

Global RFID Inlays Market Growth 2025-2031

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Abstracts

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The global RFID Inlays market size is predicted to grow from US\$ 3025 million in 2025 to US\$ 5493 million in 2031; it is expected to grow at a CAGR of 10.5% from 2025 to 2031.

An inlay is consist of an antenna and a contactless-enabled microchip, inlay are the neurons of the RIFD brain. It typically consists of an integrated circuit (IC) connected to an antenna.

The antenna drives tag performance and governs how well the tag will work in a particular application. Precision-designed to receive and broadcast RF signals, the antenna is made from a conductive material (such as silver, copper). The antenna makes contact with an RF reader over a distance determined in large part by the amount of metal and size of the antenna.

Contacts attached to the microchip make the circuit between the microchip and antenna. The chip design determines the protocol or class of the tag's operation. Different microchips have different features that can also affect performance. RFID microchips contain circuitry capable of handling a variety of functions from power conversion to data storage and retrieval.

In this report, we only count passive RFID Inlays. They do not have a built-in power source and rely on the energy transmitted from RFID readers to operate. Passive tags are suitable for applications where cost is a significant consideration.

The RFID inlays market highly driven by increasing demand from various end-use verticals including retail, financial services, healthcare, government and transportation &

logistics among others for longer detection range. The driver of UHF inlays is mainly due to the reduction of product prices and the continuous expansion of the application field. T However, the price of UHF inlay systems is still high due to the overall cost of chips.

North America and Europe are leading the market in terms of adoption and innovation, while Asia-Pacific is emerging as a key growth region due to the rapid industrialization and increasing implementation of RFID technology in manufacturing and logistics. The North America market for RFID Inlays is estimated to increase from \$ 0.39 billion in 2024 to reach \$ 0.64 billion by 2030, at a CAGR of 8.64% during the forecast period of 2024 through 2030. The China market for RFID Inlays is estimated to increase from \$ 1.55 billion in 2024 to reach \$ 3.10 billion by 2030, at a CAGR of 12.20% during the forecast period of 2024 through 2030. The Europe market for RFID Inlays is estimated to increase from \$ 0.26 billion in 2024 to reach \$ 0.38 billion by 2030, at a CAGR of 6.69% during the forecast period of 2024 through 2030.

The global key manufacturers of RFID Inlays include Avery Dennison, SML Group, Trimco Group, Checkpoint Systems, Beontag, Arizon, XINDECO IOT, Tageos, SATO, INLAYLINK, Zebra, NAXIS, Hangzhou Century, Talkin' Things and Hana Technologies etc. In 2023, the global top five players had a share approximately 36.0% in terms of revenue. The RFID inlay market is becoming increasingly competitive, with both established players and new entrants vying for market share. This competition is driving innovation and leading to more cost-effective solutions. The market is seeing consolidation through mergers and acquisitions as companies seek to expand their product portfolios, enter new markets, and strengthen their technological capabilities.

Despite the positive growth trajectory, the market faces several challenges, including cost considerations, implementation complexity, and concerns around data security and privacy. However, these challenges also present opportunities for innovation, particularly in developing cost-effective, user-friendly, and secure RFID solutions. The integration of RFID with emerging technologies like IoT, AI, and blockchain is expected to further expand the scope and capabilities of RFID systems.

LP Information, Inc. (LPI) ' newest research report, the "RFID Inlays Industry Forecast" looks at past sales and reviews total world RFID Inlays sales in 2024, providing a comprehensive analysis by region and market sector of projected RFID Inlays sales for 2025 through 2031. With RFID Inlays sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RFID Inlays industry.

This Insight Report provides a comprehensive analysis of the global RFID Inlays landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RFID Inlays portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global RFID Inlays market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RFID Inlays and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Inlays.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Inlays market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

UHF RFID Inlays

LF RFID Inlays

HF RFID Inlays

Segmentation by Application:

Retail

Asset Management/Inventory/Documents

Logistics

Ticketing/Cards/Books

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison

SML Group

Trimco Group

Checkpoint Systems

Beontag

Arizon

XINDECO IOT

Tageos

SATO

INLAYLINK

Zebra

NAXIS

Hangzhou Century

Talkin' Things

Hana Technologies

Invengo

Key Questions Addressed in this Report

What is the 10-year outlook for the global RFID Inlays market?

What factors are driving RFID Inlays market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do RFID Inlays market opportunities vary by end market size?

How does RFID Inlays break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global RFID Inlays Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for RFID Inlays by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for RFID Inlays by Country/Region, 2020, 2024 & 2031
- 2.2 RFID Inlays Segment by Type
 - 2.2.1 UHF RFID Inlays
 - 2.2.2 LF RFID Inlays
 - 2.2.3 HF RFID Inlays
- 2.3 RFID Inlays Sales by Type
 - 2.3.1 Global RFID Inlays Sales Market Share by Type (2020-2025)
 - 2.3.2 Global RFID Inlays Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global RFID Inlays Sale Price by Type (2020-2025)
- 2.4 RFID Inlays Segment by Application
 - 2.4.1 Retail
 - 2.4.2 Asset Management/Inventory/Documents
 - 2.4.3 Logistics
 - 2.4.4 Ticketing/Cards/Books
 - 2.4.5 Others
- 2.5 RFID Inlays Sales by Application
 - 2.5.1 Global RFID Inlays Sale Market Share by Application (2020-2025)
 - 2.5.2 Global RFID Inlays Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global RFID Inlays Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global RFID Inlays Breakdown Data by Company

3.1.1 Global RFID Inlays Annual Sales by Company (2020-2025)

3.1.2 Global RFID Inlays Sales Market Share by Company (2020-2025)

3.2 Global RFID Inlays Annual Revenue by Company (2020-2025)

3.2.1 Global RFID Inlays Revenue by Company (2020-2025)

3.2.2 Global RFID Inlays Revenue Market Share by Company (2020-2025)

3.3 Global RFID Inlays Sale Price by Company

3.4 Key Manufacturers RFID Inlays Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers RFID Inlays Product Location Distribution

3.4.2 Players RFID Inlays Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR RFID INLAYS BY GEOGRAPHIC REGION

4.1 World Historic RFID Inlays Market Size by Geographic Region (2020-2025)

4.1.1 Global RFID Inlays Annual Sales by Geographic Region (2020-2025)

4.1.2 Global RFID Inlays Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic RFID Inlays Market Size by Country/Region (2020-2025)

4.2.1 Global RFID Inlays Annual Sales by Country/Region (2020-2025)

4.2.2 Global RFID Inlays Annual Revenue by Country/Region (2020-2025)

4.3 Americas RFID Inlays Sales Growth

4.4 APAC RFID Inlays Sales Growth

4.5 Europe RFID Inlays Sales Growth

4.6 Middle East & Africa RFID Inlays Sales Growth

5 AMERICAS

5.1 Americas RFID Inlays Sales by Country

5.1.1 Americas RFID Inlays Sales by Country (2020-2025)

5.1.2 Americas RFID Inlays Revenue by Country (2020-2025)

5.2 Americas RFID Inlays Sales by Type (2020-2025)

5.3 Americas RFID Inlays Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC RFID Inlays Sales by Region

6.1.1 APAC RFID Inlays Sales by Region (2020-2025)

6.1.2 APAC RFID Inlays Revenue by Region (2020-2025)

6.2 APAC RFID Inlays Sales by Type (2020-2025)

6.3 APAC RFID Inlays Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe RFID Inlays by Country

7.1.1 Europe RFID Inlays Sales by Country (2020-2025)

7.1.2 Europe RFID Inlays Revenue by Country (2020-2025)

7.2 Europe RFID Inlays Sales by Type (2020-2025)

7.3 Europe RFID Inlays Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa RFID Inlays by Country

8.1.1 Middle East & Africa RFID Inlays Sales by Country (2020-2025)

8.1.2 Middle East & Africa RFID Inlays Revenue by Country (2020-2025)

- 8.2 Middle East & Africa RFID Inlays Sales by Type (2020-2025)
- 8.3 Middle East & Africa RFID Inlays Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of RFID Inlays
- 10.3 Manufacturing Process Analysis of RFID Inlays
- 10.4 Industry Chain Structure of RFID Inlays

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 RFID Inlays Distributors
- 11.3 RFID Inlays Customer

12 WORLD FORECAST REVIEW FOR RFID INLAYS BY GEOGRAPHIC REGION

- 12.1 Global RFID Inlays Market Size Forecast by Region
 - 12.1.1 Global RFID Inlays Forecast by Region (2026-2031)
 - 12.1.2 Global RFID Inlays Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global RFID Inlays Forecast by Type (2026-2031)

12.7 Global RFID Inlays Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Avery Dennison

13.1.1 Avery Dennison Company Information

13.1.2 Avery Dennison RFID Inlays Product Portfolios and Specifications

13.1.3 Avery Dennison RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Avery Dennison Main Business Overview

13.1.5 Avery Dennison Latest Developments

13.2 SML Group

13.2.1 SML Group Company Information

13.2.2 SML Group RFID Inlays Product Portfolios and Specifications

13.2.3 SML Group RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 SML Group Main Business Overview

13.2.5 SML Group Latest Developments

13.3 Trimco Group

13.3.1 Trimco Group Company Information

13.3.2 Trimco Group RFID Inlays Product Portfolios and Specifications

13.3.3 Trimco Group RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Trimco Group Main Business Overview

13.3.5 Trimco Group Latest Developments

13.4 Checkpoint Systems

13.4.1 Checkpoint Systems Company Information

13.4.2 Checkpoint Systems RFID Inlays Product Portfolios and Specifications

13.4.3 Checkpoint Systems RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Checkpoint Systems Main Business Overview

13.4.5 Checkpoint Systems Latest Developments

13.5 Beontag

13.5.1 Beontag Company Information

13.5.2 Beontag RFID Inlays Product Portfolios and Specifications

13.5.3 Beontag RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Beontag Main Business Overview

13.5.5 Beontag Latest Developments

13.6 Arizon

13.6.1 Arizon Company Information

- 13.6.2 Arizon RFID Inlays Product Portfolios and Specifications
- 13.6.3 Arizon RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.6.4 Arizon Main Business Overview
- 13.6.5 Arizon Latest Developments
- 13.7 XINDECO IOT
 - 13.7.1 XINDECO IOT Company Information
 - 13.7.2 XINDECO IOT RFID Inlays Product Portfolios and Specifications
 - 13.7.3 XINDECO IOT RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 XINDECO IOT Main Business Overview
 - 13.7.5 XINDECO IOT Latest Developments
- 13.8 Tageos
 - 13.8.1 Tageos Company Information
 - 13.8.2 Tageos RFID Inlays Product Portfolios and Specifications
 - 13.8.3 Tageos RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Tageos Main Business Overview
 - 13.8.5 Tageos Latest Developments
- 13.9 SATO
 - 13.9.1 SATO Company Information
 - 13.9.2 SATO RFID Inlays Product Portfolios and Specifications
 - 13.9.3 SATO RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 SATO Main Business Overview
 - 13.9.5 SATO Latest Developments
- 13.10 INLAYLINK
 - 13.10.1 INLAYLINK Company Information
 - 13.10.2 INLAYLINK RFID Inlays Product Portfolios and Specifications
 - 13.10.3 INLAYLINK RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 INLAYLINK Main Business Overview
 - 13.10.5 INLAYLINK Latest Developments
- 13.11 Zebra
 - 13.11.1 Zebra Company Information
 - 13.11.2 Zebra RFID Inlays Product Portfolios and Specifications
 - 13.11.3 Zebra RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Zebra Main Business Overview
 - 13.11.5 Zebra Latest Developments
- 13.12 NAXIS
 - 13.12.1 NAXIS Company Information
 - 13.12.2 NAXIS RFID Inlays Product Portfolios and Specifications
 - 13.12.3 NAXIS RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 NAXIS Main Business Overview

13.12.5 NAXIS Latest Developments

13.13 Hangzhou Century

13.13.1 Hangzhou Century Company Information

13.13.2 Hangzhou Century RFID Inlays Product Portfolios and Specifications

13.13.3 Hangzhou Century RFID Inlays Sales, Revenue, Price and Gross Margin
(2020-2025)

13.13.4 Hangzhou Century Main Business Overview

13.13.5 Hangzhou Century Latest Developments

13.14 Talkin' Things

13.14.1 Talkin' Things Company Information

13.14.2 Talkin' Things RFID Inlays Product Portfolios and Specifications

13.14.3 Talkin' Things RFID Inlays Sales, Revenue, Price and Gross Margin
(2020-2025)

13.14.4 Talkin' Things Main Business Overview

13.14.5 Talkin' Things Latest Developments

13.15 Hana Technologies

13.15.1 Hana Technologies Company Information

13.15.2 Hana Technologies RFID Inlays Product Portfolios and Specifications

13.15.3 Hana Technologies RFID Inlays Sales, Revenue, Price and Gross Margin
(2020-2025)

13.15.4 Hana Technologies Main Business Overview

13.15.5 Hana Technologies Latest Developments

13.16 Invengo

13.16.1 Invengo Company Information

13.16.2 Invengo RFID Inlays Product Portfolios and Specifications

13.16.3 Invengo RFID Inlays Sales, Revenue, Price and Gross Margin (2020-2025)

13.16.4 Invengo Main Business Overview

13.16.5 Invengo Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. RFID Inlays Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. RFID Inlays Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of UHF RFID Inlays

Table 4. Major Players of LF RFID Inlays

Table 5. Major Players of HF RFID Inlays

Table 6. Global RFID Inlays Sales by Type (2020-2025) & (K Units)

Table 7. Global RFID Inlays Sales Market Share by Type (2020-2025)

Table 8. Global RFID Inlays Revenue by Type (2020-2025) & (\$ million)

Table 9. Global RFID Inlays Revenue Market Share by Type (2020-2025)

Table 10. Global RFID Inlays Sale Price by Type (2020-2025) & (USD/Unit)

Table 11. Global RFID Inlays Sale by Application (2020-2025) & (K Units)

Table 12. Global RFID Inlays Sale Market Share by Application (2020-2025)

Table 13. Global RFID Inlays Revenue by Application (2020-2025) & (\$ million)

Table 14. Global RFID Inlays Revenue Market Share by Application (2020-2025)

Table 15. Global RFID Inlays Sale Price by Application (2020-2025) & (USD/Unit)

Table 16. Global RFID Inlays Sales by Company (2020-2025) & (K Units)

Table 17. Global RFID Inlays Sales Market Share by Company (2020-2025)

Table 18. Global RFID Inlays Revenue by Company (2020-2025) & (\$ millions)

Table 19. Global RFID Inlays Revenue Market Share by Company (2020-2025)

Table 20. Global RFID Inlays Sale Price by Company (2020-2025) & (USD/Unit)

Table 21. Key Manufacturers RFID Inlays Producing Area Distribution and Sales Area

Table 22. Players RFID Inlays Products Offered

Table 23. RFID Inlays Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global RFID Inlays Sales by Geographic Region (2020-2025) & (K Units)

Table 27. Global RFID Inlays Sales Market Share Geographic Region (2020-2025)

Table 28. Global RFID Inlays Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 29. Global RFID Inlays Revenue Market Share by Geographic Region (2020-2025)

Table 30. Global RFID Inlays Sales by Country/Region (2020-2025) & (K Units)

Table 31. Global RFID Inlays Sales Market Share by Country/Region (2020-2025)

Table 32. Global RFID Inlays Revenue by Country/Region (2020-2025) & (\$ millions)
Table 33. Global RFID Inlays Revenue Market Share by Country/Region (2020-2025)
Table 34. Americas RFID Inlays Sales by Country (2020-2025) & (K Units)
Table 35. Americas RFID Inlays Sales Market Share by Country (2020-2025)
Table 36. Americas RFID Inlays Revenue by Country (2020-2025) & (\$ millions)
Table 37. Americas RFID Inlays Sales by Type (2020-2025) & (K Units)
Table 38. Americas RFID Inlays Sales by Application (2020-2025) & (K Units)
Table 39. APAC RFID Inlays Sales by Region (2020-2025) & (K Units)
Table 40. APAC RFID Inlays Sales Market Share by Region (2020-2025)
Table 41. APAC RFID Inlays Revenue by Region (2020-2025) & (\$ millions)
Table 42. APAC RFID Inlays Sales by Type (2020-2025) & (K Units)
Table 43. APAC RFID Inlays Sales by Application (2020-2025) & (K Units)
Table 44. Europe RFID Inlays Sales by Country (2020-2025) & (K Units)
Table 45. Europe RFID Inlays Revenue by Country (2020-2025) & (\$ millions)
Table 46. Europe RFID Inlays Sales by Type (2020-2025) & (K Units)
Table 47. Europe RFID Inlays Sales by Application (2020-2025) & (K Units)
Table 48. Middle East & Africa RFID Inlays Sales by Country (2020-2025) & (K Units)
Table 49. Middle East & Africa RFID Inlays Revenue Market Share by Country (2020-2025)
Table 50. Middle East & Africa RFID Inlays Sales by Type (2020-2025) & (K Units)
Table 51. Middle East & Africa RFID Inlays Sales by Application (2020-2025) & (K Units)
Table 52. Key Market Drivers & Growth Opportunities of RFID Inlays
Table 53. Key Market Challenges & Risks of RFID Inlays
Table 54. Key Industry Trends of RFID Inlays
Table 55. RFID Inlays Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. RFID Inlays Distributors List
Table 58. RFID Inlays Customer List
Table 59. Global RFID Inlays Sales Forecast by Region (2026-2031) & (K Units)
Table 60. Global RFID Inlays Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 61. Americas RFID Inlays Sales Forecast by Country (2026-2031) & (K Units)
Table 62. Americas RFID Inlays Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 63. APAC RFID Inlays Sales Forecast by Region (2026-2031) & (K Units)
Table 64. APAC RFID Inlays Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 65. Europe RFID Inlays Sales Forecast by Country (2026-2031) & (K Units)
Table 66. Europe RFID Inlays Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa RFID Inlays Sales Forecast by Country (2026-2031) & (K Units)

Table 68. Middle East & Africa RFID Inlays Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global RFID Inlays Sales Forecast by Type (2026-2031) & (K Units)

Table 70. Global RFID Inlays Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global RFID Inlays Sales Forecast by Application (2026-2031) & (K Units)

Table 72. Global RFID Inlays Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. Avery Dennison Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 74. Avery Dennison RFID Inlays Product Portfolios and Specifications

Table 75. Avery Dennison RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Avery Dennison Main Business

Table 77. Avery Dennison Latest Developments

Table 78. SML Group Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 79. SML Group RFID Inlays Product Portfolios and Specifications

Table 80. SML Group RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. SML Group Main Business

Table 82. SML Group Latest Developments

Table 83. Trimco Group Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 84. Trimco Group RFID Inlays Product Portfolios and Specifications

Table 85. Trimco Group RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Trimco Group Main Business

Table 87. Trimco Group Latest Developments

Table 88. Checkpoint Systems Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 89. Checkpoint Systems RFID Inlays Product Portfolios and Specifications

Table 90. Checkpoint Systems RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Checkpoint Systems Main Business

Table 92. Checkpoint Systems Latest Developments

Table 93. Beontag Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 94. Beontag RFID Inlays Product Portfolios and Specifications
Table 95. Beontag RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. Beontag Main Business
Table 97. Beontag Latest Developments
Table 98. Arizon Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors
Table 99. Arizon RFID Inlays Product Portfolios and Specifications
Table 100. Arizon RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 101. Arizon Main Business
Table 102. Arizon Latest Developments
Table 103. XINDECO IOT Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors
Table 104. XINDECO IOT RFID Inlays Product Portfolios and Specifications
Table 105. XINDECO IOT RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 106. XINDECO IOT Main Business
Table 107. XINDECO IOT Latest Developments
Table 108. Tageos Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors
Table 109. Tageos RFID Inlays Product Portfolios and Specifications
Table 110. Tageos RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 111. Tageos Main Business
Table 112. Tageos Latest Developments
Table 113. SATO Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors
Table 114. SATO RFID Inlays Product Portfolios and Specifications
Table 115. SATO RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. SATO Main Business
Table 117. SATO Latest Developments
Table 118. INLAYLINK Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors
Table 119. INLAYLINK RFID Inlays Product Portfolios and Specifications
Table 120. INLAYLINK RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 121. INLAYLINK Main Business

Table 122. INLAYLINK Latest Developments

Table 123. Zebra Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 124. Zebra RFID Inlays Product Portfolios and Specifications

Table 125. Zebra RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 126. Zebra Main Business

Table 127. Zebra Latest Developments

Table 128. NAXIS Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 129. NAXIS RFID Inlays Product Portfolios and Specifications

Table 130. NAXIS RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 131. NAXIS Main Business

Table 132. NAXIS Latest Developments

Table 133. Hangzhou Century Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 134. Hangzhou Century RFID Inlays Product Portfolios and Specifications

Table 135. Hangzhou Century RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 136. Hangzhou Century Main Business

Table 137. Hangzhou Century Latest Developments

Table 138. Talkin' Things Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 139. Talkin' Things RFID Inlays Product Portfolios and Specifications

Table 140. Talkin' Things RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 141. Talkin' Things Main Business

Table 142. Talkin' Things Latest Developments

Table 143. Hana Technologies Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 144. Hana Technologies RFID Inlays Product Portfolios and Specifications

Table 145. Hana Technologies RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 146. Hana Technologies Main Business

Table 147. Hana Technologies Latest Developments

Table 148. Invengo Basic Information, RFID Inlays Manufacturing Base, Sales Area and Its Competitors

Table 149. Invengo RFID Inlays Product Portfolios and Specifications

Table 150. Invengo RFID Inlays Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 151. Invengo Main Business

Table 152. Invengo Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of RFID Inlays
- Figure 2. RFID Inlays Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global RFID Inlays Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global RFID Inlays Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. RFID Inlays Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. RFID Inlays Sales Market Share by Country/Region (2024)
- Figure 10. RFID Inlays Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of UHF RFID Inlays
- Figure 12. Product Picture of LF RFID Inlays
- Figure 13. Product Picture of HF RFID Inlays
- Figure 14. Global RFID Inlays Sales Market Share by Type in 2025
- Figure 15. Global RFID Inlays Revenue Market Share by Type (2020-2025)
- Figure 16. RFID Inlays Consumed in Retail
- Figure 17. Global RFID Inlays Market: Retail (2020-2025) & (K Units)
- Figure 18. RFID Inlays Consumed in Asset Management/Inventory/Documents
- Figure 19. Global RFID Inlays Market: Asset Management/Inventory/Documents (2020-2025) & (K Units)
- Figure 20. RFID Inlays Consumed in Logistics
- Figure 21. Global RFID Inlays Market: Logistics (2020-2025) & (K Units)
- Figure 22. RFID Inlays Consumed in Ticketing/Cards/Books
- Figure 23. Global RFID Inlays Market: Ticketing/Cards/Books (2020-2025) & (K Units)
- Figure 24. RFID Inlays Consumed in Others
- Figure 25. Global RFID Inlays Market: Others (2020-2025) & (K Units)
- Figure 26. Global RFID Inlays Sale Market Share by Application (2024)
- Figure 27. Global RFID Inlays Revenue Market Share by Application in 2025
- Figure 28. RFID Inlays Sales by Company in 2025 (K Units)
- Figure 29. Global RFID Inlays Sales Market Share by Company in 2025
- Figure 30. RFID Inlays Revenue by Company in 2025 (\$ millions)
- Figure 31. Global RFID Inlays Revenue Market Share by Company in 2025
- Figure 32. Global RFID Inlays Sales Market Share by Geographic Region (2020-2025)
- Figure 33. Global RFID Inlays Revenue Market Share by Geographic Region in 2025
- Figure 34. Americas RFID Inlays Sales 2020-2025 (K Units)

- Figure 35. Americas RFID Inlays Revenue 2020-2025 (\$ millions)
- Figure 36. APAC RFID Inlays Sales 2020-2025 (K Units)
- Figure 37. APAC RFID Inlays Revenue 2020-2025 (\$ millions)
- Figure 38. Europe RFID Inlays Sales 2020-2025 (K Units)
- Figure 39. Europe RFID Inlays Revenue 2020-2025 (\$ millions)
- Figure 40. Middle East & Africa RFID Inlays Sales 2020-2025 (K Units)
- Figure 41. Middle East & Africa RFID Inlays Revenue 2020-2025 (\$ millions)
- Figure 42. Americas RFID Inlays Sales Market Share by Country in 2025
- Figure 43. Americas RFID Inlays Revenue Market Share by Country (2020-2025)
- Figure 44. Americas RFID Inlays Sales Market Share by Type (2020-2025)
- Figure 45. Americas RFID Inlays Sales Market Share by Application (2020-2025)
- Figure 46. United States RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 47. Canada RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 48. Mexico RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Brazil RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 50. APAC RFID Inlays Sales Market Share by Region in 2025
- Figure 51. APAC RFID Inlays Revenue Market Share by Region (2020-2025)
- Figure 52. APAC RFID Inlays Sales Market Share by Type (2020-2025)
- Figure 53. APAC RFID Inlays Sales Market Share by Application (2020-2025)
- Figure 54. China RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Japan RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 56. South Korea RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 57. Southeast Asia RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 58. India RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 59. Australia RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 60. China Taiwan RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 61. Europe RFID Inlays Sales Market Share by Country in 2025
- Figure 62. Europe RFID Inlays Revenue Market Share by Country (2020-2025)
- Figure 63. Europe RFID Inlays Sales Market Share by Type (2020-2025)
- Figure 64. Europe RFID Inlays Sales Market Share by Application (2020-2025)
- Figure 65. Germany RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 66. France RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 67. UK RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 68. Italy RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 69. Russia RFID Inlays Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Middle East & Africa RFID Inlays Sales Market Share by Country (2020-2025)
- Figure 71. Middle East & Africa RFID Inlays Sales Market Share by Type (2020-2025)
- Figure 72. Middle East & Africa RFID Inlays Sales Market Share by Application

(2020-2025)

Figure 73. Egypt RFID Inlays Revenue Growth 2020-2025 (\$ millions)

Figure 74. South Africa RFID Inlays Revenue Growth 2020-2025 (\$ millions)

Figure 75. Israel RFID Inlays Revenue Growth 2020-2025 (\$ millions)

Figure 76. Turkey RFID Inlays Revenue Growth 2020-2025 (\$ millions)

Figure 77. GCC Countries RFID Inlays Revenue Growth 2020-2025 (\$ millions)

Figure 78. Manufacturing Cost Structure Analysis of RFID Inlays in 2025

Figure 79. Manufacturing Process Analysis of RFID Inlays

Figure 80. Industry Chain Structure of RFID Inlays

Figure 81. Channels of Distribution

Figure 82. Global RFID Inlays Sales Market Forecast by Region (2026-2031)

Figure 83. Global RFID Inlays Revenue Market Share Forecast by Region (2026-2031)

Figure 84. Global RFID Inlays Sales Market Share Forecast by Type (2026-2031)

Figure 85. Global RFID Inlays Revenue Market Share Forecast by Type (2026-2031)

Figure 86. Global RFID Inlays Sales Market Share Forecast by Application (2026-2031)

Figure 87. Global RFID Inlays Revenue Market Share Forecast by Application

(2026-2031)

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