

Global Retail RFID Tag Chips Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Retail RFID Tag Chips market size was valued at US\$ 1207.6 million in 2023. With growing demand in downstream market, the Retail RFID Tag Chips is forecast to a readjusted size of US\$ 1594 million by 2030 with a CAGR of 4.0% during review period.

The research report highlights the growth potential of the global Retail RFID Tag Chips market. Retail RFID Tag Chips are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Retail RFID Tag Chips. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Retail RFID Tag Chips market.

NXP is the key player of retail RFID tag chips in the world, accounting for nearly 15% market share, followed by Impinj.

Key Features:

The report on Retail RFID Tag Chips market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Retail RFID Tag Chips market. It may include historical data, market segmentation by Type (e.g., LF RFID Chip, HF RFID Chip), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Retail RFID Tag Chips market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Retail RFID Tag Chips market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Retail RFID Tag Chips industry. This include advancements in Retail RFID Tag Chips technology, Retail RFID Tag Chips new entrants, Retail RFID Tag Chips new investment, and other innovations that are shaping the future of Retail RFID Tag Chips.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Retail RFID Tag Chips market. It includes factors influencing customer ' purchasing decisions, preferences for Retail RFID Tag Chips product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Retail RFID Tag Chips market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Retail RFID Tag Chips market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Retail RFID Tag Chips market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Retail RFID Tag Chips industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities

for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Retail RFID Tag Chips market.

Market Segmentation:

Retail RFID Tag Chips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

LF RFID Chip

HF RFID Chip

UHF RFID Chip

Segmentation by application

Supermarket

Convenience Store

Supply Chain

Shopping Mall

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NXP

Impinj

Texas Instruments

STMicroelectronics

Microchip Technology

Alien Technology

EM Microelectronic

Fudan Microelectronics Group

NATION RFID

Invengo Information Technology

Kiloway

Shanghai Quanray Electronics

Giantec Semiconductor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Retail RFID Tag Chips market?

What factors are driving Retail RFID Tag Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Retail RFID Tag Chips market opportunities vary by end market size?

How does Retail RFID Tag Chips break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Retail RFID Tag Chips Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Retail RFID Tag Chips by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Retail RFID Tag Chips by Country/Region, 2019, 2023 & 2030

2.2 Retail RFID Tag Chips Segment by Type

- 2.2.1 LF RFID Chip
- 2.2.2 HF RFID Chip
- 2.2.3 UHF RFID Chip

2.3 Retail RFID Tag Chips Sales by Type

- 2.3.1 Global Retail RFID Tag Chips Sales Market Share by Type (2019-2024)
- 2.3.2 Global Retail RFID Tag Chips Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Retail RFID Tag Chips Sale Price by Type (2019-2024)

2.4 Retail RFID Tag Chips Segment by Application

- 2.4.1 Supermarket
- 2.4.2 Convenience Store
- 2.4.3 Supply Chain
- 2.4.4 Shopping Mall
- 2.4.5 Other

2.5 Retail RFID Tag Chips Sales by Application

- 2.5.1 Global Retail RFID Tag Chips Sale Market Share by Application (2019-2024)
- 2.5.2 Global Retail RFID Tag Chips Revenue and Market Share by Application (2019-2024)

2.5.3 Global Retail RFID Tag Chips Sale Price by Application (2019-2024)

3 GLOBAL RETAIL RFID TAG CHIPS BY COMPANY

3.1 Global Retail RFID Tag Chips Breakdown Data by Company

3.1.1 Global Retail RFID Tag Chips Annual Sales by Company (2019-2024)

3.1.2 Global Retail RFID Tag Chips Sales Market Share by Company (2019-2024)

3.2 Global Retail RFID Tag Chips Annual Revenue by Company (2019-2024)

3.2.1 Global Retail RFID Tag Chips Revenue by Company (2019-2024)

3.2.2 Global Retail RFID Tag Chips Revenue Market Share by Company (2019-2024)

3.3 Global Retail RFID Tag Chips Sale Price by Company

3.4 Key Manufacturers Retail RFID Tag Chips Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Retail RFID Tag Chips Product Location Distribution

3.4.2 Players Retail RFID Tag Chips Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR RETAIL RFID TAG CHIPS BY GEOGRAPHIC REGION

4.1 World Historic Retail RFID Tag Chips Market Size by Geographic Region (2019-2024)

4.1.1 Global Retail RFID Tag Chips Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Retail RFID Tag Chips Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Retail RFID Tag Chips Market Size by Country/Region (2019-2024)

4.2.1 Global Retail RFID Tag Chips Annual Sales by Country/Region (2019-2024)

4.2.2 Global Retail RFID Tag Chips Annual Revenue by Country/Region (2019-2024)

4.3 Americas Retail RFID Tag Chips Sales Growth

4.4 APAC Retail RFID Tag Chips Sales Growth

4.5 Europe Retail RFID Tag Chips Sales Growth

4.6 Middle East & Africa Retail RFID Tag Chips Sales Growth

5 AMERICAS

5.1 Americas Retail RFID Tag Chips Sales by Country

5.1.1 Americas Retail RFID Tag Chips Sales by Country (2019-2024)

5.1.2 Americas Retail RFID Tag Chips Revenue by Country (2019-2024)

5.2 Americas Retail RFID Tag Chips Sales by Type

5.3 Americas Retail RFID Tag Chips Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Retail RFID Tag Chips Sales by Region

6.1.1 APAC Retail RFID Tag Chips Sales by Region (2019-2024)

6.1.2 APAC Retail RFID Tag Chips Revenue by Region (2019-2024)

6.2 APAC Retail RFID Tag Chips Sales by Type

6.3 APAC Retail RFID Tag Chips Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Retail RFID Tag Chips by Country

7.1.1 Europe Retail RFID Tag Chips Sales by Country (2019-2024)

7.1.2 Europe Retail RFID Tag Chips Revenue by Country (2019-2024)

7.2 Europe Retail RFID Tag Chips Sales by Type

7.3 Europe Retail RFID Tag Chips Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Retail RFID Tag Chips by Country

8.1.1 Middle East & Africa Retail RFID Tag Chips Sales by Country (2019-2024)

8.1.2 Middle East & Africa Retail RFID Tag Chips Revenue by Country (2019-2024)

8.2 Middle East & Africa Retail RFID Tag Chips Sales by Type

8.3 Middle East & Africa Retail RFID Tag Chips Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Retail RFID Tag Chips

10.3 Manufacturing Process Analysis of Retail RFID Tag Chips

10.4 Industry Chain Structure of Retail RFID Tag Chips

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Retail RFID Tag Chips Distributors

11.3 Retail RFID Tag Chips Customer

12 WORLD FORECAST REVIEW FOR RETAIL RFID TAG CHIPS BY GEOGRAPHIC REGION

12.1 Global Retail RFID Tag Chips Market Size Forecast by Region

12.1.1 Global Retail RFID Tag Chips Forecast by Region (2025-2030)

12.1.2 Global Retail RFID Tag Chips Annual Revenue Forecast by Region

(2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Retail RFID Tag Chips Forecast by Type

12.7 Global Retail RFID Tag Chips Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 NXP

13.1.1 NXP Company Information

13.1.2 NXP Retail RFID Tag Chips Product Portfolios and Specifications

13.1.3 NXP Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin

(2019-2024)

13.1.4 NXP Main Business Overview

13.1.5 NXP Latest Developments

13.2 Impinj

13.2.1 Impinj Company Information

13.2.2 Impinj Retail RFID Tag Chips Product Portfolios and Specifications

13.2.3 Impinj Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin

(2019-2024)

13.2.4 Impinj Main Business Overview

13.2.5 Impinj Latest Developments

13.3 Texas Instruments

13.3.1 Texas Instruments Company Information

13.3.2 Texas Instruments Retail RFID Tag Chips Product Portfolios and Specifications

13.3.3 Texas Instruments Retail RFID Tag Chips Sales, Revenue, Price and Gross

Margin (2019-2024)

13.3.4 Texas Instruments Main Business Overview

13.3.5 Texas Instruments Latest Developments

13.4 STMicroelectronics

13.4.1 STMicroelectronics Company Information

13.4.2 STMicroelectronics Retail RFID Tag Chips Product Portfolios and Specifications

13.4.3 STMicroelectronics Retail RFID Tag Chips Sales, Revenue, Price and Gross

Margin (2019-2024)

13.4.4 STMicroelectronics Main Business Overview

13.4.5 STMicroelectronics Latest Developments

13.5 Microchip Technology

- 13.5.1 Microchip Technology Company Information
- 13.5.2 Microchip Technology Retail RFID Tag Chips Product Portfolios and Specifications
- 13.5.3 Microchip Technology Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Microchip Technology Main Business Overview
- 13.5.5 Microchip Technology Latest Developments
- 13.6 Alien Technology
 - 13.6.1 Alien Technology Company Information
 - 13.6.2 Alien Technology Retail RFID Tag Chips Product Portfolios and Specifications
 - 13.6.3 Alien Technology Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Alien Technology Main Business Overview
 - 13.6.5 Alien Technology Latest Developments
- 13.7 EM Microelectronic
 - 13.7.1 EM Microelectronic Company Information
 - 13.7.2 EM Microelectronic Retail RFID Tag Chips Product Portfolios and Specifications
 - 13.7.3 EM Microelectronic Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 EM Microelectronic Main Business Overview
 - 13.7.5 EM Microelectronic Latest Developments
- 13.8 Fudan Microelectronics Group
 - 13.8.1 Fudan Microelectronics Group Company Information
 - 13.8.2 Fudan Microelectronics Group Retail RFID Tag Chips Product Portfolios and Specifications
 - 13.8.3 Fudan Microelectronics Group Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Fudan Microelectronics Group Main Business Overview
 - 13.8.5 Fudan Microelectronics Group Latest Developments
- 13.9 NATION RFID
 - 13.9.1 NATION RFID Company Information
 - 13.9.2 NATION RFID Retail RFID Tag Chips Product Portfolios and Specifications
 - 13.9.3 NATION RFID Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 NATION RFID Main Business Overview
 - 13.9.5 NATION RFID Latest Developments
- 13.10 Invengo Information Technology
 - 13.10.1 Invengo Information Technology Company Information
 - 13.10.2 Invengo Information Technology Retail RFID Tag Chips Product Portfolios and

Specifications

13.10.3 Invengo Information Technology Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Invengo Information Technology Main Business Overview

13.10.5 Invengo Information Technology Latest Developments

13.11 Kiloway

13.11.1 Kiloway Company Information

13.11.2 Kiloway Retail RFID Tag Chips Product Portfolios and Specifications

13.11.3 Kiloway Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Kiloway Main Business Overview

13.11.5 Kiloway Latest Developments

13.12 Shanghai Quanray Electronics

13.12.1 Shanghai Quanray Electronics Company Information

13.12.2 Shanghai Quanray Electronics Retail RFID Tag Chips Product Portfolios and Specifications

13.12.3 Shanghai Quanray Electronics Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Shanghai Quanray Electronics Main Business Overview

13.12.5 Shanghai Quanray Electronics Latest Developments

13.13 Giantec Semiconductor

13.13.1 Giantec Semiconductor Company Information

13.13.2 Giantec Semiconductor Retail RFID Tag Chips Product Portfolios and Specifications

13.13.3 Giantec Semiconductor Retail RFID Tag Chips Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Giantec Semiconductor Main Business Overview

13.13.5 Giantec Semiconductor Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Retail RFID Tag Chips Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Retail RFID Tag Chips Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of LF RFID Chip

Table 4. Major Players of HF RFID Chip

Table 5. Major Players of UHF RFID Chip

Table 6. Global Retail RFID Tag Chips Sales by Type (2019-2024) & (M Units)

Table 7. Global Retail RFID Tag Chips Sales Market Share by Type (2019-2024)

Table 8. Global Retail RFID Tag Chips Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Retail RFID Tag Chips Revenue Market Share by Type (2019-2024)

Table 10. Global Retail RFID Tag Chips Sale Price by Type (2019-2024) & (USD/K Units)

Table 11. Global Retail RFID Tag Chips Sales by Application (2019-2024) & (M Units)

Table 12. Global Retail RFID Tag Chips Sales Market Share by Application (2019-2024)

Table 13. Global Retail RFID Tag Chips Revenue by Application (2019-2024)

Table 14. Global Retail RFID Tag Chips Revenue Market Share by Application (2019-2024)

Table 15. Global Retail RFID Tag Chips Sale Price by Application (2019-2024) & (USD/K Units)

Table 16. Global Retail RFID Tag Chips Sales by Company (2019-2024) & (M Units)

Table 17. Global Retail RFID Tag Chips Sales Market Share by Company (2019-2024)

Table 18. Global Retail RFID Tag Chips Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Retail RFID Tag Chips Revenue Market Share by Company (2019-2024)

Table 20. Global Retail RFID Tag Chips Sale Price by Company (2019-2024) & (USD/K Units)

Table 21. Key Manufacturers Retail RFID Tag Chips Producing Area Distribution and Sales Area

Table 22. Players Retail RFID Tag Chips Products Offered

Table 23. Retail RFID Tag Chips Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Retail RFID Tag Chips Sales by Geographic Region (2019-2024) & (M

Units)

Table 27. Global Retail RFID Tag Chips Sales Market Share Geographic Region (2019-2024)

Table 28. Global Retail RFID Tag Chips Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Retail RFID Tag Chips Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Retail RFID Tag Chips Sales by Country/Region (2019-2024) & (M Units)

Table 31. Global Retail RFID Tag Chips Sales Market Share by Country/Region (2019-2024)

Table 32. Global Retail RFID Tag Chips Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Retail RFID Tag Chips Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Retail RFID Tag Chips Sales by Country (2019-2024) & (M Units)

Table 35. Americas Retail RFID Tag Chips Sales Market Share by Country (2019-2024)

Table 36. Americas Retail RFID Tag Chips Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Retail RFID Tag Chips Revenue Market Share by Country (2019-2024)

Table 38. Americas Retail RFID Tag Chips Sales by Type (2019-2024) & (M Units)

Table 39. Americas Retail RFID Tag Chips Sales by Application (2019-2024) & (M Units)

Table 40. APAC Retail RFID Tag Chips Sales by Region (2019-2024) & (M Units)

Table 41. APAC Retail RFID Tag Chips Sales Market Share by Region (2019-2024)

Table 42. APAC Retail RFID Tag Chips Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Retail RFID Tag Chips Revenue Market Share by Region (2019-2024)

Table 44. APAC Retail RFID Tag Chips Sales by Type (2019-2024) & (M Units)

Table 45. APAC Retail RFID Tag Chips Sales by Application (2019-2024) & (M Units)

Table 46. Europe Retail RFID Tag Chips Sales by Country (2019-2024) & (M Units)

Table 47. Europe Retail RFID Tag Chips Sales Market Share by Country (2019-2024)

Table 48. Europe Retail RFID Tag Chips Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Retail RFID Tag Chips Revenue Market Share by Country (2019-2024)

Table 50. Europe Retail RFID Tag Chips Sales by Type (2019-2024) & (M Units)

Table 51. Europe Retail RFID Tag Chips Sales by Application (2019-2024) & (M Units)

Table 52. Middle East & Africa Retail RFID Tag Chips Sales by Country (2019-2024) &

(M Units)

Table 53. Middle East & Africa Retail RFID Tag Chips Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Retail RFID Tag Chips Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Retail RFID Tag Chips Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Retail RFID Tag Chips Sales by Type (2019-2024) & (M Units)

Table 57. Middle East & Africa Retail RFID Tag Chips Sales by Application (2019-2024) & (M Units)

Table 58. Key Market Drivers & Growth Opportunities of Retail RFID Tag Chips

Table 59. Key Market Challenges & Risks of Retail RFID Tag Chips

Table 60. Key Industry Trends of Retail RFID Tag Chips

Table 61. Retail RFID Tag Chips Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Retail RFID Tag Chips Distributors List

Table 64. Retail RFID Tag Chips Customer List

Table 65. Global Retail RFID Tag Chips Sales Forecast by Region (2025-2030) & (M Units)

Table 66. Global Retail RFID Tag Chips Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Retail RFID Tag Chips Sales Forecast by Country (2025-2030) & (M Units)

Table 68. Americas Retail RFID Tag Chips Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Retail RFID Tag Chips Sales Forecast by Region (2025-2030) & (M Units)

Table 70. APAC Retail RFID Tag Chips Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Retail RFID Tag Chips Sales Forecast by Country (2025-2030) & (M Units)

Table 72. Europe Retail RFID Tag Chips Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Retail RFID Tag Chips Sales Forecast by Country (2025-2030) & (M Units)

Table 74. Middle East & Africa Retail RFID Tag Chips Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Retail RFID Tag Chips Sales Forecast by Type (2025-2030) & (M

Units)

Table 76. Global Retail RFID Tag Chips Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Retail RFID Tag Chips Sales Forecast by Application (2025-2030) & (M Units)

Table 78. Global Retail RFID Tag Chips Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. NXP Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 80. NXP Retail RFID Tag Chips Product Portfolios and Specifications

Table 81. NXP Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 82. NXP Main Business

Table 83. NXP Latest Developments

Table 84. Impinj Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 85. Impinj Retail RFID Tag Chips Product Portfolios and Specifications

Table 86. Impinj Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 87. Impinj Main Business

Table 88. Impinj Latest Developments

Table 89. Texas Instruments Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 90. Texas Instruments Retail RFID Tag Chips Product Portfolios and Specifications

Table 91. Texas Instruments Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 92. Texas Instruments Main Business

Table 93. Texas Instruments Latest Developments

Table 94. STMicroelectronics Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 95. STMicroelectronics Retail RFID Tag Chips Product Portfolios and Specifications

Table 96. STMicroelectronics Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 97. STMicroelectronics Main Business

Table 98. STMicroelectronics Latest Developments

Table 99. Microchip Technology Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

- Table 100. Microchip Technology Retail RFID Tag Chips Product Portfolios and Specifications
- Table 101. Microchip Technology Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 102. Microchip Technology Main Business
- Table 103. Microchip Technology Latest Developments
- Table 104. Alien Technology Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors
- Table 105. Alien Technology Retail RFID Tag Chips Product Portfolios and Specifications
- Table 106. Alien Technology Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 107. Alien Technology Main Business
- Table 108. Alien Technology Latest Developments
- Table 109. EM Microelectronic Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors
- Table 110. EM Microelectronic Retail RFID Tag Chips Product Portfolios and Specifications
- Table 111. EM Microelectronic Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 112. EM Microelectronic Main Business
- Table 113. EM Microelectronic Latest Developments
- Table 114. Fudan Microelectronics Group Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors
- Table 115. Fudan Microelectronics Group Retail RFID Tag Chips Product Portfolios and Specifications
- Table 116. Fudan Microelectronics Group Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 117. Fudan Microelectronics Group Main Business
- Table 118. Fudan Microelectronics Group Latest Developments
- Table 119. NATION RFID Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors
- Table 120. NATION RFID Retail RFID Tag Chips Product Portfolios and Specifications
- Table 121. NATION RFID Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 122. NATION RFID Main Business
- Table 123. NATION RFID Latest Developments
- Table 124. Invengo Information Technology Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 125. Invengo Information Technology Retail RFID Tag Chips Product Portfolios and Specifications

Table 126. Invengo Information Technology Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 127. Invengo Information Technology Main Business

Table 128. Invengo Information Technology Latest Developments

Table 129. Kiloway Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 130. Kiloway Retail RFID Tag Chips Product Portfolios and Specifications

Table 131. Kiloway Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 132. Kiloway Main Business

Table 133. Kiloway Latest Developments

Table 134. Shanghai Quanray Electronics Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 135. Shanghai Quanray Electronics Retail RFID Tag Chips Product Portfolios and Specifications

Table 136. Shanghai Quanray Electronics Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 137. Shanghai Quanray Electronics Main Business

Table 138. Shanghai Quanray Electronics Latest Developments

Table 139. Giantec Semiconductor Basic Information, Retail RFID Tag Chips Manufacturing Base, Sales Area and Its Competitors

Table 140. Giantec Semiconductor Retail RFID Tag Chips Product Portfolios and Specifications

Table 141. Giantec Semiconductor Retail RFID Tag Chips Sales (M Units), Revenue (\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 142. Giantec Semiconductor Main Business

Table 143. Giantec Semiconductor Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Retail RFID Tag Chips
- Figure 2. Retail RFID Tag Chips Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Retail RFID Tag Chips Sales Growth Rate 2019-2030 (M Units)
- Figure 7. Global Retail RFID Tag Chips Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Retail RFID Tag Chips Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of LF RFID Chip
- Figure 10. Product Picture of HF RFID Chip
- Figure 11. Product Picture of UHF RFID Chip
- Figure 12. Global Retail RFID Tag Chips Sales Market Share by Type in 2023
- Figure 13. Global Retail RFID Tag Chips Revenue Market Share by Type (2019-2024)
- Figure 14. Retail RFID Tag Chips Consumed in Supermarket
- Figure 15. Global Retail RFID Tag Chips Market: Supermarket (2019-2024) & (M Units)
- Figure 16. Retail RFID Tag Chips Consumed in Convenience Store
- Figure 17. Global Retail RFID Tag Chips Market: Convenience Store (2019-2024) & (M Units)
- Figure 18. Retail RFID Tag Chips Consumed in Supply Chain
- Figure 19. Global Retail RFID Tag Chips Market: Supply Chain (2019-2024) & (M Units)
- Figure 20. Retail RFID Tag Chips Consumed in Shopping Mall
- Figure 21. Global Retail RFID Tag Chips Market: Shopping Mall (2019-2024) & (M Units)
- Figure 22. Retail RFID Tag Chips Consumed in Other
- Figure 23. Global Retail RFID Tag Chips Market: Other (2019-2024) & (M Units)
- Figure 24. Global Retail RFID Tag Chips Sales Market Share by Application (2023)
- Figure 25. Global Retail RFID Tag Chips Revenue Market Share by Application in 2023
- Figure 26. Retail RFID Tag Chips Sales Market by Company in 2023 (M Units)
- Figure 27. Global Retail RFID Tag Chips Sales Market Share by Company in 2023
- Figure 28. Retail RFID Tag Chips Revenue Market by Company in 2023 (\$ Million)
- Figure 29. Global Retail RFID Tag Chips Revenue Market Share by Company in 2023
- Figure 30. Global Retail RFID Tag Chips Sales Market Share by Geographic Region (2019-2024)
- Figure 31. Global Retail RFID Tag Chips Revenue Market Share by Geographic Region in 2023

- Figure 32. Americas Retail RFID Tag Chips Sales 2019-2024 (M Units)
- Figure 33. Americas Retail RFID Tag Chips Revenue 2019-2024 (\$ Millions)
- Figure 34. APAC Retail RFID Tag Chips Sales 2019-2024 (M Units)
- Figure 35. APAC Retail RFID Tag Chips Revenue 2019-2024 (\$ Millions)
- Figure 36. Europe Retail RFID Tag Chips Sales 2019-2024 (M Units)
- Figure 37. Europe Retail RFID Tag Chips Revenue 2019-2024 (\$ Millions)
- Figure 38. Middle East & Africa Retail RFID Tag Chips Sales 2019-2024 (M Units)
- Figure 39. Middle East & Africa Retail RFID Tag Chips Revenue 2019-2024 (\$ Millions)
- Figure 40. Americas Retail RFID Tag Chips Sales Market Share by Country in 2023
- Figure 41. Americas Retail RFID Tag Chips Revenue Market Share by Country in 2023
- Figure 42. Americas Retail RFID Tag Chips Sales Market Share by Type (2019-2024)
- Figure 43. Americas Retail RFID Tag Chips Sales Market Share by Application (2019-2024)
- Figure 44. United States Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Canada Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Mexico Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Brazil Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. APAC Retail RFID Tag Chips Sales Market Share by Region in 2023
- Figure 49. APAC Retail RFID Tag Chips Revenue Market Share by Regions in 2023
- Figure 50. APAC Retail RFID Tag Chips Sales Market Share by Type (2019-2024)
- Figure 51. APAC Retail RFID Tag Chips Sales Market Share by Application (2019-2024)
- Figure 52. China Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Japan Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. South Korea Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Southeast Asia Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. India Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Australia Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. China Taiwan Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Europe Retail RFID Tag Chips Sales Market Share by Country in 2023
- Figure 60. Europe Retail RFID Tag Chips Revenue Market Share by Country in 2023
- Figure 61. Europe Retail RFID Tag Chips Sales Market Share by Type (2019-2024)
- Figure 62. Europe Retail RFID Tag Chips Sales Market Share by Application (2019-2024)
- Figure 63. Germany Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. France Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)

- Figure 65. UK Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Italy Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Russia Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Middle East & Africa Retail RFID Tag Chips Sales Market Share by Country in 2023
- Figure 69. Middle East & Africa Retail RFID Tag Chips Revenue Market Share by Country in 2023
- Figure 70. Middle East & Africa Retail RFID Tag Chips Sales Market Share by Type (2019-2024)
- Figure 71. Middle East & Africa Retail RFID Tag Chips Sales Market Share by Application (2019-2024)
- Figure 72. Egypt Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. South Africa Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. Israel Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Turkey Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. GCC Country Retail RFID Tag Chips Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. Manufacturing Cost Structure Analysis of Retail RFID Tag Chips in 2023
- Figure 78. Manufacturing Process Analysis of Retail RFID Tag Chips
- Figure 79. Industry Chain Structure of Retail RFID Tag Chips
- Figure 80. Channels of Distribution
- Figure 81. Global Retail RFID Tag Chips Sales Market Forecast by Region (2025-2030)
- Figure 82. Global Retail RFID Tag Chips Revenue Market Share Forecast by Region (2025-2030)
- Figure 83. Global Retail RFID Tag Chips Sales Market Share Forecast by Type (2025-2030)
- Figure 84. Global Retail RFID Tag Chips Revenue Market Share Forecast by Type (2025-2030)
- Figure 85. Global Retail RFID Tag Chips Sales Market Share Forecast by Application (2025-2030)
- Figure 86. Global Retail RFID Tag Chips Revenue Market Share Forecast by Application (2025-2030)

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