

# Global RFID Asset Tracking and Inventory Management Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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RFID tags and components can automatically provide precise location data of critical physical and personnel assets through passive RFID and/or active IoT technology, optimizing asset tracking and logistics systems.

The global RFID Asset Tracking and Inventory Management market size is projected to grow from US\$ 246.5 million in 2023 to US\$ 312 million in 2030; it is expected to grow at a CAGR of 3.4% from 2024 to 2030.

LPI (LP Information)' newest research report, the "RFID Asset Tracking and Inventory Management Industry Forecast" looks at past sales and reviews total world RFID Asset Tracking and Inventory Management sales in 2023, providing a comprehensive analysis by region and market sector of projected RFID Asset Tracking and Inventory Management sales for 2024 through 2030. With RFID Asset Tracking and Inventory Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RFID Asset Tracking and Inventory Management industry.

This Insight Report provides a comprehensive analysis of the global RFID Asset Tracking and Inventory Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RFID Asset Tracking and Inventory Management portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms' unique position in an accelerating global RFID Asset Tracking and Inventory Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RFID Asset Tracking and Inventory Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Asset Tracking and Inventory Management.

United States market for RFID Asset Tracking and Inventory Management is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for RFID Asset Tracking and Inventory Management is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for RFID Asset Tracking and Inventory Management is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key RFID Asset Tracking and Inventory Management players cover Zebra Technologies, Honeywell, SATO, TSC Printronix Auto ID and Avery Dennison, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Asset Tracking and Inventory Management market by product type, application, key players and key regions and countries.

Segmentation by type

Active RFID Real-time Positioning

Passive RFID Asset Tracking

## Segmentation by application

Retail and Wholesale

Warehousing and Logistics

Industrial Manufacturing

Others

## This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zebra Technologies

Honeywell

SATO

TSC Printronix Auto ID

Avery Dennison

Beontag

Metalcraft

Alien Technology

MPI Label Systems

Invengo

HID Global

GAO RFID

The Tag Factory

Xindeco IOT

Tatwah Smartech

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