

Global Rewards-based Credit Card Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Rewards-based Credit Card Industry Forecast” looks at past sales and reviews total world Rewards-based Credit Card sales in 2022, providing a comprehensive analysis by region and market sector of projected Rewards-based Credit Card sales for 2023 through 2029. With Rewards-based Credit Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Rewards-based Credit Card industry.

This Insight Report provides a comprehensive analysis of the global Rewards-based Credit Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Rewards-based Credit Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Rewards-based Credit Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Rewards-based Credit Card and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Rewards-based Credit Card.

The global Rewards-based Credit Card market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023

to 2029.

United States market for Rewards-based Credit Card is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Rewards-based Credit Card is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Rewards-based Credit Card is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Rewards-based Credit Card players cover Capital One, Discover it, Wells Fargo, Bank of America, Citi, US Bank, Chase, Upgrade and American Express, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Rewards-based Credit Card market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cash Reward

Points Reward

Travel Reward

Others

Segmentation by application

Personal

Enterprise

Government

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Capital One

Discover it

Wells Fargo

Bank of America

Citi

US Bank

Chase

Upgrade

American Express

Aspiration

Truist

World of Hyatt

Amazon

Alliant

Delta

Aeroplan

Deserve

Petal

ANZ

National Westminster Bank

First Citizens Bank

RBC

Huntington Bank

Barclaycard

Bankwest

FCCU

PenFed

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