

Global RFID Active Tag Market Growth 2026-2032

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Abstracts

The global RFID Active Tag market size is predicted to grow from US\$ 2575 million in 2025 to US\$ 4688 million in 2032; it is expected to grow at a CAGR of 9.1% from 2026 to 2032.

An RFID Active Tag is a battery-powered RFID device that actively transmits signals to an RFID reader at regular intervals. Unlike passive RFID tags, which require energy from a reader to function, active tags have an internal power source, allowing them to have a longer read range and be used in real-time tracking applications.

Upstream mainly includes RF chips, microcontrollers, batteries, power management modules, antennas, and packaging materials. Chip performance and power consumption control are critical to communication range and battery life, while battery technology is also a key constraint. High-end products have technical barriers in low-power design and RF algorithms. The supply chain is relatively mature, although core chips are still dominated by a limited number of vendors. Downstream demand is led by logistics and warehousing, and extends to manufacturing asset management, smart campuses, healthcare equipment tracking, and personnel safety management. Logistics applications are sensitive to large-scale deployment cost, while industrial and safety scenarios emphasize real-time positioning accuracy and system stability. Demand is closely linked to digitalization and IoT adoption.

In terms of development trends, RFID active tags are evolving toward lower power consumption, longer battery life, and higher integration. Integration with technologies such as Bluetooth and ultra-wideband enables higher positioning accuracy. Tags are becoming smaller and more intelligent, with capabilities for data processing and edge computing. Cloud platforms and data analytics are increasingly integrated to enable real-time monitoring and asset visualization. Key drivers include enterprise digital transformation, increasing demand for supply chain visibility, and the growth of industrial

IoT, along with rising needs for personnel safety and high-value asset tracking. However, challenges include relatively high costs, battery replacement and maintenance requirements, and competition from passive RFID and other wireless technologies in certain scenarios, which may limit market adoption.

Overall, the RFID active tag industry maintains a medium-to-high gross margin, typically ranging from 30% to 50%. Low- to mid-end products are facing pricing pressure as competition intensifies, while high-precision, long-life, and system-integrated solutions offer higher added value and stronger profitability. Companies with strengths in low-power design, communication protocol optimization, and platform-based services are better positioned to compete effectively.

LP Information, Inc. (LPI) ' newest research report, the "RFID Active Tag Industry Forecast" looks at past sales and reviews total world RFID Active Tag sales in 2025, providing a comprehensive analysis by region and market sector of projected RFID Active Tag sales for 2026 through 2032. With RFID Active Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world RFID Active Tag industry.

This Insight Report provides a comprehensive analysis of the global RFID Active Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on RFID Active Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global RFID Active Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for RFID Active Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global RFID Active Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Active Tag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

433MHz

2.4GHz

5.8GHz

Others

Segmentation by Read Range:

Less than 30 m

30?100 m

100?300 m

More than 300 m

Segmentation by Package Form:

Card Type

Wristband Type

Industrial Shell Type

Employee Badge Type

Other

Segmentation by Function:

Basic Identification Type

Real-Time Location Type

Sensor Monitoring Type

Alarm Trigger Type

Segmentation by Application:

Transportation

Industrial Manufacturing

Healthcare

Logistics & Warehousing

Data Centers

Security & Access Control

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HID Global (US)

Savi Technology (US)

RF Code (US)

Identec Solutions (AT)

Wavetrend (GB)

Centrak (US)

ELA Innovation (FR)

SYRIS Technology (TW)

Asia Smart Tag (SG)

Cirfid (IT)

IDnova (ES)

JTSPEEDWORK (CN)

RSTC (CN)

Checkpoint Systems (US)

Securitas Technology (US)

GAO RFID (CA)

VANCH (CN)

Xindeco IoT (CN)

Shenzhen Chuangxinjia RFID Tag (CN)

Invengo (CN)

Shanghai REFINE Technologies (CN)

Shenzhen Xunyuan Technology (CN)

ShangHai Super Ele&Tec (CN)

Key Questions Addressed in this Report

What is the 10-year outlook for the global RFID Active Tag market?

What factors are driving RFID Active Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do RFID Active Tag market opportunities vary by end market size?

How does RFID Active Tag break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global RFID Active Tag Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for RFID Active Tag by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for RFID Active Tag by Country/Region, 2021, 2025 & 2032
- 2.2 RFID Active Tag Segment by Type
 - 2.2.1 433MHz
 - 2.2.2 2.4GHz
 - 2.2.3 5.8GHz
 - 2.2.4 Others
 - 2.2.5 RFID Active Tag Sales by Type
 - 2.2.5.1 Global RFID Active Tag Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global RFID Active Tag Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global RFID Active Tag Sale Price by Type (2021-2026)
- 2.3 RFID Active Tag Segment by Read Range
 - 2.3.1 Less than 30 m
 - 2.3.2 30?100 m
 - 2.3.3 100?300 m
 - 2.3.4 More than 300 m
 - 2.3.5 RFID Active Tag Sales by Read Range
 - 2.3.5.1 Global RFID Active Tag Sales Market Share by Read Range (2021-2026)
 - 2.3.5.2 Global RFID Active Tag Revenue and Market Share by Read Range (2021-2026)

2.3.5.3 Global RFID Active Tag Sale Price by Read Range (2021-2026)

2.4 RFID Active Tag Segment by Package Form

2.4.1 Card Type

2.4.2 Wristband Type

2.4.3 Industrial Shell Type

2.4.4 Employee Badge Type

2.4.5 Other

2.4.6 RFID Active Tag Sales by Package Form

2.4.6.1 Global RFID Active Tag Sales Market Share by Package Form (2021-2026)

2.4.6.2 Global RFID Active Tag Revenue and Market Share by Package Form (2021-2026)

2.4.6.3 Global RFID Active Tag Sale Price by Package Form (2021-2026)

2.5 RFID Active Tag Segment by Function

2.5.1 Basic Identification Type

2.5.2 Real-Time Location Type

2.5.3 Sensor Monitoring Type

2.5.4 Alarm Trigger Type

2.5.5 RFID Active Tag Sales by Function

2.5.5.1 Global RFID Active Tag Sales Market Share by Function (2021-2026)

2.5.5.2 Global RFID Active Tag Revenue and Market Share by Function (2021-2026)

2.5.5.3 Global RFID Active Tag Sale Price by Function (2021-2026)

2.6 RFID Active Tag Segment by Application

2.6.1 Transportation

2.6.2 Industrial Manufacturing

2.6.3 Healthcare

2.6.4 Logistics & Warehousing

2.6.5 Data Centers

2.6.6 Security & Access Control

2.6.7 Other

2.6.8 RFID Active Tag Sales by Application

2.6.8.1 Global RFID Active Tag Sale Market Share by Application (2021-2026)

2.6.8.2 Global RFID Active Tag Revenue and Market Share by Application (2021-2026)

2.6.8.3 Global RFID Active Tag Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global RFID Active Tag Breakdown Data by Company

3.1.1 Global RFID Active Tag Annual Sales by Company (2021-2026)

- 3.1.2 Global RFID Active Tag Sales Market Share by Company (2021-2026)
- 3.2 Global RFID Active Tag Annual Revenue by Company (2021-2026)
 - 3.2.1 Global RFID Active Tag Revenue by Company (2021-2026)
 - 3.2.2 Global RFID Active Tag Revenue Market Share by Company (2021-2026)
- 3.3 Global RFID Active Tag Sale Price by Company
- 3.4 Key Manufacturers RFID Active Tag Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers RFID Active Tag Product Location Distribution
 - 3.4.2 Players RFID Active Tag Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR RFID ACTIVE TAG BY GEOGRAPHIC REGION

- 4.1 World Historic RFID Active Tag Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global RFID Active Tag Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global RFID Active Tag Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic RFID Active Tag Market Size by Country/Region (2021-2026)
 - 4.2.1 Global RFID Active Tag Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global RFID Active Tag Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas RFID Active Tag Sales Growth
- 4.4 APAC RFID Active Tag Sales Growth
- 4.5 Europe RFID Active Tag Sales Growth
- 4.6 Middle East & Africa RFID Active Tag Sales Growth

5 AMERICAS

- 5.1 Americas RFID Active Tag Sales by Country
 - 5.1.1 Americas RFID Active Tag Sales by Country (2021-2026)
 - 5.1.2 Americas RFID Active Tag Revenue by Country (2021-2026)
- 5.2 Americas RFID Active Tag Sales by Type (2021-2026)
- 5.3 Americas RFID Active Tag Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC RFID Active Tag Sales by Region

6.1.1 APAC RFID Active Tag Sales by Region (2021-2026)

6.1.2 APAC RFID Active Tag Revenue by Region (2021-2026)

6.2 APAC RFID Active Tag Sales by Type (2021-2026)

6.3 APAC RFID Active Tag Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe RFID Active Tag by Country

7.1.1 Europe RFID Active Tag Sales by Country (2021-2026)

7.1.2 Europe RFID Active Tag Revenue by Country (2021-2026)

7.2 Europe RFID Active Tag Sales by Type (2021-2026)

7.3 Europe RFID Active Tag Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa RFID Active Tag by Country

8.1.1 Middle East & Africa RFID Active Tag Sales by Country (2021-2026)

8.1.2 Middle East & Africa RFID Active Tag Revenue by Country (2021-2026)

8.2 Middle East & Africa RFID Active Tag Sales by Type (2021-2026)

8.3 Middle East & Africa RFID Active Tag Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of RFID Active Tag

10.3 Manufacturing Process Analysis of RFID Active Tag

10.4 Industry Chain Structure of RFID Active Tag

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 RFID Active Tag Distributors

11.3 RFID Active Tag Customer

12 WORLD FORECAST REVIEW FOR RFID ACTIVE TAG BY GEOGRAPHIC REGION

12.1 Global RFID Active Tag Market Size Forecast by Region

12.1.1 Global RFID Active Tag Forecast by Region (2027-2032)

12.1.2 Global RFID Active Tag Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global RFID Active Tag Forecast by Type (2027-2032)

12.7 Global RFID Active Tag Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 HID Global (US)

13.1.1 HID Global (US) Company Information

13.1.2 HID Global (US) RFID Active Tag Product Portfolios and Specifications

13.1.3 HID Global (US) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 HID Global (US) Main Business Overview

13.1.5 HID Global (US) Latest Developments

13.2 Savi Technology (US)

13.2.1 Savi Technology (US) Company Information

13.2.2 Savi Technology (US) RFID Active Tag Product Portfolios and Specifications

13.2.3 Savi Technology (US) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Savi Technology (US) Main Business Overview

13.2.5 Savi Technology (US) Latest Developments

13.3 RF Code (US)

13.3.1 RF Code (US) Company Information

13.3.2 RF Code (US) RFID Active Tag Product Portfolios and Specifications

13.3.3 RF Code (US) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 RF Code (US) Main Business Overview

13.3.5 RF Code (US) Latest Developments

13.4 Identec Solutions (AT)

13.4.1 Identec Solutions (AT) Company Information

13.4.2 Identec Solutions (AT) RFID Active Tag Product Portfolios and Specifications

13.4.3 Identec Solutions (AT) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Identec Solutions (AT) Main Business Overview

13.4.5 Identec Solutions (AT) Latest Developments

13.5 Wavetrend (GB)

13.5.1 Wavetrend (GB) Company Information

13.5.2 Wavetrend (GB) RFID Active Tag Product Portfolios and Specifications

13.5.3 Wavetrend (GB) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Wavetrend (GB) Main Business Overview

13.5.5 Wavetrend (GB) Latest Developments

13.6 Centrak (US)

13.6.1 Centrak (US) Company Information

13.6.2 Centrak (US) RFID Active Tag Product Portfolios and Specifications

13.6.3 Centrak (US) RFID Active Tag Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 Centrak (US) Main Business Overview

13.6.5 Centrak (US) Latest Developments

13.7 ELA Innovation (FR)

13.7.1 ELA Innovation (FR) Company Information

13.7.2 ELA Innovation (FR) RFID Active Tag Product Portfolios and Specifications

13.7.3 ELA Innovation (FR) RFID Active Tag Sales, Revenue, Price and Gross Margin

(2021-2026)

13.7.4 ELA Innovation (FR) Main Business Overview

13.7.5 ELA Innovation (FR) Latest Developments

13.8 SYRIS Technology (TW)

13.8.1 SYRIS Technology (TW) Company Information

13.8.2 SYRIS Technology (TW) RFID Active Tag Product Portfolios and Specifications

13.8.3 SYRIS Technology (TW) RFID Active Tag Sales, Revenue, Price and Gross

Margin (2021-2026)

13.8.4 SYRIS Technology (TW) Main Business Overview

13.8.5 SYRIS Technology (TW) Latest Developments

13.9 Asia Smart Tag (SG)

13.9.1 Asia Smart Tag (SG) Company Information

13.9.2 Asia Smart Tag (SG) RFID Active Tag Product Portfolios and Specifications

13.9.3 Asia Smart Tag (SG) RFID Active Tag Sales, Revenue, Price and Gross Margin

(2021-2026)

13.9.4 Asia Smart Tag (SG) Main Business Overview

13.9.5 Asia Smart Tag (SG) Latest Developments

13.10 Cirfid (IT)

13.10.1 Cirfid (IT) Company Information

13.10.2 Cirfid (IT) RFID Active Tag Product Portfolios and Specifications

13.10.3 Cirfid (IT) RFID Active Tag Sales, Revenue, Price and Gross Margin

(2021-2026)

13.10.4 Cirfid (IT) Main Business Overview

13.10.5 Cirfid (IT) Latest Developments

13.11 IDnova (ES)

13.11.1 IDnova (ES) Company Information

13.11.2 IDnova (ES) RFID Active Tag Product Portfolios and Specifications

13.11.3 IDnova (ES) RFID Active Tag Sales, Revenue, Price and Gross Margin

(2021-2026)

13.11.4 IDnova (ES) Main Business Overview

13.11.5 IDnova (ES) Latest Developments

13.12 JTSPEEDWORK (CN)

- 13.12.1 JTSPEEDWORK (CN) Company Information
- 13.12.2 JTSPEEDWORK (CN) RFID Active Tag Product Portfolios and Specifications
- 13.12.3 JTSPEEDWORK (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.12.4 JTSPEEDWORK (CN) Main Business Overview
- 13.12.5 JTSPEEDWORK (CN) Latest Developments
- 13.13 RSTC (CN)
 - 13.13.1 RSTC (CN) Company Information
 - 13.13.2 RSTC (CN) RFID Active Tag Product Portfolios and Specifications
 - 13.13.3 RSTC (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 RSTC (CN) Main Business Overview
 - 13.13.5 RSTC (CN) Latest Developments
- 13.14 Checkpoint Systems (US)
 - 13.14.1 Checkpoint Systems (US) Company Information
 - 13.14.2 Checkpoint Systems (US) RFID Active Tag Product Portfolios and Specifications
 - 13.14.3 Checkpoint Systems (US) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Checkpoint Systems (US) Main Business Overview
 - 13.14.5 Checkpoint Systems (US) Latest Developments
- 13.15 Securitas Technology (US)
 - 13.15.1 Securitas Technology (US) Company Information
 - 13.15.2 Securitas Technology (US) RFID Active Tag Product Portfolios and Specifications
 - 13.15.3 Securitas Technology (US) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Securitas Technology (US) Main Business Overview
 - 13.15.5 Securitas Technology (US) Latest Developments
- 13.16 GAO RFID (CA)
 - 13.16.1 GAO RFID (CA) Company Information
 - 13.16.2 GAO RFID (CA) RFID Active Tag Product Portfolios and Specifications
 - 13.16.3 GAO RFID (CA) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 GAO RFID (CA) Main Business Overview
 - 13.16.5 GAO RFID (CA) Latest Developments
- 13.17 VANCH (CN)
 - 13.17.1 VANCH (CN) Company Information
 - 13.17.2 VANCH (CN) RFID Active Tag Product Portfolios and Specifications

13.17.3 VANCH (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 VANCH (CN) Main Business Overview

13.17.5 VANCH (CN) Latest Developments

13.18 Xindeco IoT (CN)

13.18.1 Xindeco IoT (CN) Company Information

13.18.2 Xindeco IoT (CN) RFID Active Tag Product Portfolios and Specifications

13.18.3 Xindeco IoT (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Xindeco IoT (CN) Main Business Overview

13.18.5 Xindeco IoT (CN) Latest Developments

13.19 Shenzhen Chuangxinjia RFID Tag (CN)

13.19.1 Shenzhen Chuangxinjia RFID Tag (CN) Company Information

13.19.2 Shenzhen Chuangxinjia RFID Tag (CN) RFID Active Tag Product Portfolios and Specifications

13.19.3 Shenzhen Chuangxinjia RFID Tag (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Shenzhen Chuangxinjia RFID Tag (CN) Main Business Overview

13.19.5 Shenzhen Chuangxinjia RFID Tag (CN) Latest Developments

13.20 Invengo (CN)

13.20.1 Invengo (CN) Company Information

13.20.2 Invengo (CN) RFID Active Tag Product Portfolios and Specifications

13.20.3 Invengo (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Invengo (CN) Main Business Overview

13.20.5 Invengo (CN) Latest Developments

13.21 Shanghai REFINE Technologies (CN)

13.21.1 Shanghai REFINE Technologies (CN) Company Information

13.21.2 Shanghai REFINE Technologies (CN) RFID Active Tag Product Portfolios and Specifications

13.21.3 Shanghai REFINE Technologies (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Shanghai REFINE Technologies (CN) Main Business Overview

13.21.5 Shanghai REFINE Technologies (CN) Latest Developments

13.22 Shenzhen Xunyu Technology (CN)

13.22.1 Shenzhen Xunyu Technology (CN) Company Information

13.22.2 Shenzhen Xunyu Technology (CN) RFID Active Tag Product Portfolios and Specifications

13.22.3 Shenzhen Xunyu Technology (CN) RFID Active Tag Sales, Revenue, Price

and Gross Margin (2021-2026)

13.22.4 Shenzhen Xunyu Technology (CN) Main Business Overview

13.22.5 Shenzhen Xunyu Technology (CN) Latest Developments

13.23 ShangHai Super Ele&Tec (CN)

13.23.1 ShangHai Super Ele&Tec (CN) Company Information

13.23.2 ShangHai Super Ele&Tec (CN) RFID Active Tag Product Portfolios and Specifications

13.23.3 ShangHai Super Ele&Tec (CN) RFID Active Tag Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 ShangHai Super Ele&Tec (CN) Main Business Overview

13.23.5 ShangHai Super Ele&Tec (CN) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. RFID Active Tag Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. RFID Active Tag Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 433MHz

Table 4. Major Players of 2.4GHz

Table 5. Major Players of 5.8GHz

Table 6. Major Players of Others

Table 7. Global RFID Active Tag Sales by Type (2021-2026) & (K Units)

Table 8. Global RFID Active Tag Sales Market Share by Type (2021-2026)

Table 9. Global RFID Active Tag Revenue by Type (2021-2026) & (\$ million)

Table 10. Global RFID Active Tag Revenue Market Share by Type (2021-2026)

Table 11. Global RFID Active Tag Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Major Players of Less than 30 m

Table 13. Major Players of 30?100 m

Table 14. Major Players of 100?300 m

Table 15. Major Players of More than 300 m

Table 16. Global RFID Active Tag Sales by Read Range (2021-2026) & (K Units)

Table 17. Global RFID Active Tag Sales Market Share by Read Range (2021-2026)

Table 18. Global RFID Active Tag Revenue by Read Range (2021-2026) & (\$ million)

Table 19. Global RFID Active Tag Revenue Market Share by Read Range (2021-2026)

Table 20. Global RFID Active Tag Sale Price by Read Range (2021-2026) & (US\$/Unit)

Table 21. Major Players of Card Type

Table 22. Major Players of Wristband Type

Table 23. Major Players of Industrial Shell Type

Table 24. Major Players of Employee Badge Type

Table 25. Major Players of Other

Table 26. Global RFID Active Tag Sales by Package Form (2021-2026) & (K Units)

Table 27. Global RFID Active Tag Sales Market Share by Package Form (2021-2026)

Table 28. Global RFID Active Tag Revenue by Package Form (2021-2026) & (\$ million)

Table 29. Global RFID Active Tag Revenue Market Share by Package Form (2021-2026)

Table 30. Global RFID Active Tag Sale Price by Package Form (2021-2026) & (US\$/Unit)

Table 31. Major Players of Basic Identification Type

Table 32. Major Players of Real-Time Location Type
Table 33. Major Players of Sensor Monitoring Type
Table 34. Major Players of Alarm Trigger Type
Table 35. Global RFID Active Tag Sales by Function (2021-2026) & (K Units)
Table 36. Global RFID Active Tag Sales Market Share by Function (2021-2026)
Table 37. Global RFID Active Tag Revenue by Function (2021-2026) & (\$ million)
Table 38. Global RFID Active Tag Revenue Market Share by Function (2021-2026)
Table 39. Global RFID Active Tag Sale Price by Function (2021-2026) & (US\$/Unit)
Table 40. Global RFID Active Tag Sale by Application (2021-2026) & (K Units)
Table 41. Global RFID Active Tag Sale Market Share by Application (2021-2026)
Table 42. Global RFID Active Tag Revenue by Application (2021-2026) & (\$ million)
Table 43. Global RFID Active Tag Revenue Market Share by Application (2021-2026)
Table 44. Global RFID Active Tag Sale Price by Application (2021-2026) & (US\$/Unit)
Table 45. Global RFID Active Tag Sales by Company (2021-2026) & (K Units)
Table 46. Global RFID Active Tag Sales Market Share by Company (2021-2026)
Table 47. Global RFID Active Tag Revenue by Company (2021-2026) & (\$ millions)
Table 48. Global RFID Active Tag Revenue Market Share by Company (2021-2026)
Table 49. Global RFID Active Tag Sale Price by Company (2021-2026) & (US\$/Unit)
Table 50. Key Manufacturers RFID Active Tag Producing Area Distribution and Sales Area
Table 51. Players RFID Active Tag Products Offered
Table 52. RFID Active Tag Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 53. New Products and Potential Entrants
Table 54. Market M&A Activity & Strategy
Table 55. Global RFID Active Tag Sales by Geographic Region (2021-2026) & (K Units)
Table 56. Global RFID Active Tag Sales Market Share Geographic Region (2021-2026)
Table 57. Global RFID Active Tag Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 58. Global RFID Active Tag Revenue Market Share by Geographic Region (2021-2026)
Table 59. Global RFID Active Tag Sales by Country/Region (2021-2026) & (K Units)
Table 60. Global RFID Active Tag Sales Market Share by Country/Region (2021-2026)
Table 61. Global RFID Active Tag Revenue by Country/Region (2021-2026) & (\$ millions)
Table 62. Global RFID Active Tag Revenue Market Share by Country/Region (2021-2026)
Table 63. Americas RFID Active Tag Sales by Country (2021-2026) & (K Units)
Table 64. Americas RFID Active Tag Sales Market Share by Country (2021-2026)
Table 65. Americas RFID Active Tag Revenue by Country (2021-2026) & (\$ millions)

Table 66. Americas RFID Active Tag Sales by Type (2021-2026) & (K Units)
Table 67. Americas RFID Active Tag Sales by Application (2021-2026) & (K Units)
Table 68. APAC RFID Active Tag Sales by Region (2021-2026) & (K Units)
Table 69. APAC RFID Active Tag Sales Market Share by Region (2021-2026)
Table 70. APAC RFID Active Tag Revenue by Region (2021-2026) & (\$ millions)
Table 71. APAC RFID Active Tag Sales by Type (2021-2026) & (K Units)
Table 72. APAC RFID Active Tag Sales by Application (2021-2026) & (K Units)
Table 73. Europe RFID Active Tag Sales by Country (2021-2026) & (K Units)
Table 74. Europe RFID Active Tag Revenue by Country (2021-2026) & (\$ millions)
Table 75. Europe RFID Active Tag Sales by Type (2021-2026) & (K Units)
Table 76. Europe RFID Active Tag Sales by Application (2021-2026) & (K Units)
Table 77. Middle East & Africa RFID Active Tag Sales by Country (2021-2026) & (K Units)
Table 78. Middle East & Africa RFID Active Tag Revenue Market Share by Country (2021-2026)
Table 79. Middle East & Africa RFID Active Tag Sales by Type (2021-2026) & (K Units)
Table 80. Middle East & Africa RFID Active Tag Sales by Application (2021-2026) & (K Units)
Table 81. Key Market Drivers & Growth Opportunities of RFID Active Tag
Table 82. Key Market Challenges & Risks of RFID Active Tag
Table 83. Key Industry Trends of RFID Active Tag
Table 84. RFID Active Tag Raw Material
Table 85. Key Suppliers of Raw Materials
Table 86. RFID Active Tag Distributors List
Table 87. RFID Active Tag Customer List
Table 88. Global RFID Active Tag Sales Forecast by Region (2027-2032) & (K Units)
Table 89. Global RFID Active Tag Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 90. Americas RFID Active Tag Sales Forecast by Country (2027-2032) & (K Units)
Table 91. Americas RFID Active Tag Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 92. APAC RFID Active Tag Sales Forecast by Region (2027-2032) & (K Units)
Table 93. APAC RFID Active Tag Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 94. Europe RFID Active Tag Sales Forecast by Country (2027-2032) & (K Units)
Table 95. Europe RFID Active Tag Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 96. Middle East & Africa RFID Active Tag Sales Forecast by Country (2027-2032)

& (K Units)

Table 97. Middle East & Africa RFID Active Tag Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 98. Global RFID Active Tag Sales Forecast by Type (2027-2032) & (K Units)

Table 99. Global RFID Active Tag Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 100. Global RFID Active Tag Sales Forecast by Application (2027-2032) & (K Units)

Table 101. Global RFID Active Tag Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 102. HID Global (US) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 103. HID Global (US) RFID Active Tag Product Portfolios and Specifications

Table 104. HID Global (US) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. HID Global (US) Main Business

Table 106. HID Global (US) Latest Developments

Table 107. Savi Technology (US) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 108. Savi Technology (US) RFID Active Tag Product Portfolios and Specifications

Table 109. Savi Technology (US) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Savi Technology (US) Main Business

Table 111. Savi Technology (US) Latest Developments

Table 112. RF Code (US) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 113. RF Code (US) RFID Active Tag Product Portfolios and Specifications

Table 114. RF Code (US) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. RF Code (US) Main Business

Table 116. RF Code (US) Latest Developments

Table 117. Identec Solutions (AT) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 118. Identec Solutions (AT) RFID Active Tag Product Portfolios and Specifications

Table 119. Identec Solutions (AT) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Identec Solutions (AT) Main Business

Table 121. Identec Solutions (AT) Latest Developments

Table 122. Wavetrend (GB) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 123. Wavetrend (GB) RFID Active Tag Product Portfolios and Specifications

Table 124. Wavetrend (GB) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Wavetrend (GB) Main Business

Table 126. Wavetrend (GB) Latest Developments

Table 127. Centrak (US) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 128. Centrak (US) RFID Active Tag Product Portfolios and Specifications

Table 129. Centrak (US) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Centrak (US) Main Business

Table 131. Centrak (US) Latest Developments

Table 132. ELA Innovation (FR) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 133. ELA Innovation (FR) RFID Active Tag Product Portfolios and Specifications

Table 134. ELA Innovation (FR) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. ELA Innovation (FR) Main Business

Table 136. ELA Innovation (FR) Latest Developments

Table 137. SYRIS Technology (TW) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 138. SYRIS Technology (TW) RFID Active Tag Product Portfolios and Specifications

Table 139. SYRIS Technology (TW) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. SYRIS Technology (TW) Main Business

Table 141. SYRIS Technology (TW) Latest Developments

Table 142. Asia Smart Tag (SG) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 143. Asia Smart Tag (SG) RFID Active Tag Product Portfolios and Specifications

Table 144. Asia Smart Tag (SG) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Asia Smart Tag (SG) Main Business

Table 146. Asia Smart Tag (SG) Latest Developments

Table 147. Cirfid (IT) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 148. Cirfid (IT) RFID Active Tag Product Portfolios and Specifications

Table 149. Cirfid (IT) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Cirfid (IT) Main Business

Table 151. Cirfid (IT) Latest Developments

Table 152. IDnova (ES) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 153. IDnova (ES) RFID Active Tag Product Portfolios and Specifications

Table 154. IDnova (ES) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. IDnova (ES) Main Business

Table 156. IDnova (ES) Latest Developments

Table 157. JTSPEEDWORK (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 158. JTSPEEDWORK (CN) RFID Active Tag Product Portfolios and Specifications

Table 159. JTSPEEDWORK (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. JTSPEEDWORK (CN) Main Business

Table 161. JTSPEEDWORK (CN) Latest Developments

Table 162. RSTC (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 163. RSTC (CN) RFID Active Tag Product Portfolios and Specifications

Table 164. RSTC (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. RSTC (CN) Main Business

Table 166. RSTC (CN) Latest Developments

Table 167. Checkpoint Systems (US) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 168. Checkpoint Systems (US) RFID Active Tag Product Portfolios and Specifications

Table 169. Checkpoint Systems (US) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 170. Checkpoint Systems (US) Main Business

Table 171. Checkpoint Systems (US) Latest Developments

Table 172. Securitas Technology (US) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 173. Securitas Technology (US) RFID Active Tag Product Portfolios and Specifications

Table 174. Securitas Technology (US) RFID Active Tag Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 175. Securitas Technology (US) Main Business

Table 176. Securitas Technology (US) Latest Developments

Table 177. GAO RFID (CA) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 178. GAO RFID (CA) RFID Active Tag Product Portfolios and Specifications

Table 179. GAO RFID (CA) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 180. GAO RFID (CA) Main Business

Table 181. GAO RFID (CA) Latest Developments

Table 182. VANCH (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 183. VANCH (CN) RFID Active Tag Product Portfolios and Specifications

Table 184. VANCH (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 185. VANCH (CN) Main Business

Table 186. VANCH (CN) Latest Developments

Table 187. Xindeco IoT (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 188. Xindeco IoT (CN) RFID Active Tag Product Portfolios and Specifications

Table 189. Xindeco IoT (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 190. Xindeco IoT (CN) Main Business

Table 191. Xindeco IoT (CN) Latest Developments

Table 192. Shenzhen Chuangxinjia RFID Tag (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 193. Shenzhen Chuangxinjia RFID Tag (CN) RFID Active Tag Product Portfolios and Specifications

Table 194. Shenzhen Chuangxinjia RFID Tag (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 195. Shenzhen Chuangxinjia RFID Tag (CN) Main Business

Table 196. Shenzhen Chuangxinjia RFID Tag (CN) Latest Developments

Table 197. Invengo (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 198. Invengo (CN) RFID Active Tag Product Portfolios and Specifications

Table 199. Invengo (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 200. Invengo (CN) Main Business

Table 201. Invengo (CN) Latest Developments

Table 202. Shanghai REFINE Technologies (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 203. Shanghai REFINE Technologies (CN) RFID Active Tag Product Portfolios and Specifications

Table 204. Shanghai REFINE Technologies (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 205. Shanghai REFINE Technologies (CN) Main Business

Table 206. Shanghai REFINE Technologies (CN) Latest Developments

Table 207. Shenzhen Xunyuan Technology (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 208. Shenzhen Xunyuan Technology (CN) RFID Active Tag Product Portfolios and Specifications

Table 209. Shenzhen Xunyuan Technology (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 210. Shenzhen Xunyuan Technology (CN) Main Business

Table 211. Shenzhen Xunyuan Technology (CN) Latest Developments

Table 212. ShangHai Super Ele&Tec (CN) Basic Information, RFID Active Tag Manufacturing Base, Sales Area and Its Competitors

Table 213. ShangHai Super Ele&Tec (CN) RFID Active Tag Product Portfolios and Specifications

Table 214. ShangHai Super Ele&Tec (CN) RFID Active Tag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 215. ShangHai Super Ele&Tec (CN) Main Business

Table 216. ShangHai Super Ele&Tec (CN) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of RFID Active Tag
- Figure 2. RFID Active Tag Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global RFID Active Tag Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global RFID Active Tag Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. RFID Active Tag Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. RFID Active Tag Sales Market Share by Country/Region (2025)
- Figure 10. RFID Active Tag Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 433MHz
- Figure 12. Product Picture of 2.4GHz
- Figure 13. Product Picture of 5.8GHz
- Figure 14. Product Picture of Others
- Figure 15. Global RFID Active Tag Sales Market Share by Type in 2026
- Figure 16. Global RFID Active Tag Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Less than 30 m
- Figure 18. Product Picture of 30?100 m
- Figure 19. Product Picture of 100?300 m
- Figure 20. Product Picture of More than 300 m
- Figure 21. Global RFID Active Tag Sales Market Share by Read Range in 2026
- Figure 22. Global RFID Active Tag Revenue Market Share by Read Range (2021-2026)
- Figure 23. Product Picture of Card Type
- Figure 24. Product Picture of Wristband Type
- Figure 25. Product Picture of Industrial Shell Type
- Figure 26. Product Picture of Employee Badge Type
- Figure 27. Product Picture of Other
- Figure 28. Global RFID Active Tag Sales Market Share by Package Form in 2026
- Figure 29. Global RFID Active Tag Revenue Market Share by Package Form (2021-2026)
- Figure 30. Product Picture of Basic Identification Type
- Figure 31. Product Picture of Real-Time Location Type
- Figure 32. Product Picture of Sensor Monitoring Type

Figure 33. Product Picture of Alarm Trigger Type

Figure 34. Global RFID Active Tag Sales Market Share by Function in 2026

Figure 35. Global RFID Active Tag Revenue Market Share by Function (2021-2026)

Figure 36. RFID Active Tag Consumed in Transportation

Figure 37. Global RFID Active Tag Market: Transportation (2021-2026) & (K Units)

Figure 38. RFID Active Tag Consumed in Industrial Manufacturing

Figure 39. Global RFID Active Tag Market: Industrial Manufacturing (2021-2026) & (K Units)

Figure 40. RFID Active Tag Consumed in Healthcare

Figure 41. Global RFID Active Tag Market: Healthcare (2021-2026) & (K Units)

Figure 42. RFID Active Tag Consumed in Logistics & Warehousing

Figure 43. Global RFID Active Tag Market: Logistics & Warehousing (2021-2026) & (K Units)

Figure 44. RFID Active Tag Consumed in Data Centers

Figure 45. Global RFID Active Tag Market: Data Centers (2021-2026) & (K Units)

Figure 46. RFID Active Tag Consumed in Security & Access Control

Figure 47. Global RFID Active Tag Market: Security & Access Control (2021-2026) & (K Units)

Figure 48. RFID Active Tag Consumed in Other

Figure 49. Global RFID Active Tag Market: Other (2021-2026) & (K Units)

Figure 50. Global RFID Active Tag Sale Market Share by Application (2025)

Figure 51. Global RFID Active Tag Revenue Market Share by Application in 2025

Figure 52. RFID Active Tag Sales by Company in 2025 (K Units)

Figure 53. Global RFID Active Tag Sales Market Share by Company in 2025

Figure 54. RFID Active Tag Revenue by Company in 2025 (\$ millions)

Figure 55. Global RFID Active Tag Revenue Market Share by Company in 2025

Figure 56. Global RFID Active Tag Sales Market Share by Geographic Region (2021-2026)

Figure 57. Global RFID Active Tag Revenue Market Share by Geographic Region in 2025

Figure 58. Americas RFID Active Tag Sales 2021-2026 (K Units)

Figure 59. Americas RFID Active Tag Revenue 2021-2026 (\$ millions)

Figure 60. APAC RFID Active Tag Sales 2021-2026 (K Units)

Figure 61. APAC RFID Active Tag Revenue 2021-2026 (\$ millions)

Figure 62. Europe RFID Active Tag Sales 2021-2026 (K Units)

Figure 63. Europe RFID Active Tag Revenue 2021-2026 (\$ millions)

Figure 64. Middle East & Africa RFID Active Tag Sales 2021-2026 (K Units)

Figure 65. Middle East & Africa RFID Active Tag Revenue 2021-2026 (\$ millions)

Figure 66. Americas RFID Active Tag Sales Market Share by Country in 2025

- Figure 67. Americas RFID Active Tag Revenue Market Share by Country (2021-2026)
- Figure 68. Americas RFID Active Tag Sales Market Share by Type (2021-2026)
- Figure 69. Americas RFID Active Tag Sales Market Share by Application (2021-2026)
- Figure 70. United States RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Canada RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Mexico RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Brazil RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 74. APAC RFID Active Tag Sales Market Share by Region in 2025
- Figure 75. APAC RFID Active Tag Revenue Market Share by Region (2021-2026)
- Figure 76. APAC RFID Active Tag Sales Market Share by Type (2021-2026)
- Figure 77. APAC RFID Active Tag Sales Market Share by Application (2021-2026)
- Figure 78. China RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 79. Japan RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 80. South Korea RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Southeast Asia RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 82. India RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Australia RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 84. China Taiwan RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 85. Europe RFID Active Tag Sales Market Share by Country in 2025
- Figure 86. Europe RFID Active Tag Revenue Market Share by Country (2021-2026)
- Figure 87. Europe RFID Active Tag Sales Market Share by Type (2021-2026)
- Figure 88. Europe RFID Active Tag Sales Market Share by Application (2021-2026)
- Figure 89. Germany RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 90. France RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 91. UK RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 92. Italy RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 93. Russia RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 94. Middle East & Africa RFID Active Tag Sales Market Share by Country (2021-2026)
- Figure 95. Middle East & Africa RFID Active Tag Sales Market Share by Type (2021-2026)
- Figure 96. Middle East & Africa RFID Active Tag Sales Market Share by Application (2021-2026)
- Figure 97. Egypt RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 98. South Africa RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 99. Israel RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 100. Turkey RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 101. GCC Countries RFID Active Tag Revenue Growth 2021-2026 (\$ millions)
- Figure 102. Manufacturing Cost Structure Analysis of RFID Active Tag in 2026

Figure 103. Manufacturing Process Analysis of RFID Active Tag

Figure 104. Industry Chain Structure of RFID Active Tag

Figure 105. Channels of Distribution

Figure 106. Global RFID Active Tag Sales Market Forecast by Region (2027-2032)

Figure 107. Global RFID Active Tag Revenue Market Share Forecast by Region (2027-2032)

Figure 108. Global RFID Active Tag Sales Market Share Forecast by Type (2027-2032)

Figure 109. Global RFID Active Tag Revenue Market Share Forecast by Type (2027-2032)

Figure 110. Global RFID Active Tag Sales Market Share Forecast by Application (2027-2032)

Figure 111. Global RFID Active Tag Revenue Market Share Forecast by Application (2027-2032)

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