

Global Retail Space Planning Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Retail space planning software helps retailers manage and optimize physical stores by leveraging visual representations of each location. This type of software uses planograms to display the physical structure of a store, including elements such as shelves, as well as helping with visual merchandising by incorporating product and brand information. Retail space planning software is used mostly by merchandisers and retail managers to ensure the right products are displayed in the correct location. The software also provides insights into how space planning impacts sales.

The global Retail Space Planning Software market size is projected to grow from US\$ 182.9 million in 2023 to US\$ 449.2 million in 2030; it is expected to grow at a CAGR of 13.7% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Retail Space Planning Software Industry Forecast" looks at past sales and reviews total world Retail Space Planning Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Retail Space Planning Software sales for 2024 through 2030. With Retail Space Planning Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Retail Space Planning Software industry.

This Insight Report provides a comprehensive analysis of the global Retail Space Planning Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on

Retail Space Planning Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Retail Space Planning Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Space Planning Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Space Planning Software.

Some of the future market trends of Retail Space Planning Software are:

Increasing adoption of cloud-based Retail Space Planning Software: Cloud-based Retail Space Planning Software offers benefits such as scalability, flexibility, cost-effectiveness, and accessibility. As more retailers migrate their data and workflows to the cloud or adopt hybrid cloud environments, they will need cloud-based Retail Space Planning Software to ensure consistent and secure management of their stores across different platforms.

Growing integration of AI and ML in Retail Space Planning Software: AI and ML technologies can enhance the capabilities and efficiency of Retail Space Planning Software by automating tasks such as planogram creation, optimization, recommendation, and personalization. As more retailers leverage AI and ML for their data-driven initiatives, they will need Retail Space Planning Software that can support and augment their AI and ML efforts.

Rising demand for self-service Retail Space Planning Software: Self-service Retail Space Planning Software enables users to access, analyze, and manage their stores without relying on IT or centralized teams. Self-service Retail Space Planning Software fosters a culture of store democratization and empowerment within retailers. As more retailers adopt self-service analytics and BI tools, they will need self-service Retail Space Planning Software to ensure proper oversight and quality of their stores.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Space Planning Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

Web-Based

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ExTech s.r.o.

SmartDraw

Dassault Systemes

DotActiv

Klee 3D

One Door

Optimal Business Intel

Nielsen

Planorama

RELEX Solutions

Oracle

Retail Smart

InContext Solutions

Symphony RetailAI

Kantar Retail

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