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Global RFID Temperature Tags Market Growth 2026-2032

https://marketpublishers.com/r/GAAAA6904E36EN.html
Date: October 2026
Pages: 157
Price: US$ 3,660.00 (Single User License)
ID: GAAAA6904E36EN

Abstracts

The global RFID Temperature Tags market size is predicted to grow from US$ 1098 million in 2025 to US$ 1575 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

In 2024, the global production of RFID temperature tags is 244.4 million units, with an average selling price of US$4.5 per unit.

RFID temperature tags are smart label devices that integrate Radio Frequency Identification (RFI) technology with temperature sensors. They are primarily used to monitor and record ambient temperature data in real time during transportation, storage, or use. The tags communicate with a reader/writer via wireless radio frequency, transmitting the collected temperature information to backend systems, enabling remote reading, tracking, and analysis of temperature data. Some high-performance tags support a wide temperature range of -40°C to +220°C and feature high-precision sensors (such as PT100), programmable data collection intervals, power-saving modes, and resistance to high-temperature sterilization. They are widely used in cold chain logistics, medical transportation, and machinery monitoring, ensuring the quality, safety, and compliance of temperature-sensitive items throughout the entire process. The upstream and downstream supply chain for RFID temperature tags encompasses a complete ecosystem, from core components to end applications. The upstream sector comprises sensor manufacturers (such as STMicroelectronics and TI), communication module suppliers (such as Quectel and u-blox), battery and power module vendors (such as Murata and VARTA), and embedded system developers (such as Advantech and Kontron), providing the hardware foundation and technical support required for the tags. The downstream sector connects cold chain logistics service providers (such as DHL Cold Chain, UPS Healthcare, and SF Express Cold Logistics), pharmaceutical

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companies (such as Pfizer, Novartis, and Sinopharm), food processing companies (such as Nestl?, Tyson, and Danone), e-commerce platforms (such as JD Cold Chain, Amazon Fresh, and Hema Fresh), and regulatory agencies (such as the FDA, EMA, WHO, and GMP certification bodies), jointly promoting the compliant collection of temperature control data, quality assurance, and full-chain traceability management.

United States market for RFID Temperature Tags is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for RFID Temperature Tags is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for RFID Temperature Tags is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key RFID Temperature Tags players cover Sensitech, Berlinger, ELPRO, TempSen, Zebra Technologies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “RFID Temperature Tags Industry Forecast” looks at past sales and reviews total world RFID Temperature Tags sales in 2025, providing a comprehensive analysis by region and market sector of projected RFID Temperature Tags sales for 2026 through 2032. With RFID Temperature Tags sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world RFID Temperature Tags industry.

This Insight Report provides a comprehensive analysis of the global RFID Temperature Tags landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RFID Temperature Tags portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global RFID Temperature Tags market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

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shaping the global outlook for RFID Temperature Tags and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Temperature Tags.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Temperature Tags market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Low Frequency (LF)

High Frequency (HF)

Ultra-High Frequency (UHF)

Segmentation by Application:

Aquaculture

Pharmaceutical Logistics

Agricultural Product Trade

Others

This report also splits the market by region:

Americas

United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sensitech

Berlinger

ELPRO

TempSen

Zebra Technologies

Testo

Controlant

OnAsset

ORBCOMM

DeltaTrak

Brady

Barcode Technologies

Inotec

OPP IOT

GAO RFID

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Contrinex

Trident Solutions

Arizon

Ascend IOT

OSRFID

Kingloo

Key Questions Addressed in this Report

What is the 10-year outlook for the global RFID Temperature Tags market?

What factors are driving RFID Temperature Tags market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do RFID Temperature Tags market opportunities vary by end market size?

How does RFID Temperature Tags break out by Type, by Application?

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