

Global RFID Chip Playing Cards Market Growth 2026-2032

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Abstracts

The global RFID Chip Playing Cards market size is predicted to grow from US\$ 83.15 million in 2025 to US\$ 162 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

In 2025, global RFID Chip Playing Cards production reached approximately 3,400 K units, with an average global market price of around 25 US\$/unit.

RFID Chip Playing Cards are specialized playing cards embedded with RFID or NFC chips and antenna structures, enabling each card to be uniquely identified by a compatible reader without visual recognition. Compared with ordinary paper or plastic playing cards, RFID chip playing cards support real-time card tracking, anti-counterfeiting, anti-cheating, automatic game recording, dealer assistance, and live broadcasting data capture. They are mainly used in casinos, poker tournaments, smart gaming tables, magic props, interactive entertainment, and high-end customized card systems.

The average single-line production capacity of RFID Chip Playing Cards is 230 K units, the average gross profit margin was 48.7%.

The industry chain of RFID chip playing cards includes upstream, midstream and downstream segments. The upstream mainly consists of RFID/NFC chip suppliers, antenna inlay suppliers, plastic film or paper substrate suppliers, printing ink, coating, adhesive, lamination materials, and security material providers. The midstream includes RFID card design, chip embedding, antenna bonding, card printing, lamination, cutting, encoding, quality testing, and deck packaging, usually handled by smart card manufacturers, RFID tag manufacturers, casino card producers, or specialized playing

card converters. The downstream covers casinos, poker clubs, gaming table system integrators, poker tournament operators, live-streaming poker platforms, magic product companies, interactive entertainment venues, and anti-cheating or game data management solution providers.

The cost structure of RFID chip playing cards is significantly higher than that of ordinary playing cards because each card requires an embedded chip and antenna. In a typical RFID poker deck, RFID/NFC chips and antenna inlays account for about 35%-45% of total cost, making them the largest cost component. Card substrate, printing, coating and lamination materials account for around 20%-25%, depending on whether paper, PVC, PET or composite plastic is used. Chip embedding, bonding, encoding, calibration and functional testing account for about 15%-20%, as yield control is critical. R&D, customization, artwork design, anti-counterfeiting design and system compatibility testing account for around 8%-12%. Packaging, logistics, quality control and after-sales support account for about 8%-10%. For casino-grade products, stricter durability, secrecy and batch consistency requirements may further increase testing and quality assurance costs.

Demand for RFID chip playing cards is mainly driven by the digitalization of casino gaming, the need for anti-cheating control, smart table adoption, live poker broadcasting, and real-time game data collection. Casinos use RFID cards to reduce card substitution risk, improve surveillance efficiency, support automatic hand history recording, and integrate with casino management systems. Poker tournaments and online content platforms also create demand because RFID cards can instantly display hole cards and game information during live broadcasts. Business opportunities are concentrated in casino-grade RFID decks, smart gaming table solutions, recurring replacement card supply, customized RFID card systems, and integration services with readers, table sensors and gaming software. Although the market is niche, it has relatively high unit value and strong customization demand, making it attractive for RFID card manufacturers and casino technology solution providers.

LP Information, Inc. (LPI) ' newest research report, the "RFID Chip Playing Cards Industry Forecast" looks at past sales and reviews total world RFID Chip Playing Cards sales in 2025, providing a comprehensive analysis by region and market sector of projected RFID Chip Playing Cards sales for 2026 through 2032. With RFID Chip Playing Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RFID Chip Playing Cards industry.

This Insight Report provides a comprehensive analysis of the global RFID Chip Playing Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RFID Chip Playing Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global RFID Chip Playing Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RFID Chip Playing Cards and breaks down the forecast by RFID Frequency Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Chip Playing Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Chip Playing Cards market by product type, application, key manufacturers and key regions and countries.

Segmentation by RFID Frequency Type:

Low-frequency RFID Playing Cards: 125?134 kHz

High-frequency RFID / NFC Playing Cards: 13.56 MHz

Ultra-high-frequency RFID Playing Cards: 860?960 MHz

Others

Segmentation by Card Material Structure:

Paper-based RFID Playing Cards

PVC RFID Playing Cards

PET RFID Playing Cards

Composite Plastic RFID Playing Cards

Others

Segmentation by Application:

Casino Gaming

Poker Tournament

Magic Performance

Interactive Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Angel Group

Cartamundi Group

ACCUZ Industries

RFIDTag

TP-RFID

D.O RIFD Group

Shenzhen Yilin IOT Technology

Shenzhen Chuangxinjia Smart Tech

Wuhan Jiaqirui Card Issuing Technology

RFIDLabel

Shenzhen Lasso Smart IoT

Shenzhen Konglam Smartech

Key Questions Addressed in this Report

What is the 10-year outlook for the global RFID Chip Playing Cards market?

What factors are driving RFID Chip Playing Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do RFID Chip Playing Cards market opportunities vary by end market size?

How does RFID Chip Playing Cards break out by RFID Frequency Type, by Application?

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