

Global RFID Laundry Tracking System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global RFID Laundry Tracking System market size is predicted to grow from US\$ 1207 million in 2025 to US\$ 2298 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

An RFID Laundry Tracking System is a laundry management solution based on radio frequency identification (RFID) technology. It achieves automatic identification, tracking and management of clothing by attaching RFID tags to each piece of clothing and using RFID readers to read the information on these tags. The system provides real-time visibility into the entire laundry cycle—from intake sorting, wash-cycle verification, clean-side release, to outbound reconciliation—enabling operators to reduce shrinkage, extend textile lifespan, and ensure accurate billing for clients. RFID laundry tracking systems are widely deployed in hospitality (hotels and resorts), healthcare (hospitals and long-term care facilities), commercial laundries, industrial laundry facilities, and military applications. The average sales volume in the base year is estimated at 28.9k units. The industry average gross margin is approximately 42%, with typical ranges between 35% and 55%, reflecting the value-added nature of integrated hardware-software solutions and the customized deployment requirements across different facility sizes. The upstream segment includes manufacturers of RFID tags (UHF washable tags, silicone tags, textile tags), RFID readers and antennas, and middleware software. The midstream segment comprises system integrators and solution providers that design, deploy, and maintain complete RFID laundry tracking solutions. The downstream segment encompasses hotels, hospitals, commercial laundries, industrial laundries, and other institutional laundry operations.

The RFID Laundry Tracking System market is undergoing rapid transformation driven by the convergence of digital transformation in textile management, increasing demand

for automation and operational efficiency, and stringent hygiene and regulatory compliance requirements across hospitality and healthcare sectors.

The industry is witnessing a fundamental shift from manual barcode-based and traditional tracking methods to sophisticated RFID-based solutions, which offer real-time visibility, error reduction, and comprehensive data analytics. The hospitality sector accounts for over 34% of total RFID laundry tag deployments globally, driven by the need for hotel chains and resort operators to manage millions of linen items including bed sheets, towels, bathrobes, and uniforms efficiently. The healthcare sector is the second-largest adopter, leveraging RFID to enhance hygiene compliance, prevent cross-contamination, and optimize the lifecycle of surgical gowns, patient wear, and bedding, thereby supporting stringent regulatory requirements.

Technological innovation is reshaping the product landscape. The integration of RFID with cloud-based software platforms and IoT ecosystems enables seamless data sharing, predictive maintenance, and actionable insights that drive continuous improvement in service delivery. The commercial laundry segment is deploying RFID to automate sorting, washing, and inventory management processes, resulting in significant labor savings and improved asset utilization. More laundries are shifting to rental models, where they own the textiles and provide them to clients; with RFID-tagged linens, laundries can track each item's usage, reducing losses and optimizing inventory management.

LPI (LP Information)' newest research report, the "RFID Laundry Tracking System Industry Forecast" looks at past sales and reviews total world RFID Laundry Tracking System sales in 2025, providing a comprehensive analysis by region and market sector of projected RFID Laundry Tracking System sales for 2026 through 2032. With RFID Laundry Tracking System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RFID Laundry Tracking System industry.

This Insight Report provides a comprehensive analysis of the global RFID Laundry Tracking System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on RFID Laundry Tracking System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global RFID Laundry Tracking System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RFID Laundry Tracking System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Laundry Tracking System.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Laundry Tracking System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware (RFID Tags, Readers, Antennas)

Software

Services

Segmentation by Technology:

Passive RFID

Active RFID

Semi-Passive RFID

Segmentation by Frequency:

Ultra-High Frequency (UHF)

High Frequency (HF)

Low Frequency (LF)

Segmentation by Application:

Hospitality (Hotels, Resorts)

Healthcare (Hospitals, Long-term Care)

Commercial Laundry

Industrial Laundry

Military

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison Corporation

Zebra Technologies Corporation

SML Group

HID Global

Impinj, Inc.

Checkpoint Systems (CCL Industries)

Nedap N.V.

Fujitsu Limited

Terso Solutions

Xerafy Ltd.

GAO RFID Inc.

Invengo Technology

Shenzhen Xinyetong Technology

HUAYUAN

GAO RFID (China)

MianYang RuiTai Intelligent Technology

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