

Global Reusable Menstrual Cup Market Growth 2026-2032

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Abstracts

The global Reusable Menstrual Cup market size is predicted to grow from US\$ 1193 million in 2025 to US\$ 1599 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

United States market for Reusable Menstrual Cup is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Reusable Menstrual Cup is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Reusable Menstrual Cup is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Reusable Menstrual Cup players cover Cora, Diva International, June Cup, The Flex Company, Saalt, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Reusable Menstrual Cup Industry Forecast" looks at past sales and reviews total world Reusable Menstrual Cup sales in 2025, providing a comprehensive analysis by region and market sector of projected Reusable Menstrual Cup sales for 2026 through 2032. With Reusable Menstrual Cup sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Reusable Menstrual Cup industry.

This Insight Report provides a comprehensive analysis of the global Reusable

Menstrual Cup landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Reusable Menstrual Cup portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Reusable Menstrual Cup market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Reusable Menstrual Cup and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Reusable Menstrual Cup.

This report presents a comprehensive overview, market shares, and growth opportunities of Reusable Menstrual Cup market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

Segmentation by Application:

Supermarkets

Pharmacies

Online Shop

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Cora

Diva International

June Cup

The Flex Company

Saalt

rhythm Care

Lunette

The Honey Pot

My Cup

Aisle

Mooncup

INTIMINA

Period Nirvana

CARMESI

Asan Wellness

Millie & More

Rael

Sirona

Pee Safe

The Keeper

Anigan

Ruby Cup

LadyCup

Key Questions Addressed in this Report

What is the 10-year outlook for the global Reusable Menstrual Cup market?

What factors are driving Reusable Menstrual Cup market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Reusable Menstrual Cup market opportunities vary by end market size?

How does Reusable Menstrual Cup break out by Type, by Application?

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