

Global RFID Tire Tag Market Growth 2026-2032

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Abstracts

The global RFID Tire Tag market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

RFID technology is a market standard technology used for identification. RFID means Radio Frequency Identification: it is a passive electronic chipset that can exchange data with a reader using Radio Frequency (RF) signals. RFID tags embedded in tires ensure reliable tire identification and enable to build data driven services & solutions: it is a key pillar of connected mobility!

Tire tags are also a kind of RFID electronic tags, which are used to record data and are used in conjunction with RFID readers. They are generally passive. In the United States, some European countries, Japan, South Korea and other places, legal provisions on RFID electronic tags for tires have been issued. The provision stipulates that tires must be affixed with electronic labels, so that the tires can be checked through some attribute information during the production process to see whether the produced tires meet the national standards.

United States market for RFID Tire Tag is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for RFID Tire Tag is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for RFID Tire Tag is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key RFID Tire Tag players cover GAO RFID, Avery Dennison Smartrac, RFID, Inc., Tageos, GA International, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “RFID Tire Tag Industry Forecast” looks at past sales and reviews total world RFID Tire Tag sales in 2025, providing a comprehensive analysis by region and market sector of projected RFID Tire Tag sales for 2026 through 2032. With RFID Tire Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RFID Tire Tag industry.

This Insight Report provides a comprehensive analysis of the global RFID Tire Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RFID Tire Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global RFID Tire Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RFID Tire Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Tire Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Tire Tag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Embedded

Surface Mount

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

GAO RFID

Avery Dennison Smartrac

RFID, Inc.

Tageos

GA International

PS Net

HANA Microdisplay Technologies

ID Tech Solutions

DO RFID Group

Shenzhen Yuke

Xinchuangyi

Innov

Shenzhen Rich

Key Questions Addressed in this Report

What is the 10-year outlook for the global RFID Tire Tag market?

What factors are driving RFID Tire Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do RFID Tire Tag market opportunities vary by end market size?

How does RFID Tire Tag break out by Type, by Application?

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