
Figure 2. Rice Seed Treatment Chemicals Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Rice Seed Treatment Chemicals Sales Growth Rate 2021-2032 (Kilotons)
Figure 7. Global Rice Seed Treatment Chemicals Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Rice Seed Treatment Chemicals Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Rice Seed Treatment Chemicals Sales Market Share by Country/Region (2025)
Figure 10. Rice Seed Treatment Chemicals Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Insecticides
Figure 12. Product Picture of Fungicides
Figure 13. Product Picture of Coating Agents
Figure 14. Product Picture of Dyes
Figure 15. Product Picture of Other
Figure 16. Global Rice Seed Treatment Chemicals Sales Market Share by Type in 2026
Figure 17. Global Rice Seed Treatment Chemicals Revenue Market Share by Type (2021-2026)
Figure 18. Rice Seed Treatment Chemicals Consumed in Ordinary Rice
Figure 19. Global Rice Seed Treatment Chemicals Market: Ordinary Rice (2021-2026) & (Kilotons)
Figure 20. Rice Seed Treatment Chemicals Consumed in Hybrid Rice
Figure 21. Global Rice Seed Treatment Chemicals Market: Hybrid Rice (2021-2026) & (Kilotons)
Figure 22. Global Rice Seed Treatment Chemicals Sale Market Share by Application (2025)
Figure 23. Global Rice Seed Treatment Chemicals Revenue Market Share by Application in 2026
Figure 24. Rice Seed Treatment Chemicals Sales by Company in 2026 (Kilotons)
Figure 25. Global Rice Seed Treatment Chemicals Sales Market Share by Company in

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2026
Figure 26. Rice Seed Treatment Chemicals Revenue by Company in 2026 ($ millions)
Figure 27. Global Rice Seed Treatment Chemicals Revenue Market Share by Company in 2026
Figure 28. Global Rice Seed Treatment Chemicals Sales Market Share by Geographic Region (2021-2026)
Figure 29. Global Rice Seed Treatment Chemicals Revenue Market Share by Geographic Region in 2026
Figure 30. Americas Rice Seed Treatment Chemicals Sales 2021-2026 (Kilotons)
Figure 31. Americas Rice Seed Treatment Chemicals Revenue 2021-2026 ($ millions)
Figure 32. APAC Rice Seed Treatment Chemicals Sales 2021-2026 (Kilotons)
Figure 33. APAC Rice Seed Treatment Chemicals Revenue 2021-2026 ($ millions)
Figure 34. Europe Rice Seed Treatment Chemicals Sales 2021-2026 (Kilotons)
Figure 35. Europe Rice Seed Treatment Chemicals Revenue 2021-2026 ($ millions)
Figure 36. Middle East & Africa Rice Seed Treatment Chemicals Sales 2021-2026 (Kilotons)
Figure 37. Middle East & Africa Rice Seed Treatment Chemicals Revenue 2021-2026 ($ millions)
Figure 38. Americas Rice Seed Treatment Chemicals Sales Market Share by Country in 2026
Figure 39. Americas Rice Seed Treatment Chemicals Revenue Market Share by Country (2021-2026)
Figure 40. Americas Rice Seed Treatment Chemicals Sales Market Share by Type (2021-2026)
Figure 41. Americas Rice Seed Treatment Chemicals Sales Market Share by Application (2021-2026)
Figure 42. United States Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 43. Canada Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 44. Mexico Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 45. Brazil Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 46. APAC Rice Seed Treatment Chemicals Sales Market Share by Region in 2026
Figure 47. APAC Rice Seed Treatment Chemicals Revenue Market Share by Region (2021-2026)
Figure 48. APAC Rice Seed Treatment Chemicals Sales Market Share by Type

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(2021-2026)
Figure 49. APAC Rice Seed Treatment Chemicals Sales Market Share by Application (2021-2026)
Figure 50. China Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 51. Japan Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 52. South Korea Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 53. Southeast Asia Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 54. India Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 55. Australia Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 56. China Taiwan Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 57. Europe Rice Seed Treatment Chemicals Sales Market Share by Country in 2026
Figure 58. Europe Rice Seed Treatment Chemicals Revenue Market Share by Country (2021-2026)
Figure 59. Europe Rice Seed Treatment Chemicals Sales Market Share by Type (2021-2026)
Figure 60. Europe Rice Seed Treatment Chemicals Sales Market Share by Application (2021-2026)
Figure 61. Germany Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 62. France Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 63. UK Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 64. Italy Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 65. Russia Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 66. Middle East & Africa Rice Seed Treatment Chemicals Sales Market Share by Country (2021-2026)
Figure 67. Middle East & Africa Rice Seed Treatment Chemicals Sales Market Share by Type (2021-2026)
Figure 68. Middle East & Africa Rice Seed Treatment Chemicals Sales Market Share by

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Application (2021-2026)
Figure 69. Egypt Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 70. South Africa Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 71. Israel Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 72. Turkey Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 73. GCC Countries Rice Seed Treatment Chemicals Revenue Growth 2021-2026 ($ millions)
Figure 74. Manufacturing Cost Structure Analysis of Rice Seed Treatment Chemicals in 2026
Figure 75. Manufacturing Process Analysis of Rice Seed Treatment Chemicals
Figure 76. Industry Chain Structure of Rice Seed Treatment Chemicals
Figure 77. Channels of Distribution
Figure 78. Global Rice Seed Treatment Chemicals Sales Market Forecast by Region (2027-2032)
Figure 79. Global Rice Seed Treatment Chemicals Revenue Market Share Forecast by Region (2027-2032)
Figure 80. Global Rice Seed Treatment Chemicals Sales Market Share Forecast by Type (2027-2032)
Figure 81. Global Rice Seed Treatment Chemicals Revenue Market Share Forecast by Type (2027-2032)
Figure 82. Global Rice Seed Treatment Chemicals Sales Market Share Forecast by Application (2027-2032)
Figure 83. Global Rice Seed Treatment Chemicals Revenue Market Share Forecast by Application (2027-2032)

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